

Executive
MASTER
IN
MARKETING & SALES

APRIL 2023 COHORT

Get a Recognised European Master Degree in Marketing & Sales in one year

Online/On-Campus Formula

Apply now

Recognised by:





Be a Better Manager

The Dean, Antonio Ragusa
The most International Italian Business School
Recognized Excellence

Your Journey

Specialized Master in Marketing and Sales
Why choose the Specialized Master in Marketing and Sales? Master Objectives
Program Outcomes
Specialized Master in Marketing and Sales – Value Proposition
Specialized Master in Marketing and Sales – Structure
Your real-world Business challenges
Rome Business School International Bootcamp experiences
Soft Skills design process
Specialized Master in Marketing and Sales – International Faculty
Specialized Master in Marketing and Sales – Students
Pedagogical Methodology

Your Destination

Carve your own Path using our Career Services
Career Acceleration Program
Career Development Program
Employability
Rome Business School companies
Entrepreneurship Services

Your Future

Rome Business School's Testimonials

Create A Better World

Expand your Boundaries
Rome Business School International Partners

Experience Rome Business School

RBS Student Hub

Welcome to Rome

Student Hub: Beyond the classroom
Rome, city of culture and business
Living in the Eternal City
Unlock your Future Opportunities
About Rome

Take the first step

At your disposal: Student Facilities
Make your Move
Through the Selection Process
Double Certificates
Supporting our Future Leaders
Get Ready to Start



Apply for any of our European Master Degree in Marketing

Partial Scholarship. Available for All Courses

Online/On-Campus Formula

Apply Now





01 Be a Better Manager

Rome Business School Nigeria offers Master and MBA programs that can be taken both on campus and online, as well as Executive Education training programs. We always maintain an international vision, and our mission is to train global leaders equipped to manage companies all over the world from an innovative and sustainable perspective.

**This is the meaning of our mission to
create better managers for a better world.**



“Excellence, energy, talent, passion, creativity and multiculturalism. These are the characteristics that identify Rome Business School as a different kind of learning experience.”

Antonio Ragusa
Dean of Rome Business School

‘Based on diversity, innovation and sustainability, our educational paths will amplify your talents, transform your abilities, and accelerate your career. Your passion is our fuel and your ideas are the starting point from which to make a change for you and for the rest of the world.

We have revolutionized the ordinary approach to higher education through our dynamism and effective training. Our students, alumni, faculty, and staff members are the driving force behind this change. We are committed to creating future managers, entrepreneurs, and professionals to a level of excellence and ethics in their competences, to take the world to the next age of modernity and progress. We train our talent to make the difference, reach their objectives and innovate. Your future is our primary concern, and we work hard to help you fulfill your dreams.”

Start to develop your talent and become a better manager right now!

***Helping fulfill your dream is our ultimate goal.
Join us and make it come true.***

The Most International Business School in Nigeria

It is our belief that, in order to close the gap between the academic world and the job market, we must expand our perspective. This is why, ever since Rome Business School Nigeria was founded, we have focused our efforts on creating a multicultural, diverse learning environment. We are now one of the most international business school in Nigeria, with students across more than 150 countries. Therefore, choosing Rome Business School Nigeria for a higher education program does not just mean receiving a top-level education, but also coming in contact with brand new perspectives and building strong and lasting bonds that span distances.

Most international Business School in Nigeria



12

Academic partnership and agreements .

592

Job Adverts per year

>15

More than 15 nationalities

200+

Students coming from different sectors

25

Partnership agreements with national and international companies

75

National and international lecturers

19,551

Candidates willing to apply each year

12

National and international events every year, including talks, conferences, summits, events.

105

Webinars, workshop and meeting with multinational companies

76%

of our students recommend us or are satisfied with RBS

3,892

Hours of classes

98%

Internship placement

Rankings & Accreditations



Rome Business School Nigeria strives every day to reach the highest quality in terms of helping international leaders grow, investing in people, social responsibility, ethics, diversity and innovation, connecting with companies and building an international network that allows the school to keep up-to-date with the needs of global businesses at all times.

Four of the Rome Business School Master's Programs are among the Eduniversal Ranking 2021 Best Masters & MBA Ranking.

Excellence and dedication in its work enables the School to achieve a high level of education, not only for students, but also for our international partners, recruiters and companies.

With the mission of preparing leaders equipped to manage business activities on a worldwide scale, Rome Business School and Planeta Formación y Universidades uphold a set of essential high business values. This leading and enterprising spirit is now combined with the latest technologies and the ambition to deliver excellence for global communities.

TOP 60 Worldwide

International MBA
Ranked 60th in MBA

TOP 60

Master in Marketing and Sales
Ranked 60th in Marketing, Western Europe

TOP 40 Worldwide

Master in Agribusiness Management
Ranked 40th in Fashion Management

1st Nigeria (Business School)

Master in Data Science Management
First Listed Business School by World Data Science Initiative

TOP 40 Worldwide

Master in International Human Resources Management
Ranked 40th in Human Resources Management



Accreditations & Membership

Accreditations



Italian Ministry of Education, University and Research

Rome Business School has been certified by the MIUR (Italian Ministry of Education, University and Research) as a research centre, and is listed on the National Research Registry, with registration n° 61598.



Italian Republic and Chamber of Commerce

Rome Business School is legally certified and authorized by the Italian Republic and Chamber of Commerce to deliver: "management training and consultancy, marketing and communication services, education design, editorial activities by any means, including online publishing, except in the daily press". n. rea - rm-1364167.



European Union

Rome Business School is officially registered as a participant organization of the Education and Culture Directorate-General and the Education, Audiovisual and Culture Executive Agency of the European Commission, with the Participant Identification Code (PIC) n° 937625960.



Chartered Institute of Personnel Management

Rome Business School Nigeria is accredited by CIPM as a higher institution authorized train students for the professional exam. This accreditation gives RBSN students exemption from Foundation, Intermediate, 2 modules in PE1 & 1 Module in PE2 irrespective of their background.

Double Degree



VIU

International University of Valencia

International University of Valencia - Rome Business School's Master Programs are accredited by VIU - Universidad Internacional de Valencia, which gives students 60 university credits (60 ECTS) and double certification.



The Chartered Institute of Marketing (CIM) Awarding Body is pleased to confirm that the following Rome Business School Executive Master degree(s) have been successfully mapped and awarded CIM Accredited Degree status: Executive Master of Business Administration, Master in Entrepreneurship and Innovation (University of Valencia degrees)



Advertising Practitioner of Nigeria (APCON) has accredited Rome Business School Nigeria Executive Master in Marketing and Communication, Executive Master in Marketing and Sales, Rome Business School Nigeria are able to gain APCON Professional Diploma, and Associate Membership via exemptions whilst studying for their executive master degree.



Rome Business School Nigeria is recognized with a partnership arrangement with IITA for research purposes, student's exchange, Boot camps, research work, and conferences.



Asfor Accreditation

Asfor Accreditation

Our Executive Master in Marketing and Sales is accredited by ASFOR as one of the best master programs in terms of giving its executive students an education in management.

The accreditation verifies that the Master is qualified to disseminate a 4.0 leadership culture in order to grow a future generation of managers equipped to tackle the challenges of modern society and its digital transformation.



National Institute of Marketing of Nigeria

Our Executive MBA, Master in Marketing and Sales and Master in Marketing and Communication is accredited by NIMN for the award of direct Associate, Full Member and Fellowship to the Institute.



The Human Resources Certification Institute (HRCI) has conferred on Rome Business School Nigeria an Academic Provider Certification through its "Curriculum Alignment status", Rome Business School Executive Student in International Human Resources Management has the privilege to write any of its professional qualifications at a reduce cost



Rome Business School Nigeria is a member of the Association to Advance Collegiate Schools of Business (AACSB). The prestigious accrediting body has conferred on Rome Business School Nigeria, accrediting status for its advanced Business Executive Education Programmes.



Memberships

PRME

Rome Business School is a member of Principles for Responsible Management Education (PRME), a United Nations- supported initiative and a platform for raising the profile of sustainability in schools around the world. PRME equips today's business students with the understanding and ability to deliver change tomorrow.



EADL

The European Association for Distance Learning represents all the privately-owned and non-governmental European organizations offering high quality and educationally sound distance learning. EADL aims to improve the quality and acceptance of distance learning to ensure the maximum benefit for students.



PWA

A non-profit networking organization that supports and promotes the interests of professional women of different nationalities, from diverse cultural environments, welcoming women from various professions at different levels and from different sectors.



PMI - Project Management Institute

Rome Business School is accredited as a Registered Education Provider (REP) by the Project Management Institute (PMI), the world's largest project management member association.



EFMD

Rome Business School is a Member of EFMD, a global, non-profit membership-driven organization specializing in management development. EFMD is a globally recognized accreditation body for business schools, their programs, and corporate universities on a global scale. It strives to develop socially responsible leaders and managers looking for connection opportunities.

Quality



ISO 9001:2015

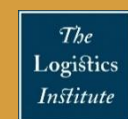
Rome Business School has obtained the ISO 9001:2015 certification that accredits the top-quality standards of our training activities. The ISO 9001:2015 accreditation certified that our organization implements quality systems that provide the foundation for excellent customer satisfaction, staff motivation and continuous improvement.



