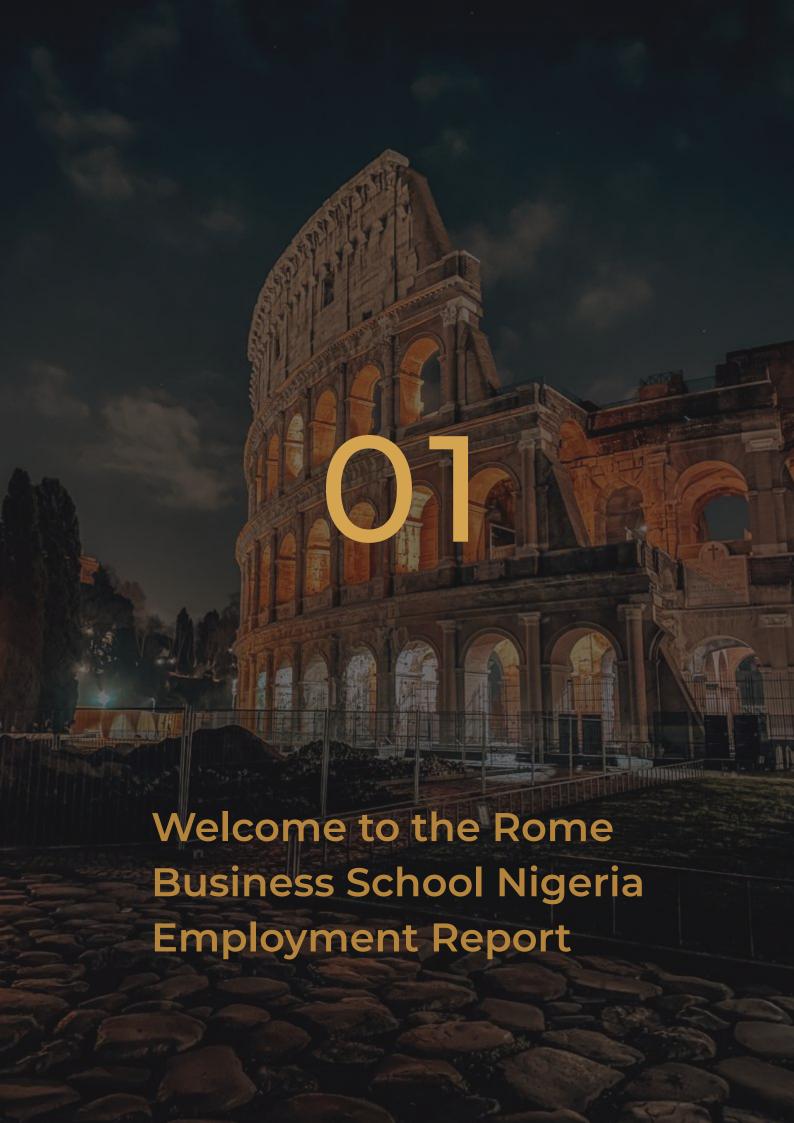


EMPLOYMENT REPORT

2023



Welcome to the Rome pg 03 **Business School Nigeria Employment Report About Rome Business School** pg 07 **Career Service Department** pg 09 Our Vision / Mission **Our Partners** pg 10 pg 11 Our Team Employability pg 12 Snapshot pg 20 Employability Statistics pg 30 Rome Business School **Nigeria Company Visits** Rome Business School Nigeria pg 31 **Career Service events**







WELCOME TO THE ROME BUSINESS SCHOOL NIGERIA EMPLOYMENT REPORT

PROF. ANTONIO RAGUSADEAN OF ROME BUSINESS SCHOOL

elcome to the Rome Business school career service employment report 2023. This report represents a key milestone in our ongoing commitment to empowering our students and alumni as they embark on their professional journeys. At Rome Business School, our mission extends far beyond the classroom. We are dedicated to equipping our students with the knowledge, skills, and support they need to excel in the competitive world of business and beyond. This report is a reflection of our tireless efforts to nurture talent, bridge the gap between academia and industry, and prepare our students for meaningful and impactful careers. Within these pages, you will find valuable insights into our department's activities, achievements, and the remarkable stories of the individuals who have benefited from our services. It is a testament to the dedication of our team, the resilience of our students, and the enduring partnerships we have forged with organizations. Our commitment to fostering career growth, facilitating experiential learning, and promoting diversity and inclusion remains unwavering. We believe that a diverse and dynamic workforce is the cornerstone of innovation and success.