Rome Business School Nigeria has been accredited and listed as member of the World Data Science Initiatives in the collaboration with other educational institution in the development of human capacity deficits in the area of Data Science.



EFMD Global, has Recognised, certified, and awarded Rome Business School with the highest online course certification system (EOCCS Certified), emphasis on digital technology applied to teaching and learning, practical relevance and quality improvement.



The Logistic Institute, Canada, has accredits Executive Master in Logistic and Supply Chain Management, this accreditations gives Rome Business School Executive Students the opportunity to be registered in the professional Member register of the institution.

@RBSNM&S2023



02

Your journey

Executive Master in Marketing and Sales

Duration- 1 year

Learning Formula: On-Campus and 100% Online

Intake Cohort- April and October each year.

Accredited Master's Certification - 60 ECTS

Language - English

Lectures timing: 2 Weekends per month (Fortnightly)

Tuition:

On- Campus: =NGN=1,850,000

100% Online: =NGN=1,600,000

Scholarship Availability: Yes

Flexible Payment Plan: Start your Program with =NGN=400,000 and spread the balance up to 8 Months into your study.

The Executive Master in Marketing & Sales is designed to train professionals to perfect and hone their skills, and embrace change as the most effective way of generating competitive advantages enabling them to capitalize on

new technologies and gain insight into the new generations of professionals joining the employment market.. Participants will first gain general core knowledge in management, before acquiring specialized expertise in Marketing & Sales specifically, with insight into the digitization of the sector, enabling them to stand out as innovative, responsible leaders with a growth-focused mindset, fully equipped to make an impact out in the world and achieve career milestones.

Therefore, as well as newcomers to the field, this Master is ideal for leaders who want to capitalize on digital technologies to understand markets and customers.

The **Executive Master in Marketing & Sales** paves the way to new future opportunities and equips you with tools to build a strong professional profile in this industry. Discover your untapped potential and your ability to take on responsibility and drive forward meaningful change. It is time to become a better manager, which you can achieve in the following way:



International Bootcamp

in Rome, and Kigali

Looking for an international experience to gain a brand new perspective on the business world? We offer the chance to enrich your knowledge of entrepreneurship, innovation and other key topics in the business world by taking part in our International Programs in Rome and Kigali where you can also expand your professional network.



Life & Soft Skills Program

Self-Discovery. Self-Awareness. Empowerment. Reinvention.

Soft skills are personal attributes that influence our relationships and communication. They are fundamental for conducting effective leadership and steering businesses towards success. In this increasingly technological world, soft skills are the fuel that drives the growth of our relationships. Soft skills are essential abilities and life skills that we should master each and every day in order to become a better version of ourselves.



Networking & Partners

Multinational relationships.

In partnership with several globally renowned leading companies, such as Airtel, Fidson, Messrand, Nigeria Info, Cars45, Microsoft, Rainoil and many more, we give you the opportunity to make contact with real working environments and build a strong professional network, through workshops, webinars, guest speakers and many more activities, encouraging interaction between leading professionals and students, and facilitating the learning process through real case studies.



Career Acceleration Program

Design your professional profile

A tailored Career Acceleration Program specifically designed to shape each student's professional profile to enable them to become a competitive figure in the modern employment market. You will have access to workshops focusing on the latest key topics in relation to job seeking and career networking, individual career guidance meetings, and our exclusive events to ensure the best start or a great boost in your career.



Entrepreneurship Lab

Are you planning to start up your own business or dreaming of becoming the fresh and innovative driving force within an organization? We will equip you with skills, insights, and the curious mindset required to spot new opportunities, make connections and bring new business ventures to life.



**Capstone Project:
Practical Business
Challenge**

A tangible return on your investment.

A teamwork project with the aim of developing a Marketing or Sales plan that resolves a business problem effectively in the area of Marketing and Sales in your company or an existing or fictitious firm in the industry.

Alternatively, you can work on a real company's business challenge set by the Program Advisor to resolve a problem and create a strategy.

All teams receive guidance from the initial phase of the project and, on completion of the project, present it orally to the Academic Committee.



1

Achieve Effective Performance in International Marketing and Sales

Develop and implement the Marketing and Sales performance strategies required to achieve the planned objectives. Gain a command of the techniques and sources for obtaining information, and a more in-depth insight into the creation of a Marketing, Sales and Competitive Intelligence information system. Identify opportunities, threats and possibilities for change within the company's environment, orienting the strategy based on the potential sales and marketing scenarios and using different policies in the marketing mix to create, communicate and deliver values effectively.

2

Master Marketing and Sales Tools and principles in the Digital Age and Multichannel Perspectives

Gain an in-depth overview of the opportunities and risks posed by the new digital trends that emerge every day, adapting the company to the competitive environment that prevails in different ways.

Develop the competences required to tackle and enhance new needs in different areas of the organization. Lead the implementation of new operational management systems, taking new innovative methods in account. Build models (sales funnel, commercial dashboards) for analyzing the evolution of sales channels.

3

Develop Leadership and Management Skills

Inspire and lead high-performing international marketing and sales teams, establishing the appropriate actions to select, train, motivate, and control the different sales networks and teams. Establish effective relations between the Marketing and Sales Department and the rest of the organization in order to enhance the company's value. Analyze the market situation, define the different scenarios, identify the opportunities, develop the most suitable marketing strategy and assess the most effective way to implement it.



This Master will strengthen the students' competences and enable them to take on responsibilities in the Marketing or Sales Departments of any company. On the completion of this Master, students will be able to:

- Understand and effectively manage the decision-making path related to marketing and sales planning and management.
- Measure performance and manage and implement different of marketing and sales tools, from the new product development stage right through all the phases a product's lifecycle, also taking opportunities for international expansion into consideration.
- Manage sales and meet the company's objectives and KPIs.
- Become responsible, innovative leaders in the field of Marketing & Sales.

With this solid base, students will develop their capacities for the following professional profiles:

Chief Marketing Officer (CMO)

Global Marketing Manager

Marketing Technician

Sales Manager

Brand Manager

Digital Marketing Manager

Marketing Consultant

Sales Executive

Commercial Director

Product Manager

Category Manager

Key Account Manager

Trade Marketing Manager

Sales Technician



Get ready to:

Be aware:

Gain consciousness of your strengths, understand how to enter the business world, and explore the fundamental insights of global management.

Innovate:

Transform challenges into opportunities. Embrace new points of view. Use your inner talent to drive change.

Transform:

Act. Guide your team throughout the implementation of the strategy. Grow your business and boost it through your success.

PRE- MASTER COURSE

- Time Management
- Quantitative Methods for Business
- Research Methods for Business
- Basic Accounting

* The courses are recorded on line sessions.

* Self Assessment for every course & self study exercises

Awareness

Mind-Opening & Knowledge Management Setting, Core Management

35%

- Project & Operations Management
- Human Resources Management
- Managerial Economics
- Accounting and Budgeting
- Entrepreneurship and Business Planning
- Business Strategy

Innovation

Focusing and Specializing

50%

The New Age of Marketing Management

- Marketing Strategy and Decision-Making
- Marketing Mix, Product Development and Lifecycle

Sales Management

- Sales Management and Techniques
- Pricing Strategies

Marketing & Sales Strategies

- Marketing & Sales Distribution Channels
- Development of Go-To-Market Strategies
- B2B Marketing & Sales

Digital Performance Marketing & Sales

- Digital and Data-Driven Marketing, Customer Insights and Sales Metrics
- Building an Online Business from Scratch

Marketing & Sales Communication Tools

- Impactful Branding, Advertising and Sales Promotion
- Winning Sales Pitches

Being an Innovative and Responsible Leader

15%

Trends, Future Challenges and Innovative Practice in Marketing & Sales

- Innovative, Ethical and Sustainable Marketing & Sales
- Best Marketing & Sales practices & future challenges for 2021 (Case studies)

Executive Master in Marketing and Sales Structure

The Master in Marketing and Sales program consists of four main sections:

1

Pre-Master courses:

A series of classes designed to give you tools and guidance to conduct an effective learning journey. You will gain insight into basic Accounting, learn the best Time Management strategies, analyze the different types of Research Methods for Business, and develop effective speed-reading and learning skills.

More about basic Accounting

The course begins by giving an overview of the core basic accounting principles, types of accounting, and covers basic accounting topics such as the accounting cycle, accounts hierarchy (account classes, account groups, accounts, subsidiary accounts), journal entries related to sales, purchases, collections, payments, and expenses to prepare the students for a more in-depth approach overview on the management competence modules.

More about Time Management

The Time Management courses will give you the strategies and techniques you need to make the most of your precious time. This course will

help students analyze their own strengths and weaknesses, set their own priorities, manage the expectations of others, and become more effective in the workplace.

More about Research Methods for Business

This course is designed to provide students with the necessary skills and knowledge to establish the information required to tackle an identified research business problem (basic or applied) and, based on this understanding, develop and use an actionable research business proposal.

More about Speed-Reading and Learning Skills

Learn to improve your reading speed, learning skills and comprehension. Speed-reading is a skill everyone can benefit from, and this course provides proven techniques to improve how much information you absorb and how fast you absorb it. Learn tips and strategies for reading fast, learning effectively and getting the most out of your learning experience. On this course, you will also discover your natural learning style and what methods you can use to study effectively based on this style.