This report highlights our continued efforts to connect students with opportunities, nurture their talents, and guide them toward fulfilling careers. As you explore this report, I encourage you to not only review the data and statistics but to also immerse yourself in the narratives of our students and alumni. They are the heart of our efforts, and their successes are a source of inspiration for us all. I extend my heartfelt gratitude to our students, alumni, staff, and esteemed partners for their continued support and collaboration. Together, we are creating a brighter future where talent knows no bounds, and opportunities are boundless. Our positive results would not be possible without the help of many actors, and I want to specifically thank the companies and organizations that offer employability opportunities to our students, as well as our staff, faculty, and partners, who work tirelessly to implement our mission of creating "Better Managers for a Better World." We are proud of the impact that Rome Business School has had on our students' careers and we believe that the report provides valuable insights for anyone interested in career development. We hope that you find it informative and inspiring



INTRODUCTION TO ROME BUSINESS SCHOOL NIGERIA EMPLOYMENT REPORT

HUMPHREY AKANAZU (PH.D.)

COUNTRY DIRECTOR ROME BUSINESS SCHOOL NIGERIA

n an ever-evolving world of commerce and industry, where innovation shapes the future and markets transcend borders, education becomes not just a pathway to success but the cornerstone of it. It is within





Welcome to a journey through the corridors of knowledge, a voyage into the heart of entrepreneurship, and an exploration of the transformational power of education. In this report, we delve deep into the essence of Rome Business School Nigeria, an institution where innovation meets tradition, where students become leaders, and where businesses find partners in progress.

Rome Business School Nigeria is more than an academic institution; it is a crucible for talent, a hub for ideas, and a springboard for careers. We have witnessed the rise of visionary leaders, the creation of groundbreaking startups, and the convergence of diverse minds, all within the walls of our institution.

Join us as we unveil the stories of our students, alumni, faculty, and partners who have been instrumental in shaping our legacy. From the classrooms that spark creativity to the partnerships that drive change, we showcase the multifaceted facets of our institution. We invite you to explore the relentless pursuit of excellence that defines Rome Business School, the dedication to to innovation that propels our research, and the unwavering commitment to our students' success that sets us apart.

This report is a testament to our values, a celebration of our achievements, and an invitation to join us on a journey that transcends the ordinary. At Rome Business School, we don't just educate; we empower. We don't just prepare students for the business world; we prepare them to redefine it.

Welcome to Rome Business School, where innovation meets tradition, and where success is more than just an as piration - it's a promise.





OPENING REMARK BY THE HEAD OF THE CAREER SERVICE DEPARTMENT

SARAH OZIOMA UGWU

Head of Career Services and Alumni Relations

very warm welcome to the 2023 Rome Business School Nigeria employment report hosted by the Career Service Department. It's a pleasure to have you join us as we embark on a journey of discovery and growth.

In the realm of business education, we often hear about the transformative power of knowledge, the influence of mentorship, and the doors that open when preparation meets opportunity. In this report, we not only to acknowledge these truths but to celebrate them. We celebrate the incredible potential that resides within each of us and the boundless opportunities that await.

As the Head of the Career Service Department, I've had the privilege of witnessing the aspirations and dreams of our students take flight. I've seen firsthand the dedication of our faculty, the wisdom of our mentors, and the impact of our partnerships. Each day, we take steps toward shaping not just careers, but the future itself.

This report is a testament to our commitment to nurturing talent, fostering innovation, and building bridges between academia and industry. It's a reminder that our journey is not just about reaching our destination; it's about the experiences, lessons, and connections we make along the way.

In the next few pages, you'll discover new perspectives, explore innovative ideas, and take the first steps toward your own remarkable journey.

I encourage you to have an open heart and an open mind.

Thank you for being a part of this incredible community, and together, we will continue to define the future of business, one inspired student at a time.



About RBSN Career Service Department

Welcome to the Career Service Department

t Rome Business School Nigeria, we believe that education is not just about acquiring knowledge; it's about unleashing potential, fostering growth, and empowering individuals to reach new heights in their careers. As we proudly present our Annual Employment Report, we invite you to explore the cornerstone of our commitment to student success—the Career Service Department.

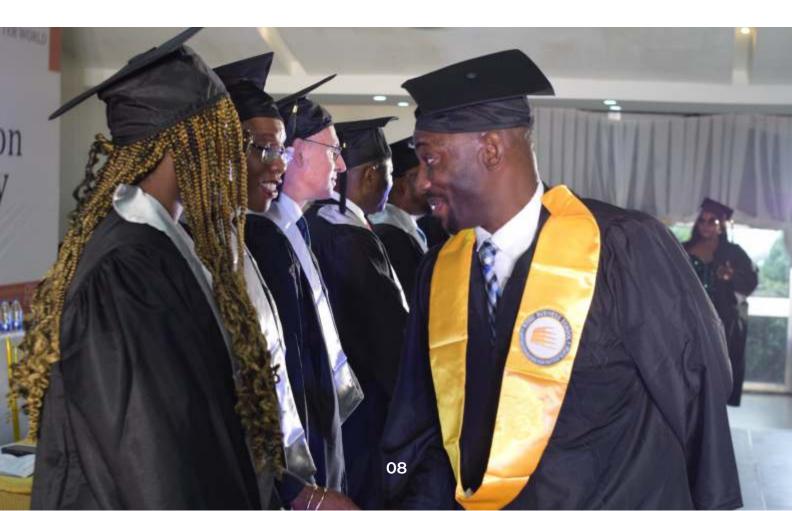
In these pages, you will discover the heart and soul of our institution's dedication to empowering our students and alumni on their professional journeys. We are more than just educators; we are mentors, advisors, and partners in your quest for excellence.