Executive Master in Marketing and Sales Structure

The Master in Marketing and Sales program consists of four main sections:

2

Core Management Competences

Effective managers often have diverse talents and abilities, but certain core management competences are essential and characteristic of almost every successful manager. Students will develop core management competences, which are the resources and skills that will help them gain a strategic advantage of their businesses.

- Marketing
- Digital Marketing
- Project and Operation Management
- Management Economics
- Accounting and Budgeting
- Entrepreneurship and Business Planning
- Business Strategy
- Human Resources Management

3

Focusing and Specializing

The New Age of Marketing Management

This introductory module presents the most essential key concepts of Marketing Management, focusing on the latest trends and incorporating all the new models and approaches to marketing today. The course is designed to enable students to tackle critical decisions, issues and challenges when drawing up a marketing strategy by analyzing the Marketing Mix of modern businesses, segmentation and position, etc.

Sales Management

This module focuses on Sales Management, giving you the essentials of management and sales and the techniques to become effective Sales Managers with an effective pricing strategy. The goal of selling and Sales Management is to equip you with the knowledge and skills that businesses need to attract customers and grow their business. Students learn different selling models, understand the processes of selling, identifying and aligning with customers' needs, with insight into solutions, overcoming objections, and achieving agreement.

Sales & Marketing Strategies

This module focuses on Sales Management, giving you the essentials of management and sales and the techniques to become effective Sales Managers with an effective pricing strategy. The goal of selling and Sales Management is to equip you with the knowledge and skills that businesses

need to attract customers and grow their business. Students learn different selling models, understand the processes of selling, identifying and aligning with customers' needs, with insight into solutions, overcoming objections, and achieving agreement.

Digital Performance Sales & Marketing

This module gives an overview of Data-Driven Marketing and Sales Metrics. Digital Marketing offers companies and individuals new ways to create values, connect with the target audience, collaborate with stakeholders, do business, and promote and communicate brands and products. This module gives an important insight into the essence of Digital Marketing and Data-Driven marketing, identifying the types of online advertising available, and explaining how each advertising method works and how Digital Marketing can improve business.

Marketing & Sales Communication Tools

This module helps students understand how Marketing and Communication work together, with a special focus on branding. The course covers the key elements of advertising and sales promotion in the business setting. Topics include advertising and sales promotion campaigns, media selection, use of advertising and sales as a marketing tool, and metrics for measuring effectiveness.

Being an Innovative and Responsible Leader

Trends, Future Challenges and Innovative

Practices in Marketing and Sales

This module is designed to equip students with the essential knowledge of the latest and future trends in marketing and sales management, discussing the future challenges in the industry, and learning new best and innovative practices in the industry.

4

Look & Touch (Company Visits)

Look and Touch Company Visits

As part of your learning journey, the 4 company visits in Rome included in the program will give you the opportunity to meet professionals and gain insights into the operations of various companies in different Italian and international markets.

Italian Language Courses

At Rome Business School, we value communication and cooperation between individuals coming from diverse cultural backgrounds. With this in mind, we offer our foreign students Italian language courses, to achieve a basic level of proficiency in the written and spoken language and enable them to communicate effectively and blend into the local culture.





Accredited Degree

Chartered Institute of Marketing UK

Rome Business School Nigeria Now Offers CIM Accredited Degrees, CIM accredits the Executive Master in Marketing and Sales degrees from Rome Business School Nigeria, Students at Rome Business School Nigeria are now able to gain CIM exemptions whilst studying for their Executive Master degree.



Advertising Practitioner Council of Nigeria (APCON)

Advertising Practitioner of Nigeria (APCON) has accredited Rome Business School Nigeria Executive Master in Marketing and Sales. Rome Business School Nigeria executive students can gain APCON Professional Diploma and Associate Membership via exemptions by sitting for just the final stage of the professional examination whilst studying for their executive Master's degree.



National Institute of Marketing of Nigeria (NIMN)

RBSN students have the privilege to join the league of marketing professionals through a fast track program via a direct membership into all the professional grades levels - Associates, Full Member, and fellow, This Mapping and accreditation have emphasized some recommendations for complete exemptions in all modules for the professional certifications examination of NIMN for Rome Business School Nigeria executives' master students in Marketing and Sales as they commence their program with the school.

Executive Master in Marketing and Sales – Capstone Project

At the end of your educational experience, you will have the chance to prove your abilities by tackling a real business challenge. Use your talent to identify opportunities and create a truly innovative strategy.

Option 1

Business Challenge proposed by the students

Propose your development program to a company. Work in a team and design an innovative business solution or functional operational plan based on theoretical research, as well considering the different aspects of business viability, designing a future strategy aligned with the international market.

Option 2

Business Challenge in line with the industry, set by the Program Director and/or industry professional

The Program Directors will present the business challenges, and you will be guided by some of the most talented professionals in the field of international business development. As part of a team, you will design an innovative business plan or functional operational plan based on theoretical and practical research to create a truly innovative project.

Objectives and Learning Outcomes

Thinking critically
Putting knowledge acquired on the Marketing and Sales program into practice
Gaining a competitive spirit
Practicing public-speaking skills
Professional development and networking
Teamwork and collaboration
Goal setting
Research skills
Creativity and problem-solving

Presentation

You will present your Capstone Project orally to the Academic Committee composed by the Program Director and leading industry experts and managers.

Grading

Your project will be evaluated in terms of, content, originality, and presentation.

Your Program director will grade the written part, while the Academic Committee will mark your presentation skills. The final score of the project will be an average of the two and the result of great teamwork.

Rome Business School's Academic Committee evaluates each intake's best Capstone Project.

Structure

- **Ready**
 Stage 1: Team Creation
 Stage 2: Capstone Project - Kick Off
- **Set**
 Stage 3: Research, Project Proposal, Interviews & Critical Thinking Analysis, Mentoring Sessions
- **Go**
 Stage 4: Knowledge in Action
 Stage 5: Capstone Project Presentation

International Stage

Get the chance to participate to one of our short international residential programs:

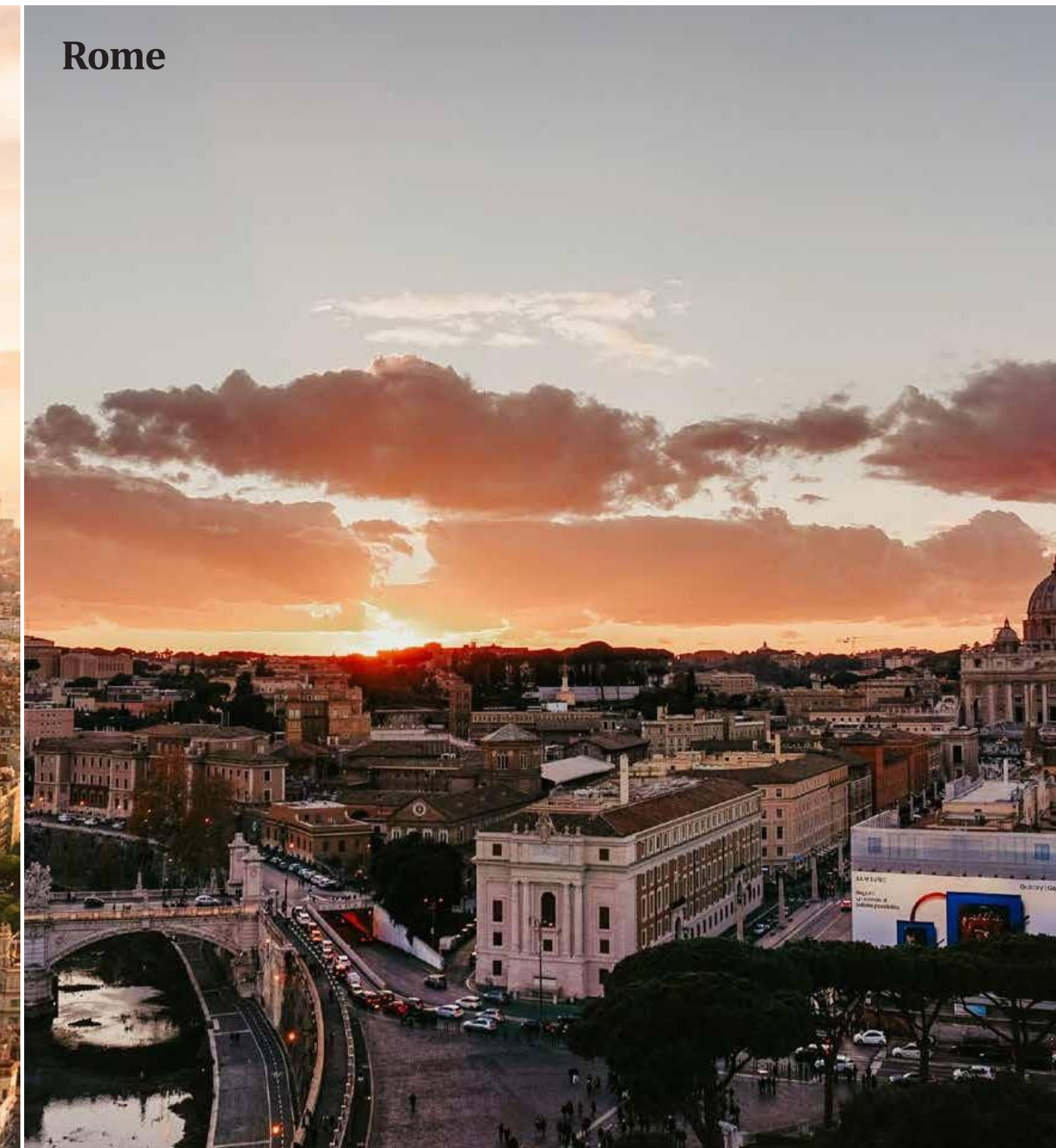
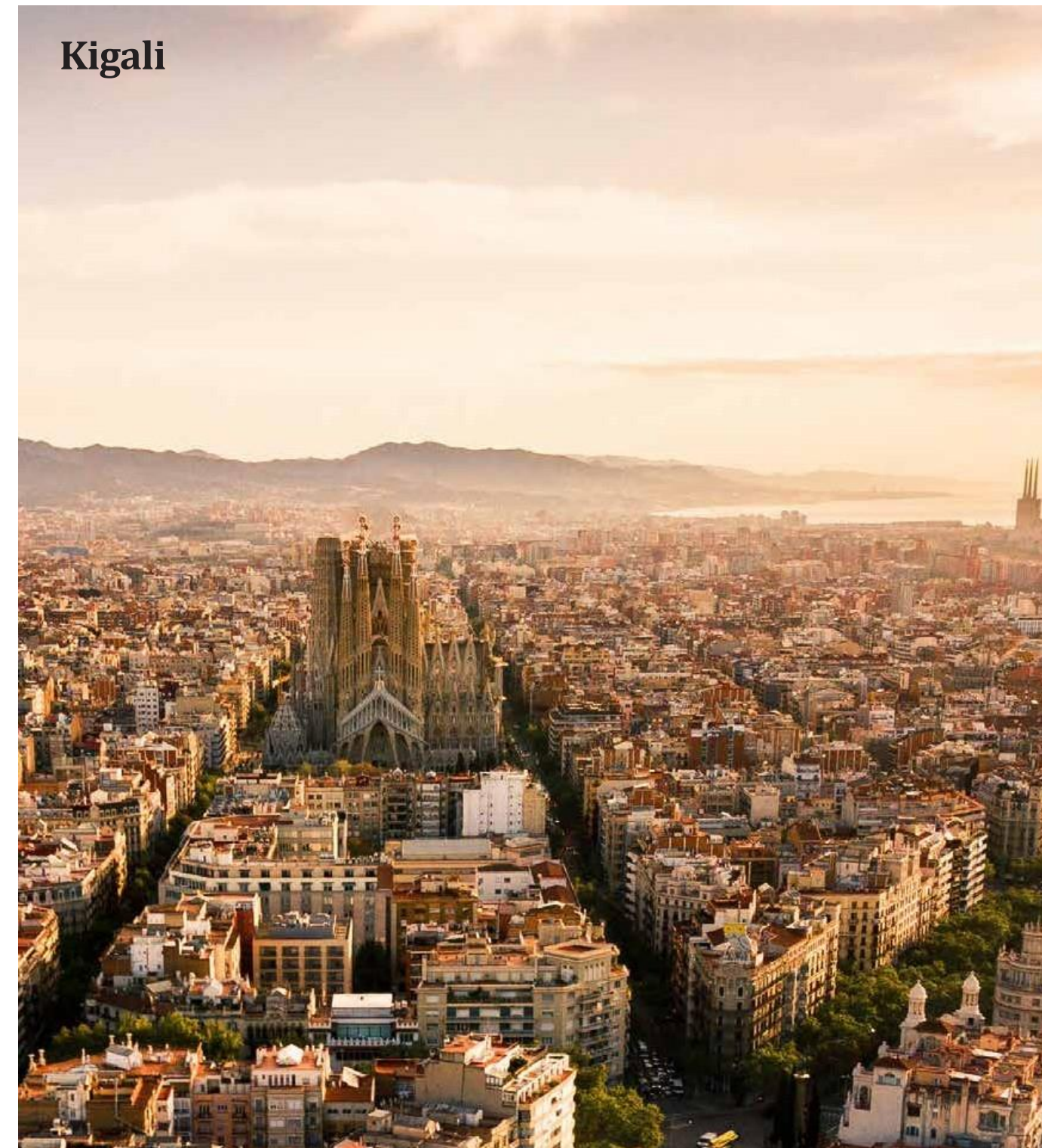
- **Bootcamp for Innovative Leaders in Kigali**
- **Bootcamp for International Business Leaders in Rome** Rome Business School (optional)



Rome Business School International Bootcamps experiences

Hone your entrepreneurial skills and test them with the ultimate challenge: Rome Business School's exclusive Bootcamps in Rome and in Kigali, two beautiful cities at the forefront of innovation and among the most productive startup ecosystems.

Take an advanced international program designed to put you in realistic business scenarios to solve and provide you with a practical way of learning and skills development, all with the professional support of tutors from top-class companies!



Once you have discovered the right path, it is time to start shaping your professional image

What completes you as a professional are your soft skills, your critical competences and your capacity for emotional intelligence.

Soft Skills are the secret key to a well-managed workplace and a progressive career path.

On your Master in International Human Resource Management path, you have the opportunity to take a specific Life and Soft Skills Development program. Guided and supported by our experts, you will develop your business profile, enhance your employability, and achieve your career objectives.

Get ready to unlock your true potential.

Soft Skills designing program

On your educational journey, you will take a self-growth program to develop and hone the key soft skills required to achieve success in business and play an effective leadership role in today's technologically advanced society. You will be able to implement the workflow and techniques usually associated with technology and innovation and improve relationship management, communication, agility and adaptability, emotional intelligence, your critical thinking, problem-solving and interaction with others.

Communication & Persuasion in the Digital Age

We have designed a course exclusively for improving your communication, equipping you with the right tools to engage audiences at different levels and effectively persuade them according to their current context. This course helps students become confident communicators in person and in a virtual context.

Teamwork and Collaboration

On this course, students analyze and share experiences, and evaluate their own experiences of leading and participating in teams, relating them to industry examples. Topics on the course also include team formation and development, building, leading, organizing, and motivating teams, managing conflict in groups to build productive professional relationships, collaboration among cross-functional teams and interpersonal relationship dynamics in small groups.

Agility & Adaptability

Adaptability can quickly be summed up as your ability to move in a given direction at any time.

This may be physically, mentally, emotionally or spiritually. This course focuses on the key techniques for becoming more agile and adaptable to changes and unexpected obstacles by also understanding the different ways for embracing adaptability, learning from experience, and applying it to new situations.

Critical Thinking and Problem-Solving

Problem-solving and critical thinking refers to the ability to use knowledge, facts, and data to resolve problems effectively. This does not mean you need to have an immediate answer, but rather that you have to be able to think on your feet, assess problems and find solutions. Students will be equipped with methodologies that enable them to determine the extent of information needed, access the information required effectively and efficiently, and evaluate its sources critically.

Emotional Intelligence

On this course, students learn skills to interpret and manage their emotions and balance their optimism and pessimism, using coping methods and relaxation techniques. This course also makes students more aware of their own thoughts and emotions and, as a result, it improves their ability to interact calmly with others in every context of their lives.

You will be guided by experts in every step of your International MBA path.

Our lecturers are carefully selected international academics and disruptive executives who apply their skills and knowledge every day to achieve their goals. You will benefit from the experience of professionals currently working in the field for leading national and international companies, bringing their emerging insights from real business cases.

Our teaching method is designed to ensure the acquisition of theoretical and practical know-how in order to transfer truly useful competences that foster professional development. Our faculty members are opinion leaders on many of today's most crucial business topics.

75

Lecturers and professors

10%

Of them are academic professors

85%

Of them currently work professionally in the field as industry experts, consultants, entrepreneurs, managers, and practitioners

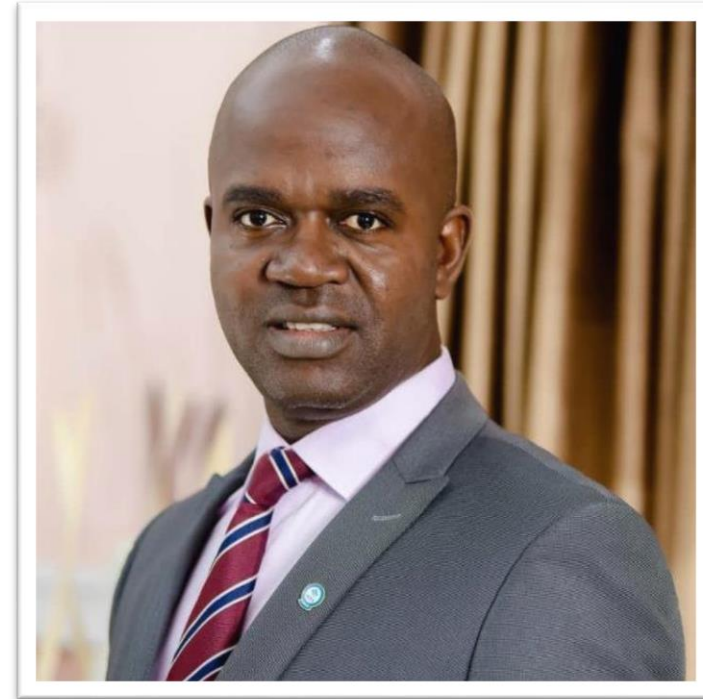
70%

Of them have international experience

30%

Of them have national experience





Emmanuel Agu
Lead Faculty

Emmanuel Agu has over 18 years' experience across Consulting, Banking and FMCGs (Diageo, Heineken and Jotna Group). A well-rounded Business and Commercial Leader with a strong track record in business strategy, brand communication/experiential strategy, portfolio commercialization, insight generation that has delivered strong ROI on cutting-edge innovations, and high performing team leadership. Skilled in regional/national communication and local insight generation that delivers strong brand growth. Vast experience in cause marketing. Very knowledgeable about the Nigerian/African consumer space, their habits and attitudes towards brands.