Our mission is clear: to bridge the gap between academia and industry, to provide opportunities for growth and experiential learning, and to empower our students with the tools and resources they need to thrive in a competitive world.

In this report, you will find a comprehensive overview of our department's activities, initiatives, and achievements over the past 1 year. From connecting students with internships and job placements to facilitating career development workshops and networking events, we are committed to shaping careers and making dreams a reality.

Our dedication to diversity and inclusion, professional development, and ethical career practices is woven into the fabric of our department. We believe in nurturing a diverse and dynamic workforce, where talent knows no boundaries, and where success is measured not just by individual achievements but by the collective impact we make on the world.

Welcome to the Career Service Department a place where dreams take flight, and careers are launched. Thank you for being part of our journey.



Our Vision

Enhancing students' employability is the primary goal of the career service department

Our Mission

To empower students to discover, understand, and communicate how their interests, skills, values, passions, and experiences are connected to future aspirations.

2 Connect students' academic knowledge with experiences beyond the classroom to generate transformative learning.

Explore the possibilities of internships and professional employment opportunities for students and professionals.



OUR PARTNERS









































































OUR TEAM

elcome to the heart of our Career Service & Alumni Relations Department—the dedicated professionals who work tirelessly to empower our students and alumni on their career journeys.

We take pride in the diversity of experiences, backgrounds, and talents that our team brings to the table. Collectively, we are committed to providing personalized guidance, fostering opportunities, and facilitating connections that propel our students and alumni toward their career aspirations.

Whether you're a current student seeking guidance, an alumnus looking to reconnect, or a partner interested in collaboration, our team is here to support you every step of the way. Explore the services, resources, and opportunities offered by the Career Service Department.

We look forward to working with you and helping you achieve your professional goals.



Sarah Ugwu Head of Career Services & Alumni Relations sarah@romebusinessschool.ng



Justina Oyelohunnu

Career Advisor & Entrepreneurship Coordinator oyelohunnu@romebusinessschool.ng



Ajuruchi Peace

Career Service Officer career.service@romebusinessschool.ng







GENDER DISPARITIES IN THE WORKPLACE

CECILIA OSOKA
PARTNER, AVERTI
PROFESSIONAL MANAGERS
BSC (ACCOUNTING) ACA, FCA (ICAN), MBA, HCIBN, ACITN

ender Disparities in The Workplace is a daunting universal issue, has always existed, always discussed, often overlooked, trivialized, and forgotten. The gaps are more prevalent in the developing economies. So, where do we start from? The International Labour Organization in its March 2023 article on new data shine light on gender gaps in the labour market starts with intuitive sentences: 'The world remains far from achieving the goal of decent work and social justice for all. Nowhere is this shortfall more evident than in the challenges that women face to secure work and earn aliving in less developed regions of the world....'

PROGRESS TOWARDS WOMEN'S FULL PARTICIPATION IN THE ECONOMY COULD INCREASE COUNTRIES GDP

And the World Bank Gender Data Portal article on Employment and Time Use states more aptly that;' Women are less likely than men to participate in the labor market, and when they do participate, they are more likely to be informal, vulnerable, lower paying jobs. Progress towards women's full participation in the economy could increase countries GDP'. Common phrases used are access to employment, lack of employment opportunities, unpaid care work that applies to women 's involvement in the home front work, the jobs gap that captures all persons who would like to work but do not have a job., the motherhood penalty being a cause of lower participation at work and the gender earnings gap.



erformance indices should be set without biases.

For the enumerated indicators to be effective especially in the Developing Economies there must be a conscious and deliberate shift from the Cultural mindset of the 'male supremacy syndrome'. This entrenched syndrome prevalent in many male led organisations still operates with a silent force that ensures that the female gender may not be fully empowered to thrive even when they occupy prominent positions.

Embracing a gender balanced work culture should be incorporated into the Sustainability Objectives and pursued without biases to effectively close the gender disparities gaps in organisations.

References and acknowledgments:

- International Labour Organisation March 2023, Article on 'New data shine light on gender gaps in the labour market'.
- 2. World Bank Group Gender data Portal article: Employment and Time use.'

The universal Economic Social and Governance (ESG) concept which has become a necessary factor in every organisation's Sustainability Framework and objectives instils a requirement for developing and implementing Human Resources policies that are 'gender responsive' that would effectively reduce the gender workplace imbalances.