Agu has successfully steered and managed over 20 brands in the Nigerian marketing landscape in the last two decades. A brand turnaround expert with a sound creative skill set, strategic know-how, street-level credibility and executional excellence.



Chinedu Achunine
Program Advisor

SME Expert, Business and Management Consultant, Business Development Expert, Human Resources Expert, Business Coach and Trainer, MSME Consultant, MLM Consultant. Passion for bringing solutions to complex issues.

Your guides

Toromade Francis

Is a seasoned Agribusiness expert, consultant and analyst with more than two decades experience in leading and managing marketing, sales, procurement, research, training and development, and financial management in the livestock sub-sector in Nigeria and West Africa.

Francis worked as General Manager, Sales and Marketing, for thirteen years at Amo Byng Nig. Ltd: one of Nigeria's leading producers and distributors of high-quality feed concentrates and finished feeds where he led business strategy development and grew sales revenue by more than 1,400%, expanded the business credit facilities, and distribution network across Nigeria and West Africa.

Henry Ogiri (Ph.D.)

teaches Financial Management, Accounting and Corporate Social Responsibility to MBA students at Rome Business School. Dr. Itotenaan Henry Ogiri is a seasoned Accountant with vast experience in the Nigerian Economy. He has served as Executive Director (Finance & Administration) of the Niger Delta Development Commission (NDDC). Earlier on, he was elected Member of Parliament where he represented Abua/Odual State Constituency in the Rivers State House of Assembly for two consecutive tenors.

Henry Ojielo

He is the Managing Partner S4G Nigeria Limited. He was the General Manager, Retail Sales in responsibility for 75% of total Conoil Sales developed, implementation and delivery of the among business operating plan for retail sales. Sales executive with 23 years experience; 13 of the years in senior and executive management roles. Has mastery in Route-to-Consumer Strategy and implementation, Winning at retail through excellent Trade Marketing Execution. Also strong at Innovation Trade Strategy and Sales Transformation. Has as well, excellent people leadership skills that resulted in the development and retention of talents in various roles.

Developed key talents in GN Plc. through coaching, project leads and mentoring, as well as having all sales leaders spending more time in field with associates - two have moved up to senior management roles, while one is on international assignment. Involved team in Strategy and plan, and created avenues for team bonding, motivation and coaching, which Improved East & North East Region Super engaged employee score in 2015 by 25 points Changed the leadership style in NBC from directive to participatory and coaching, by doing a self-run one-day leadership program for all commercial managers in NBC Plc. Lagos region.

Olajumoke Bolu-Kujero

Is a Digital Marketing and E-Commerce experts. She is currently the Head of Marketing Jumia Nigeria where she plan and execute marketing campaign, monitor KPIs ensure cost efficiency, adopt best practices, define customer touch points across all business units. She was the Head of Marketing, Wakanow Lagos. She holds a Post Graduate Diploma in Digital Business. .

Tunde Ojo

Tunde Ojo is a branding and communication consultant, entrepreneur, business strategist, and leadership & management coach. He is the founder and the Chief Executive Officer of Touchstone Limited, a global idea consultancy which specializes in brand strategy, marketing communications, and social % behavioural change communications with a track record of delivering results across industries. For over 30 years, Tunde has helped in giving strategic direction and growth to large corporates and major brands from financial services, FMCG to Non-for-profit organizations. Tunde holds BSc & MSc degrees in Mass Communication from University of Lagos.

Mahendra Waman

After completing his Engineering in Industrial Electronics in 1995, he pursued Advance Diploma in Computer Hardware and Network Engineering. He believes in practical approach to the Business Administration. After gaining about 13 years of work experience in various business functions, he decided to attain appropriate qualification in Business Administration in order to support his knowledge and experience. In 2012, he completed his MBA with specialization in E-Business from WeSchool in Mumbai.

Over a period of 23 years of his career, Mr. WAMAN has attended many Technical and Professional courses to gain competitive edge. He even possesses globally recognized certifications. In 2007, he was certified as “Lead Auditor in ISO 27001” and in 2017, he passed “Certified Information Systems Auditor” certification which is awarded by Information Systems Audit and Control Association of USA.

Shina Alabede

Is currently a Management Services and Business Development Consultant and brings his wealth of experience of over 2 decades in Commercial Banking & Finance, Management and Project Development.

Shina holds a B.Sc. in Agricultural Economics from University of Ibadan, Ibadan (1983), MBA specialization in Financial Management (1997) from Lagos State University, whilst being one of its pioneer members. He is a member of Nigeria Institute of Management, National Institute of Marketing of Nigeria and Institute of Credit Administration. Shina has for over a decade been a Certified Training Consultant and Facilitator to Financial Institution Training Centre (FITC)

John Olaoye

Is the General Manager (Sales & Marketing) for Olam International. He moved the flagship category from monthly sales of 2,000 tons to 29,000 tons between 2014 and 2017. He was the Head of Sales and Marketing (East and North East) for Dangote Flour Mills PLC before joining Olam International.

He is a Fellow of National Institute of Marketing (FNIMN). He has attended many managerial development training both locally and internationally. He is a guest lecturer with most institutions.

Samuel Ulakira

Dr Ulaikere holds a PhD in Marketing Communications from Babcock University, Ilisan –Remo Ogun State, Nigeria. He is an alumnus of Senior Management Programme (SMP 27), Lagos Business School, and was also trained at the IESE Business School, Barcelona, Spain.

His working experience spans over 20 years in Banking, Corporate Communications and Advertising as well as Human Resources training and development. His expertise cuts across Sales/Marketing, Advertising and Media Management, Business Development, Corporate and Retail Banking. He is a Member of the Nigeria Institute of Management (NIM) and Institute of Personnel Management of Nigeria (IPMN). He was the pioneer Branch Manager of Surulere Branch of Platinum Bank Ltd (Now Keystone Bank) in 2003. He also was responsible for the setting up of Creek Road Branch of Bank PHB Plc (Now keystone Bank Ltd) in 2007 where he grew the branch deposit from scratch to N1 Billion in 5months.

He is presently the Principal Consultant at Skills Bridge Consulting Ltd, and the Executive Director, O&O Media Advertising Ltd Lagos, He is currently a facilitator and project supervisor at Lagos Study Centre, Faculty of Management Science, National Open University of Nigeria

Cecilia Osoka

Cecilia is an accomplished and seasoned professional with accounting, audit, finance and banking career spanning over 27years. She holds a BSc. (Hons) Accounting from the University of Lagos, Nigeria. Her MBA at Obafemi Awolowo University (OAU), Ile Ife, Nigeria and she is a Fellow of the Institute of Chartered Accountants of Nigeria, (FCA). She is a Senior Honorary Member of the Chartered Institute of Bankers Of Nigeria (CIBN) and an Associate of the Chartered Institute of Taxation of Nigeria (ACITN).

Her Audit and Accountancy practice career of about 7years was spent at Uniugbe Akintola and Co before moving to the Finance and Banking Sector.

Her banking career which spanned almost 17years began at Merchant Bank of Commerce Ltd as a pioneer Treasury staff.

Rome Business School's learning environment goes far beyond the classroom. The campus is a multicultural community made up of international students, teachers, professionals, entrepreneurs and staff

Over the course of the International MBA, you will work and exchange ideas with students from different sectors, getting the chance to meet men and women with different backgrounds and experiences but with the common purpose of achieving their life goals. You will broaden your ambitions and expand your talent and future opportunities by being connected with the best business practices from all around the world.



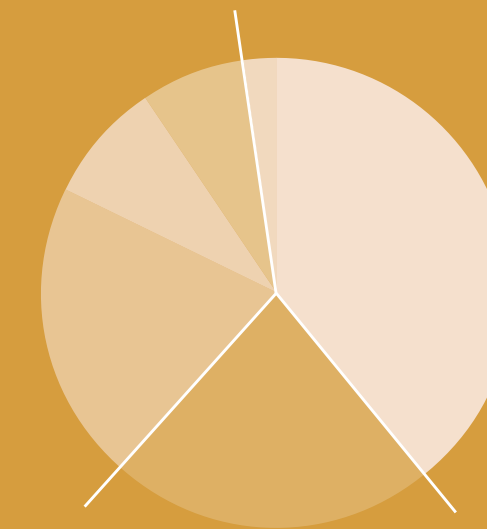
Rome Business School's Master in Marketing and Sales Management
The Master is designed for people who are ready to step out their comfort zone to start creating, innovating and finding solutions to take action

Professionals interested in pursuing careers in general management, either in non-profit or for-profit businesses or as entrepreneurs or managers.

A

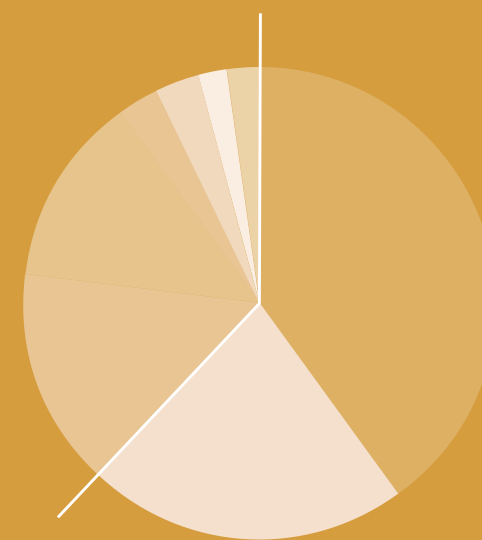
Professionals with specialist backgrounds who wish to acquire general marketing and sales experience to progress in their careers.

B



Cities:

- 58% Lagos
- 11% Abuja
- 10% Port Harcourt
- 8% Ibadan
- 7% Ogun
- 6% Others



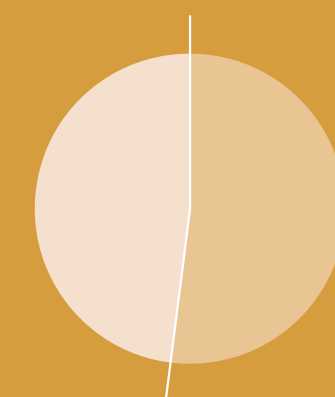
Professional Background

- 40% Economics
- 22% Engineering
- 15% Others
- 13% Humanities & Social Sciences
- 3% Politics
- 3% Law
- 2% Sciences
- 2% Health

- 3% Law
- 2% Sciences
- 2% Health

29

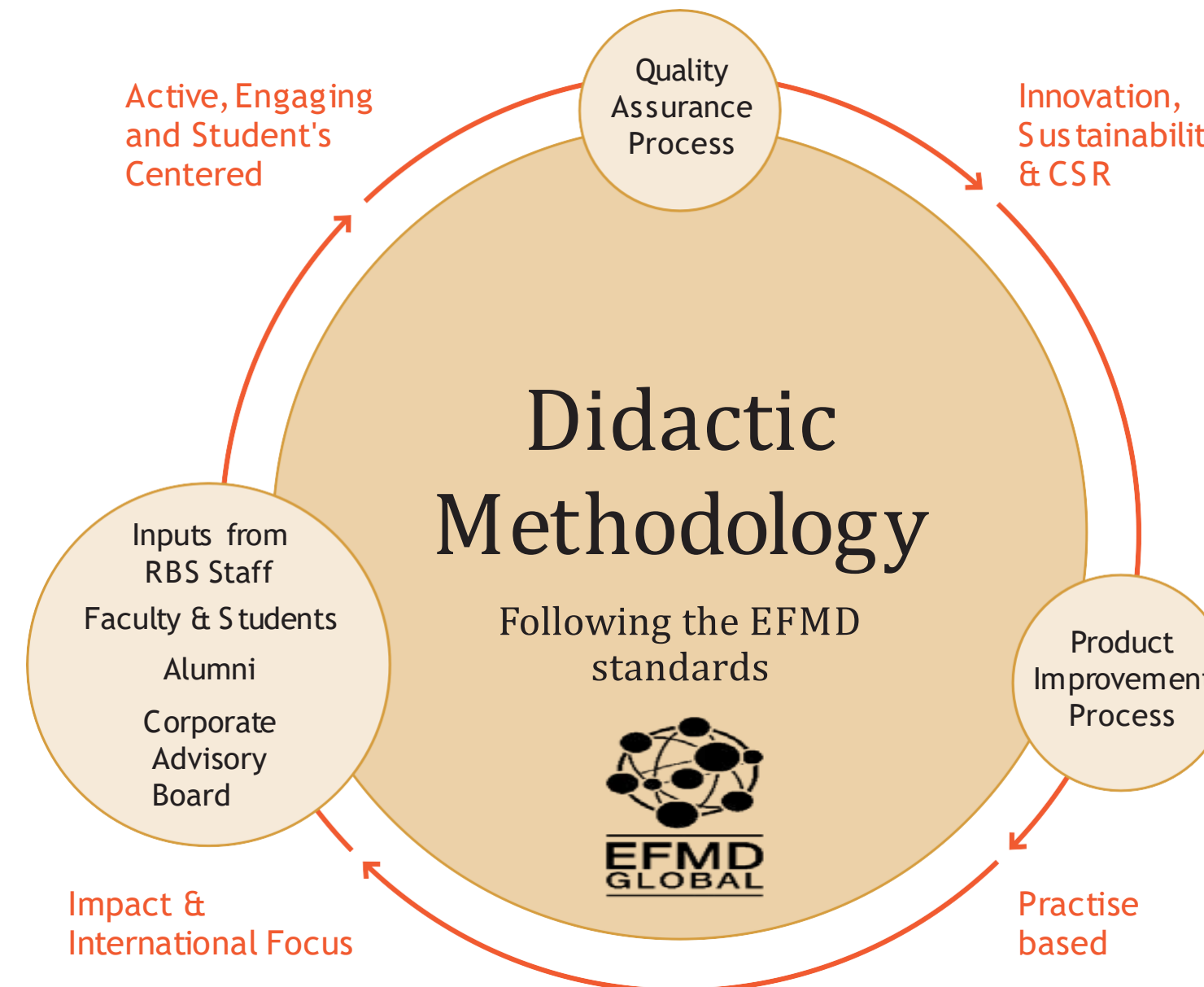
Average age



Gender
48% Woman
52% Men

The Circular Learning Methodology

Also known as Circular Learning, our Didactic Methodology follows the international standards set by the EFMD Circle for Quality Assurance and so provides highly experience-focused training to professionals and young talent focused on achieving career goals by maximizing their competencies, (technical and professional) skills and leadership attributes. Our students learn through a circular and continuous process of action, conceptualization and evaluation.



The On Campus & Online Teaching Methodology is:

Active

with roleplays, class discussions, expressive and critical thinking.

Engaging

thanks to brainstorming activities, a business case study method, and fieldwork activities.

Student-centered

focused on providing students with real business situations and challenges. Students are the central point whereas professors are facilitators in each and every lecture.

Focused on Innovation and Sustainability

The real world needs real sustainable action, which is why we train our future leaders to be as ethical and environmentally friendly as possible throughout their management career.

Practice-Based

Not an ordinary academic program, but rather a practice-oriented educational path, based on real case scenarios and tangible skill improvement activities.

Impactful and Internationally Focused

In direct contact with multinational partner companies, we provide young talent with direct contact with the business community, enabling them to grow with an international focus based on global market movements and demand.

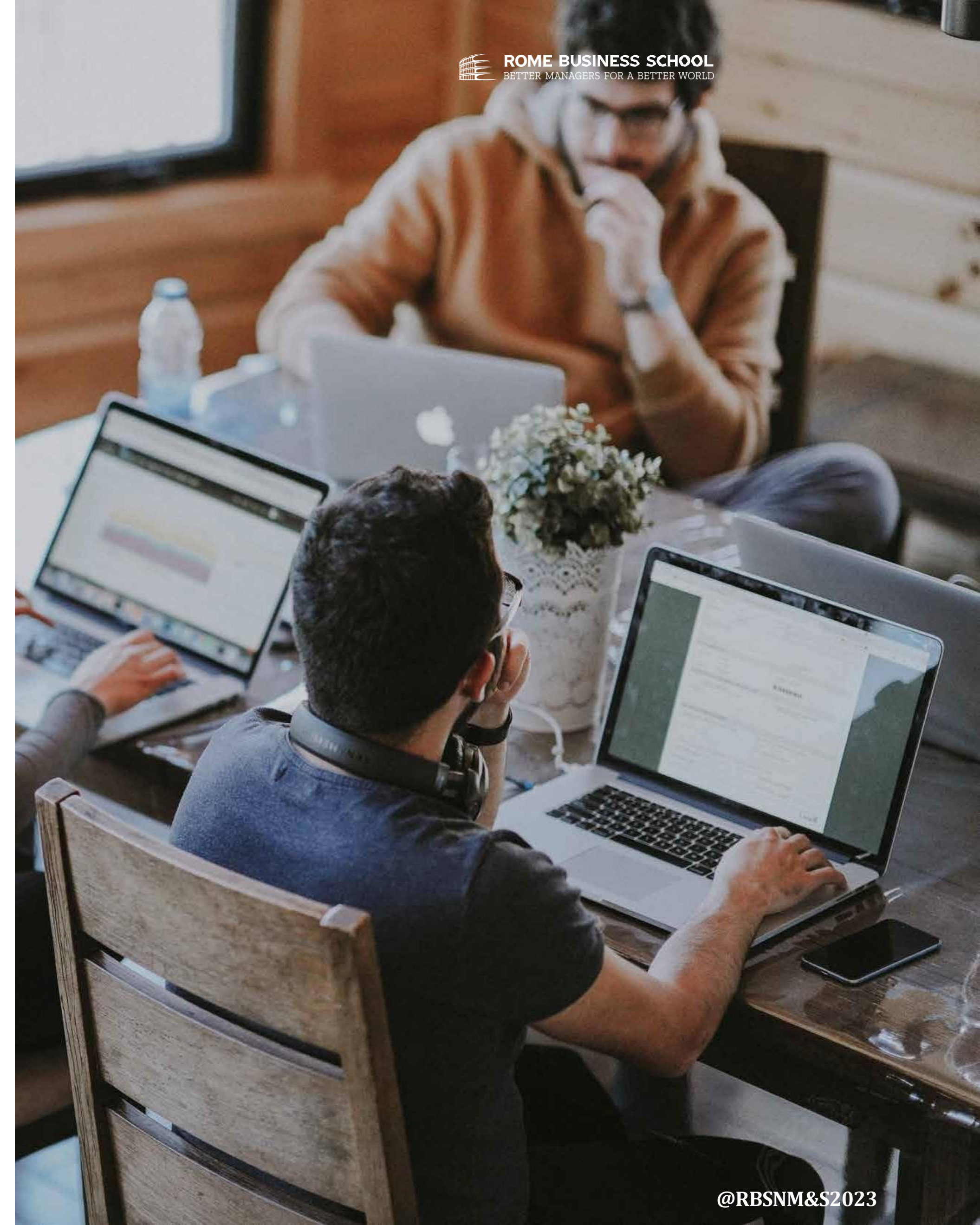
03

Your destination

The future is in your hands. Use your passions as a starting point and carve out your own path.