Deliberate consideration should be given to Indicators such as:

- Employment rates between men and women.
- Women should be given a fair chance when filling vacant positions in their organisations.
- Accessibility to employment should not be biased.
- A Ratio policy can be set for each official level defined.
- Employment creation for women, Some roles can be reserved for women after a determination of its fitness and suitability only for the female gender.
- Earnings rates should not be gender specific irrespective of roles.



GLOBAL PERSPECTIVES ON DIVERSITY AND INCLUSION: THE ROLE OF LEADERSHIP IN CREATING AN INCLUSIVE WORKPLACE CULTURE



MRS. ONAJEVWE AKAKABOTA
Group Head People Operations /Admin
Silver Bird Group

n today's interconnected world, businesses are increasingly recognizing the value of diversity and inclusion in the workplace. Diversity, in terms of race, gender, age, sexual orientation, and cultural background, brings a multitude of perspectives and experiences, fostering innovation and creativity. Inclusion, on the other hand, ensures that every individual feels valued and respected, regardless of their differences. Together, they form the backbone of a truly inclusive workplace culture. This article explores the global perspectives on diversity and inclusion and delves into the pivotal role that leadership plays in creating and sustaining an inclusive environment within organizations.

Appreciating diversity on a global scale is crucial because the world is a mosaic of cultures and perspectives. Embracing this diversity fosters mutual respect and understanding, enriching societies and promoting peace. It enhances creativity and innovation, as varied viewpoints lead to novel solutions for global challenges. Inclusive societies are more harmonious, providing a sense of belonging for everyone, irrespective of their background. However, achieving genuine diversity and inclusion

globally is not without challenges. Deep-rooted biases and prejudices persist, hindering progress. Cultural differences

sometimes lead to misunderstandings, requiring efforts to bridge gaps in understanding legal and policy disparities across countries pose additional obstacles.

THE BENEFITS OF A DIVERSE AND INCLUSIVE WORKPLACE

A diverse and inclusive workplace is a powerhouse of innovation, productivity, and resilience. By embracing a variety of perspectives, experiences, and backgrounds, such a workplace becomes a breeding ground for creativity and problem-solving. One of the key advantages is enhanced creativity. A diverse group of individuals brings different viewpoints and approaches to the table, leading to a fusion of ideas that can spark innovative solutions. This creativity is essential in today's fast-paced, everchanging business landscape, where adaptability and fresh thinking are paramount. Moreover, a diverse and inclusive workforce fosters a culture of mutual respect and understanding. When employees feel valued and respected regardless of their background, they are more likely to collaborate effectively. In such an environment, communication barriers are reduced, and teamwork becomes more natural. This sense of belonging enhances employee morale and engagement, leading to increased productivity and job satisfaction.

A diverse workforce also mirrors the customer base more authentically. Customers hail from diverse backgrounds, and having a workforce that reflects this diversity facilitates a deeper comprehension and fulfillment of customer requirements. This alignment between the workforce and the market provides a competitive advantage, enabling companies to adeptly customize their products and services for a broader audience.

Additionally, diversity and inclusion initiatives lead to better problem-solving, bringing together teams composed of individuals with diverse skill sets and perspectives, fostering a holistic examination of problems, and



collaboratively crafting comprehensive solutions. This collaborative problem-solving approach often results in more thorough and effective strategies.

Moreover, a workplace that embraces diversity and inclusivity elevates the company's standing. Companies that prioritize these values receive favorable perceptions from clients, partners, and prospective employees. Such organizations are regarded as socially conscientious and forward-thinking, drawing in top talent and nurturing robust, long-lasting connections with clients and stakeholders.

LEADERSHIP'S ROLE IN FOSTERING DIVERSITY AND INCLUSION

In Today's Diverse world, Diversity and inclusion have become crucial aspects of the workplace culture. Organizations are recognizing the importance of embracing diverse perspectives and creating inclusive environments to drive innovation, foster creativity, and enhance employee productivity. However, achieving a truly inclusive workplace culture is not a task that can be accomplished overnight. It requires strong leadership and a commitment from the top down. One of the key roles of leadership in creating an inclusive workplace culture is setting the tone for diversity and inclusion. Leaders must demonstrate a genuine commitment to these values through their words and actions. They need to establish clear expectations for behavior and hold individuals accountable for promoting inclusivity. By setting the tone, leaders encourage employees to embrace diversity and create a culture where everyone feels valued and respected.

Leadership also plays a crucial role in promoting diversity and inclusion by creating opportunities for under represented individuals to advance and thrive within the organization. This can involve implementing diversity initiatives, such as mentorship programs, affinity groups, and targeted recruitment strategies to attract talent from diverse backgrounds. By actively supporting and promoting diverse employees, leaders show their commitment to creating an inclusive workplace where individuals have equal opportunities for growth and development.

Furthermore, leaders must also prioritize

ongoing education and training on diversity and inclusion. It is not enough to simply hire a diverse workforce; leaders must also equip employees with the knowledge and skills necessary to navigate and appreciate diverse perspectives. This may involve providing diversity and inclusion training, workshops, and resources to help employees understand unconscious biases and develop cultural competencies. Leadership should continuously foster an environment of learning and growth, ensuring that diversity and inclusion are ingrained in the organization's values and practices.

In a global context, leadership in creating an inclusive workplace culture takes on added significance. Global organizations operate across diverse geographic locations, cultures, and norms, which requires leaders to take a more nuanced approach to diversity and inclusion. They must navigate different cultural expectations and adapt their leadership styles to promote inclusivity in different contexts.

Moreover, as organizations expand globally, leaders must actively seek out and learn from diverse perspectives. They should engage with employees from different backgrounds and ensure that their voices are heard. By leveraging the diversity within their workforce, leaders can create innovative solutions and make informed decisions that cater to the global marketplace.

CHALLENGES IN IMPLEMENTING DIVERSITY AND INCLUSION INITIATIVES

Implementing diversity and inclusion initiatives poses several challenges. One major hurdle is overcoming deep-seated biases and stereotypes within the workplace. These biases can affect hiring decisions, career progression, and day-to-day interactions, hindering the creation of an inclusive environment. Resistance to change is another challenge; some employees may resist diversity initiatives due to fear, lack of understanding, or a belief that it threatens existing norms. Additionally, ensuring equal opportunities and fair treatment for all employees, regardless of their background, demands careful policy formulation and enforcement.



Cultural differences and misunderstandings also create challenges, particularly in global organizations, where diverse cultural norms can lead to communication barriers and misinterpretations. Finally, sustaining long-term commitment from leadership and employees is vital. Diversity and inclusion efforts must be ongoing, embedded in the organizational culture, and supported by consistent policies and practices to truly make a difference. Overcoming these challenges requires dedicated effort, education, and fostering a culture of empathy and openness.

BEST PRACTICES FROM AROUND THE GLOBE

Best practices in promoting diversity and inclusion vary globally but share common threads. In Scandinavian countries like Sweden and Norway, gender equality initiatives have been particularly successful. They focus on policies like parental leave, affordable childcare, and flexible work hours, allowing women to balance work and family life, thereby enhancing gender diversity in the workplace.

In the United States, affirmative action programs aim to rectify historical inequalities, ensuring underrepresented minorities have equal opportunities in education and employment. American companies have also embraced Employee Resource Groups (ERGs) that provide a supportive space for employees from diverse backgrounds.

Meanwhile, countries like Canada emphasize multiculturalism, encouraging cultural exchange and understanding. The Canadian model promotes inclusive policies and celebrates diversity through events like cultural festivals.

In Asia, countries like Singapore and India focus on meritocracy while increasing awareness about unconscious biases.

Singaporean companies often implement mentorship programs, fostering inclusion by connecting experienced employees with newcomers. These global best practices highlight the importance of tailored approaches, combining policies, education, and cultural understanding to create truly inclusive environments. Sharing these strategies globally can further enrich the collective effort toward a diverse and inclusive world.

In conclusion, fostering a diverse and inclusive workplace culture is not just a moral imperative but a strategic business decision. Embracing diversity and inclusion not only enriches the workplace environment but also leads to improved innovation, employee satisfaction, and organizational performance. Leaders play a vital role in creating an inclusive workplace culture that values diversity and fosters a sense of belonging for all employees. They must set the tone, create opportunities, prioritize education and training, and adapt their approach in a global context. By doing so, leaders can create an environment where employees feel empowered to bring their authentic selves to work, leading to higher levels of employee engagement, productivity, and ultimately, organizational success. By learning from global perspectives and implementing best practices, organizations can truly harness the power of diversity and inclusion, paving the way for a more equitable and prosperous future for all.



MARKETING HIGHLIGHTS FOR THE YEAR

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Customers hail from diverse backgrounds, and having a workforce that reflects this diversity facilitates a deeper comprehension and fulfillment of customer requirements. This alignment between the workforce and the market provides a competitive advantage, enabling companies to adeptly customize their products and services for a broader audience. Additionally, diversity and inclusion initiatives lead to better problem-solving, bringing together teams composed of individuals with diverse skill sets and perspectives, fostering a holistic examination of problems, and collaboratively crafting comprehensive solutions. This collaborative problemsolving approach often results in more thorough and effective strategies.