Throughout your Master in Marketing and Sales Management journey, you will be followed and supported by our Career Services team.

We offer professional solutions to help you reach your goals and take your next career step. We will give you a complete education and business contact service designed to enhance your employability depending on the sector in which you choose to specialize. We study and understand the realities of the job market: what recruiters are looking for, and what you need to do in order to reach your objectives.



Career Acceleration Program

The Career Acceleration Program will help you develop the knowledge, market insights and tools that you need to pursue a successful career in a specific industry. You will benefit from valuable connections with top companies and recruiters.

Build, Engage, Act

With a 3-step structure of self-reflection, exploration and achievement, the program is tailor-made to help you find internships or positions in line with your ambitions and expectations. Each step will enhance your expertise about the market, as well as specific and detailed tips to perform effectively in the very competitive recruitment processes.



1

Starting to Build

Your journey towards a satisfying future career begins with self-discovery. There are many paths in front of you, and together we can find the right one to follow by assessing your skills, strengths, interests, values, and personality.

2

How to Engage

Be prepared to tackle competitive recruitment processes. Students are given tools to define both strategies and objectives: who they are and what they want professionally. Our comprehensive Engage tool kit helps you keep fully informed at all times and prepared for job interviews.

3

Get ready to Act

Act is the third and final phase of the BEA process, it mainly focuses on networking activities to enhance the students' professional visibility. Networking is a reciprocal process that involves making connections, sharing information and asking questions. It is a way of learning how to relate to others effectively.

We are always up to-date with the latest business trends. Our comprehensive careers tool kit ensures you always keep fully informed, up-to-date and prepared for interviews.

Planning, preparation and opportunity. Don't miss out on any opportunity to succeed.

Career Services	M&S Path	Executive Path	Professional Path
Build	<ul style="list-style-type: none"> • Individual Career Counselling Meeting • Professional Workshops: Embrace your Talent! (I/III) • MBA Career Management (5+ years of working experience) • Mock interview day 	<ul style="list-style-type: none"> • Senior Career Management • Workshops Career Workshop 1 & Workshop 2 	<ul style="list-style-type: none"> • Individual Career Counselling Meeting • Professional Workshops: Embrace your Talent! (I)
Engage	<ul style="list-style-type: none"> • Professional Workshops: Embrace your Talent! (III/IV) • Volunteering Experience • Company Visits • Mock Interview day 	<ul style="list-style-type: none"> • Workshops, Career: Workshop 3 & Workshop 4 • Company Meetings • Meetings with Headhunters 	<ul style="list-style-type: none"> • Professional Workshops: Embrace your Talent (II) • Company Meetings
Act	<ul style="list-style-type: none"> • Company Meetings • Professional Workshops: Embrace your Talent! (V) • Internship Programme Abroad: USA or Dubai 	<ul style="list-style-type: none"> • Workshops Career: Workshop 5 	<ul style="list-style-type: none"> • Volunteering Experience
General Services <ul style="list-style-type: none"> • Rome Business School Talent Day • Rome Business School Job App 			

Career Development Programs

We will keep you aligned with the dynamic demand of the job market through:

Individual Career Counselling Meetings

Our Career Services counselors will meet you personally to understand your interests, skills, values and personality with the aim of identifying which path better suits your aspirations in terms of future career development.

Career Portal

Rome Business School's Career Portal is the online area where you can find all the most recent national and international job opportunities. You can post job alerts, read relevant news, and update your personal profile to make your information accessible to recruiting companies.

Professional Workshops

Embrace Your Talent

Gain in-depth knowledge of the employment world through a series of Career Services Professional Workshops held by professional HRs of Top recruiting companies such as Hays, Manpower group, Michael Page, and Gi Group.

Senior Career Management Support

Designed for participants with at least 5 years' professional experience to explore new job searching strategies and get help for changing the direction of their future career.

International volunteering and networking activities

You can join a wide range of initiatives organized in partnership with leading organizations, institutions and companies from all over the world, actively involving students in the organizational side of the events.

Mock interview day

An overview of what to expect in a typical interview session, understand better which ways and methods are used by recruiters to select candidates and enhance your competitiveness in today's job market.

Company Meetings

Listen and interact with representatives from some of the biggest Italian companies talking about their business and explaining their mission, vision and work cultures.

Rome Business School's Talent Focus

Focus on your personal and professional development. Benefit from a great range of events at which you can make contact with international companies.

Employability

Define your career path, develop a strategy, hone your self-presentation skills, and sharpen your CV

Access exclusive online tools including a job portal, expert mentoring, consulting training, career targeting, and presence optimization. We provide everything you need to fulfil your aspirations, helping you make the most of your knowledge and unique capabilities. We strive to give a hands-on focus to every one of our courses, not only by teaching, but also guiding, counseling and providing real, tangible and useful knowledge, that can be readily applied to the business world.

Employment Report

Within Rome Business School Nigeria’s multicultural environment, our students become adventurous globetrotters, thriving in international job settings. No position is too far away, and different perspectives and cultures are always a plus.



Entrepreneurship services

We focus on your entrepreneurial side. Are you planning to start up your own business or dreaming about becoming the fresh and innovative driving force within an organization?

We will equip you with skills, insights, and curious mindset required to spot new opportunities, make connections, and bring new business ventures to life. Step outside your comfort zone, create innovative solutions, and dare to take action!

Entrepreneurship LAB

Dare to think differently. Dare to act innovatively.

Rome Business School – Entrepreneurship LAB, is designed to support our students in the following areas:

- Discovering, testing and improving their entrepreneurial skills;
- Developing a business idea;
- Launching and growing their own business;
- Be competitive on a national and international level.

All Masters have access to RBS for entrepreneurship

	General Service	Pre Incubation	Incubation
On campus	<ul style="list-style-type: none"> • Access to data: Euromonitor • Access to papers and researches • Participation in RBS events such as: <ul style="list-style-type: none"> - Rome Innovation Summit - RBS bootcamp for Entrepreneurs 	<ul style="list-style-type: none"> • Meeting with Entrepreneurship coordinator • Participation in the challenge • 5 workshops • 8 talks with Entrepreneurs 	<ul style="list-style-type: none"> • Access to physical space: Nuvola 5 • RBS Venture HUB • Mentoring session • Round tables • Venture labs • Pitch Day
Online	<ul style="list-style-type: none"> • Access to data: Euromonitor • Access to papers and researches • Participation in RBS events such as: <ul style="list-style-type: none"> - Rome Innovation Summit - RBS bootcamp for Entrepreneurs 	<ul style="list-style-type: none"> • Meeting with Entrepreneurship coordinator • Participation in the challenge • 5 workshops • 8 talks with Entrepreneurs 	<ul style="list-style-type: none"> • RBS Venture HUB • Mentoring session • Venture labs • Pitch Day