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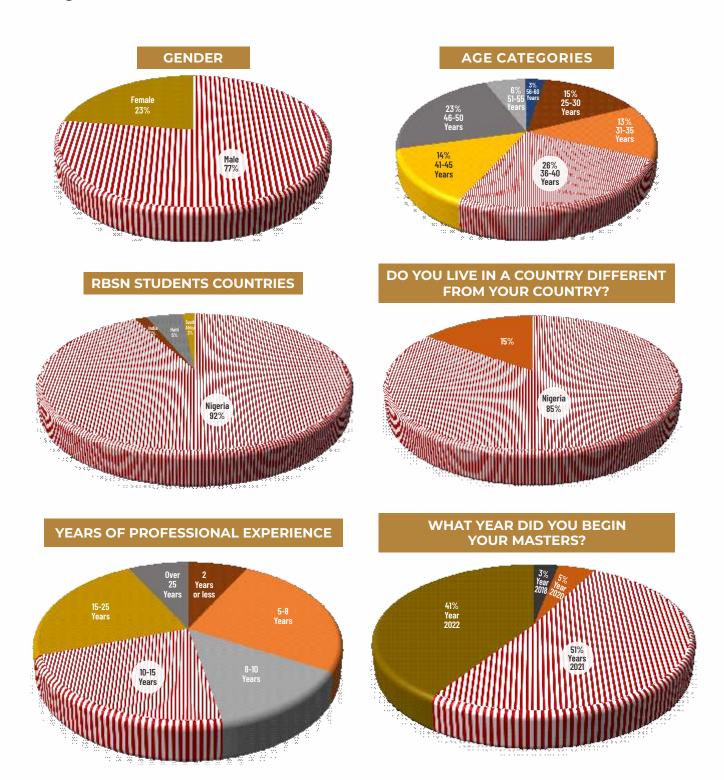
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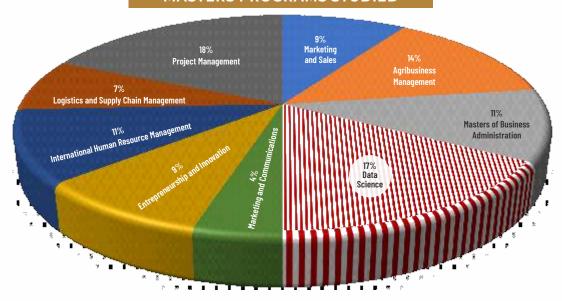
In the realm of career development, our primary measure of success lies in the impactful journeys our students embark upon post-graduation. As we delve into the statistics on employment outcomes, we discover a narrative of triumph and potential realized.

Each percentage point represents a life transformed, a dream realized, and a step towards a brighter future. Let these figures be a source of inspiration and a reminder that every effort invested in RBSN students' development reverberates in the professional landscape they navigate.



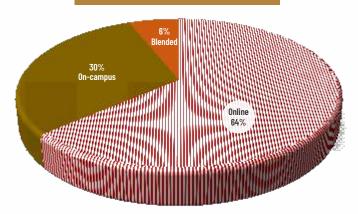


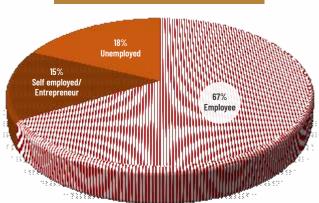
MASTERS PROGRAMS STUDIED

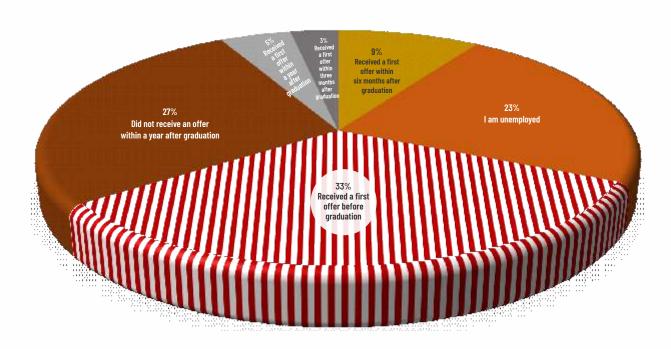


MODE OF PROGRAM

EMPLOYMENT STATUS





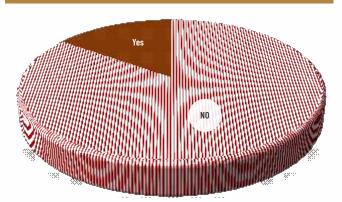




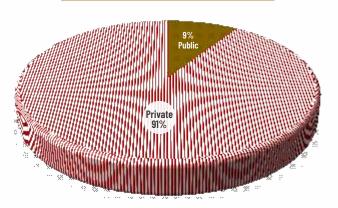
WHICH OF THE FOLLOWING AMONGST THE SCHOOL-FACILITATED ACTIVITIES IS THE SOURCE OF THE YOUR JOB OFFER?



DO YOU WORK IN A DIFFERENT COUNTRY THAN YOUR COUNTRY OF ORIGIN?