Challenge

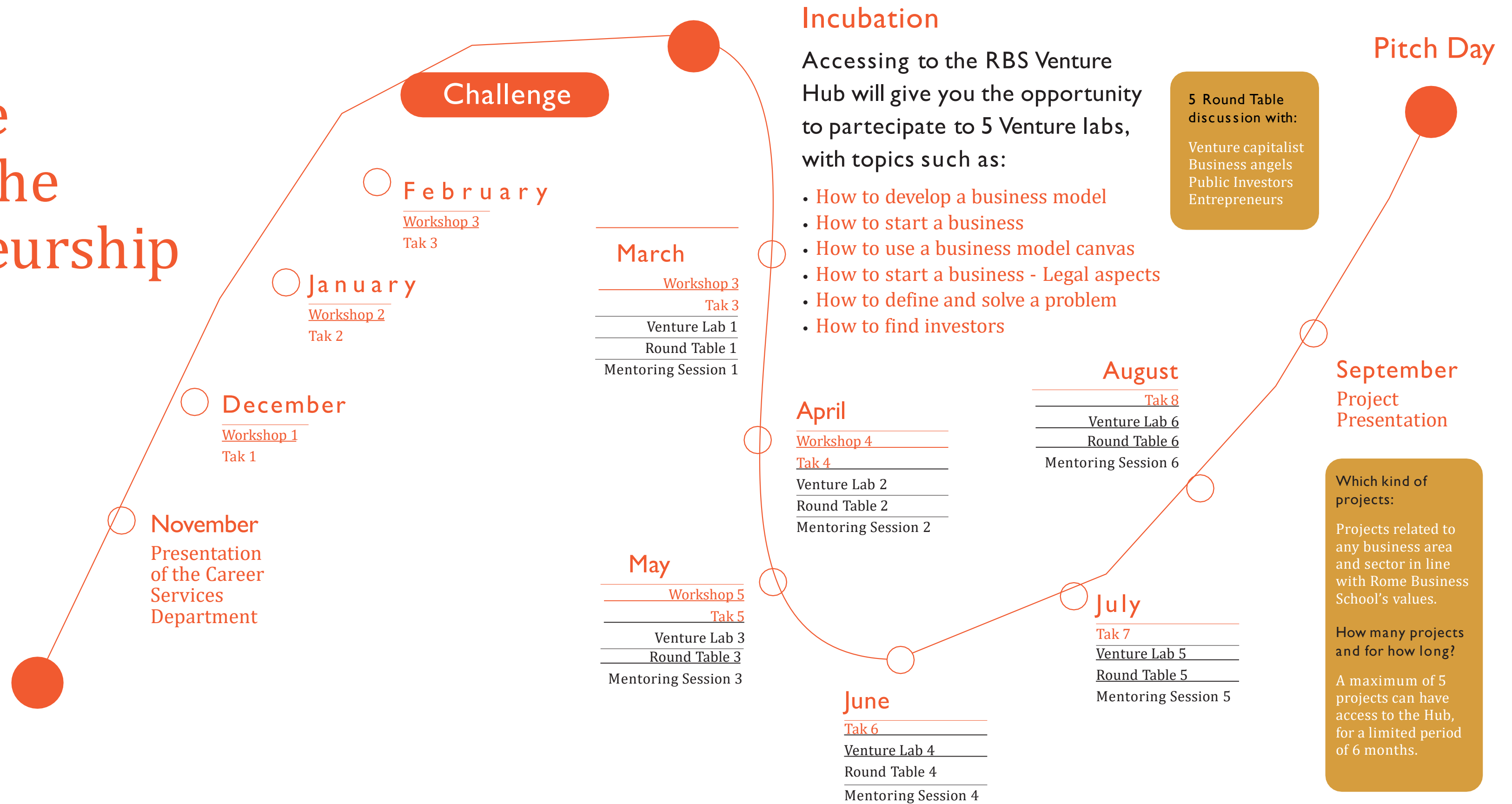
Your destination
Entrepreneurship services

The 2 core phases of the Entrepreneurship LAB

Pre incubation

Attend 5 workshops focusing on how to start your own business.

Discover how to organize context maps and choose business ecosystems by talking to 8 entrepreneurs.



Incubation

Accessing to the RBS Venture Hub will give you the opportunity to participate to 5 Venture labs, with topics such as:

- How to develop a business model
- How to start a business
- How to use a business model canvas
- How to start a business - Legal aspects
- How to define and solve a problem
- How to find investors



04 Your future

Rome Business School Nigeria talents



Rebecca Olufunke Babalola
Asst. Manager, Employee Relations - Nigerian Agip
Oil Company Ltd, Port-harcout

Hear what Rebecca Olufunke Babalola has to say about her experience

I am an Alumna of Executive MBA, Specialization in Human Resources Management.

I will always remember the unity of purpose among my classmates, the conducive learning environment, and, oh my God, the entire staff of RBS Nigeria.

I will always remember the seasoned lecturers with a wealth of experience, willing to answer even the dumbest questions from students. In fact, my love for the school was from day one. I did this program just to broaden my knowledge but it has changed my life positively. Glad I did now and will recommend Rome Business School (RBSN) to people at every given opportunity.

Rome Business School also increased my network of contacts, not only in a professional sense, but also personally. Growth is not only generated by books, but also by people and, even with a remote MBA, this School allowed me to meet new colleagues and new friends. This MBA certainly opened new doors in my professional career!

In particular, I chose RBS because of the flexibility, even though I live in Port Harcourt, I ensured I attended my lectures



Sulaiman Iromini
Internal Audit Manager, Unilever Nigeria Plc

Hear what Sulaiman Iromini has to say about her experience

I heard about Rome Business School through an Instagram sponsored advert. The programme covered many aspects – HR, Finance, Strategy, Project Management, etc.

The teaching methodology was superb, they brought real-life practical experiences to bear in teaching students, Being the pioneer set, we had a lot of networking opportunities with other students in the Executive MBA class and other masters student in other fields in the school.

It has given me a broader perspective in my day to day work and life activities.

I recommend Rome Business School Executive MBA to whoever is looking for a requisite skill set and knowledge based to run and manage effective business either as an employee, business manager, business owners or entrepreneur's.

Read watch more success story from our students -
[:https://romebusinessschool.ng/testimonials/](https://romebusinessschool.ng/testimonials/)

- <https://youtu.be/a8ztRp1JLU>
- <https://youtu.be/bHv2uUzRa-M>
- https://youtu.be/nR_TWskZMXI
- <https://youtu.be/r3qmkM0ba5M>
- <https://youtu.be/tgBTvBUc4kg>
- <https://youtu.be/LbGpqN5AdaU>
- <https://youtu.be/5zujx6TSoh8>
- <https://youtu.be/E7LafToL9nM>

Think Internationally!
Be a global professional, step outside your comfort zone, invest in your talent, refine your professional skills, join an extraordinary community in which you are encouraged to think outside of the box. We will help you to see challenges from different perspectives and transform them into new opportunities and real-world results.
Develop your talent.
Share your ideas.

05

Create a better world



06

Experience RBS

Student HUB

Our higher education programs do not just consist of classes and examinations: Rome Business School works hard to ensure participants experience all the social benefits of a student life. With this in mind, we regularly organize events and activities, opportunities to make contact with each other, build connections and learn more about different cultures and realities.

Rome Business School - Social Activities:

[Welcome Week](#)

[Welcome](#)

[Aperitif Cultural](#)

[Bazaar](#)

[Cultural Program – Enjoy](#)

[Rome Networking](#)





08

Take the first step

Being one of the most international business school in Nigeria means welcoming students from every city in Nigeria and Sub-Sahara Africa, and making sure they have the best experience possible. That's why we guarantee top quality Student Services to cater for our student's needs promptly and effectively. Our school offers a wide, comprehensive range of services to everyone who chooses to take of our higher education programs.





Evaluation of
credentials

Application
Confirmation

Selection
Interview

Admissions
Committee

Enrollment

Studentship

A Thorough Selection Process: Qualification and Steps

Rome Business School works hard to maintain the highest standard of quality in the programs we offer. That's why, in order to ensure the eligibility of the candidates, all applicants must undergo and successfully pass a selection process structured as follows:

The candidate must complete the online application form and submit an updated CV or resumé in English. Cover letters are optional.

The candidate must schedule a selection interview immediately after submitting their application. If the candidate's credentials pass the initial prescreening by the Admissions Team, their selection interview request will be approved within 2 working days.

If the candidate's selection interview has been approved, they will be contacted by phone to confirm the requested date and time of the selection interview.

The Admissions Team will conduct candidate interview, during which their achievements, skills, knowledge, English proficiency and motivation will be discussed and evaluated.

Once the candidates have successfully completed the interview, they are given the option to advance to the final decision, made by the Admissions Team, which evaluates all screened applications, selects candidates who will be offered a place and awards partial scholarships to the most outstanding candidates.

Candidates admitted to Rome Business School will be issued instructions on enrollment procedures. To enroll, accepted candidates have two options for paying their tuition fees:

- Full tuition payment, for which the candidate receives an additional 10% discount on their tuition, after the application of any partial scholarship;
- Minimum first installment, followed by monthly installments depending on the program and study format;
- Professional and educational requirements: 2 years of working experiences, a bachelor degree and a fluent knowledge of English.

Take the first step
Double Certificates

Rome Business School's Master's Programs are accredited by the VIU - Universidad Internacional de Valencia, from which students receive 60 university credits (60 ECTS). Completing a Master's program at Rome Business School earns participants a double internationally recognized qualification: one from Business School and the other from the VIU - Universidad Internacional de Valencia.



Universidad
Internacional
de Valencia



Take the first step
Start to take the leap into your future

Get ready to start

You now know that, if you are looking for top-quality advanced training in a particular business area, countless opportunities for skills development and testing yourself, ways to expand your professional network and make contact with elite professionals working in several business fields, we have exactly the program for you. From that point, it is all up to you! Your determination and willingness to learn and experience new ways of thinking are all you need to make the most of one of our programs and start making your way along the path towards success in your career.



Organizations where our executive students work



Volkswagen



Nayubiko.com





Your future awaits.
Build it with us.

[enrollnow](#)



Better Managers For a Better World

Executive Master in Marketing and Sales

Contact us

10 B, Abimbola Okunnuga CL, off Harold Shodipo Cr, Off Joel Ogunnaike Street, Ikeja GRA, Lagos-Nigeria.

Website: www.RomeBusinessSchool.ng

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