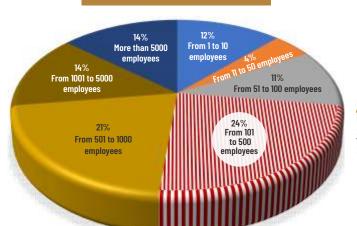


TYPE OF COMPANY

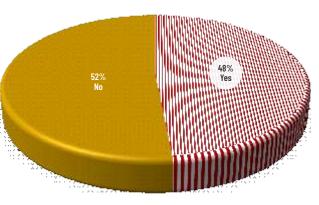




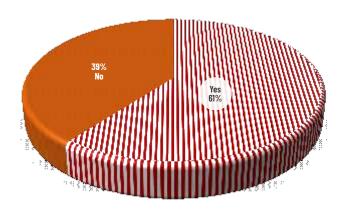




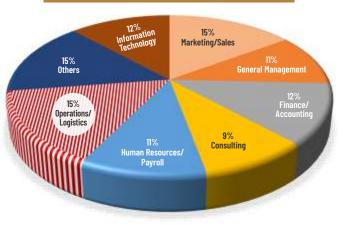
DO YOU WORK IN A MULTINATIONAL COMPANY?



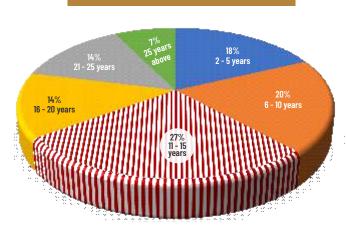
DOES YOUR COMPANY OPERATE INTERNATIONALLY?



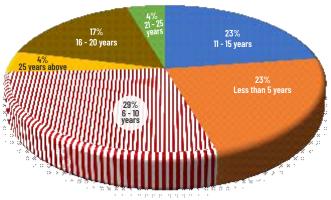
WHICH DEPARTMENT DO YOU CURRENTLY OPERATE



PROFESSIONAL EXPERIENCE



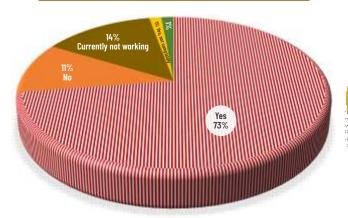
HOW MANY YEARS OF PROFESSIONAL EXPERIENCE DO YOU HAVE?





ARE YOUR JOB DUTIES IN LINE WITH YOUR EDUCATION?

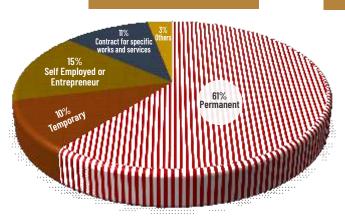
DUTIES PERFORMED WITHIN THE POSITION

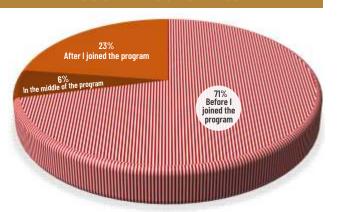




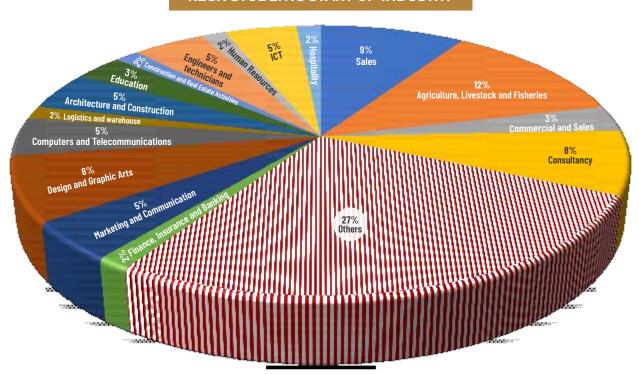
TYPE OF CONTRACT

IF YOU ARE AN ENTREPRENEUR/SELF EMPLOYED, WHEN DID YOU START YOUR OWN COMPANY?





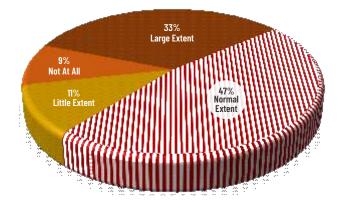
RBSN STUDENTS START UP INDUSTRY

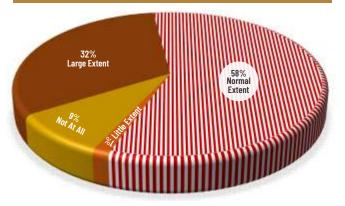




TO WHAT EXTENT HAS YOUR PROGRAM AFFECTED YOUR PROFESSIONAL CAREER?

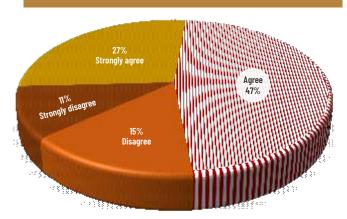
TO WHAT EXTENT HAS YOUR PROGRAM AFFECTED YOUR PROFESSIONAL CAREER IN IMPROVING YOUR ABILITY FOR DETECTING NEW OPPORTUNITIES?

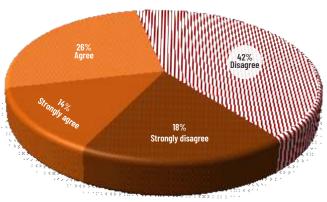




YOU HAVE MORE RESPONSIBILITIES IN YOUR CURRENT JOB AS AN EFFECT OF YOUR PROGRAM ON YOUR PROFESSIONAL CAREER

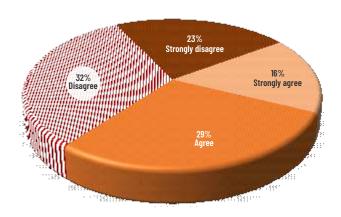
YOU HAVE RECEIVED NEW EMPLOYMENT OFFERS AS AN EFFECT OF YOUR PROGRAM ON YOUR PROFESSIONAL CAREER

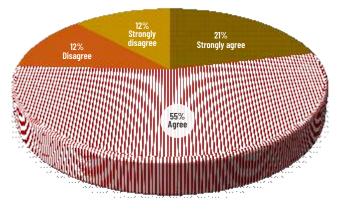




YOU HAVE EXPERIENCED AN INCREASE ON YOUR SALARY AS AN EFFECT OF YOUR PROGRAM ON YOUR PROFESSIONAL CAREER

IN REGARDS TO THE EFFECT OF THE PROGRAM
ON YOUR PROFESSIONAL CAREER, TO WHAT
EXTENT HAS IT AFFECTED EACH OF THE
FOLLOWING ASPECTS? (STRONGLY DISAGREE,
DISAGREE, AGREE, STRONGLY AGREE)
[G) I HAVE MADE AND USED USEFUL
PROFESSIONAL CONTACTS]

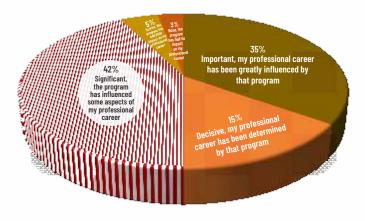


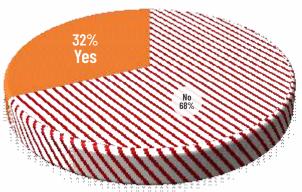




TO SUM UP, WHAT EFFECT HAS THE EDUCATION YOU RECEIVED AT RBS BUSINESS SCHOOL HAD ON YOUR SUBSEQUENT PROFESSIONAL CAREER?

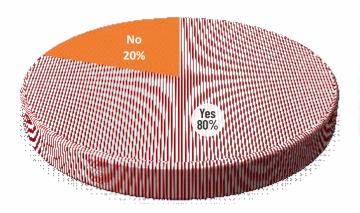
SINCE FINISHING YOUR STUDIES, HAVE YOU STUDIED FURTHER OR ARE YOU CURRENTLY STUDYING





IF YOU WISH TO ENROLL IN ANOTHER MASTER OR POSTGRADUATE PROGRAMME, WOULD YOU STUDY AT RBS AGAIN?

WOULD YOU RECOMMEND ROME BUSINESS SCHOOL TO PEOPLE?

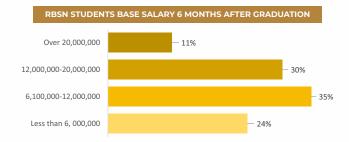


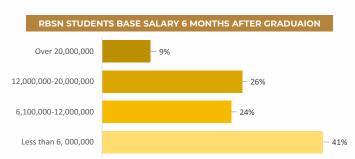


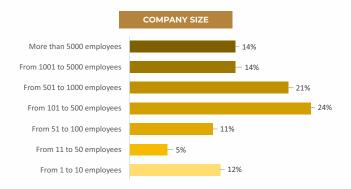


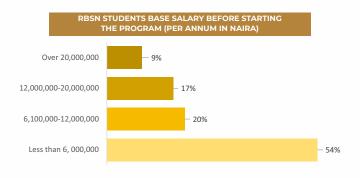


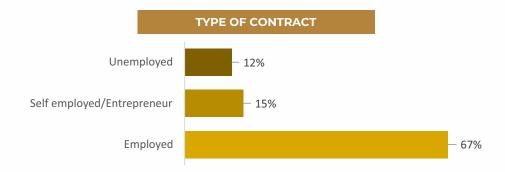


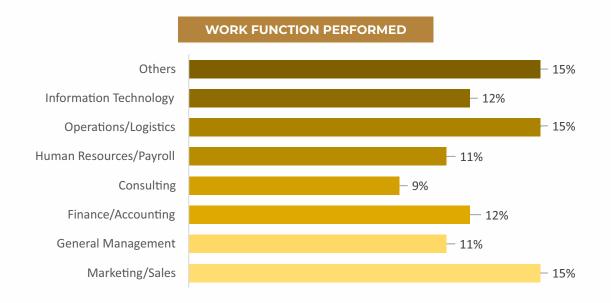














Rome Business School Nigeria Company Visits























Rome Business School Nigeria Career Service events





