

International Master Of Business Administration

Get a Recognised European International Master of Business Administration (IMBA) in one year

Online/On-Campus Formula

Apply now

Recognised by:



APRIL 2023 COHORT





Be a Better Manager

The Dean, Antonio Ragusa
The most International Italian Business School
Rome Business School & Planeta Formación y Universidades Recognized
Excellence

Your Journey

MBA
Why the International MBA
Master Objectives
Program Outcomes MBA's value
proposition MBA's structure
Your real-world Business challenges
Rome Business School International Bootcamps experiences Soft Skills
designing process
MBA Faculty MBA
Students
Didactic Methodology

Your Destination

Create your way through our Career Services Career
Acceleration Program
Career Development Program
Employability
Rome Business School companies
Entrepreneurship Services

Your Future

Rome Business School's Testimonials

Create A Better World

Expand your Boundaries
Rome Business School International Partners

Experience Rome Business School

RBS Student Hub

Take the first step

At your disposal: Student Facilities
Make your Move
Through the Selection Process Double
Certificates
Supporting our Future Leaders Get
Ready to Start

This brochure has an interactive menu that will navigate you directly to each one of the topics and from there back to the menu page. Videos, URL's and emails are also interactive





01 Be a Better Manager

Rome Business School Nigeria offers Master and MBA programs that can be taken both on campus and online, as well as Executive Education training programs. We always maintain an international vision, and our mission is to train global leaders equipped to manage companies all over the world from an innovative and sustainable perspective.

**This is the meaning of our mission to
create better managers for a better world.**



“Excellence, energy, talent, passion, creativity and multiculturalism. These are the characteristics that identify Rome Business School as a different kind of learning experience.”

Prof. Antonio Ragusa
Dean of Rome Business School

“Based on diversity, innovation and sustainability, our educational paths will amplify your talents, transform your abilities, and accelerate your career. Your passion is our fuel and your ideas are the starting point from which to make a change for you and for the rest of the world.

We have revolutionized the ordinary approach to higher education through our dynamism and effective training. Our students, alumni, faculty, and staff members are the driving force behind this change. We are committed to creating future managers, entrepreneurs, and professionals to a level of excellence and ethics in their competences, to take the world to the next age of modernity and progress. We train our talent to make the difference, reach their objectives and innovate. Your future is our primary concern, and we work hard to help you fulfill your dreams.”

Start to develop your talent and become a better manager right now!

Helping fulfill your dream is our ultimate goal. Join us and make it come true.

The Most International Business School in Nigeria

It is our belief that, in order to close the gap between the academic world and the job market, we must expand our perspective. This is why, ever since Rome Business School Nigeria was founded, we have focused our efforts on creating a multicultural, diverse learning environment. We are now one of the most international business school in Nigeria, with students across more than 150 countries. Therefore, choosing Rome Business School Nigeria for a higher education program does not just mean receiving a top-level education, but also coming in contact with brand new perspectives and building strong and lasting bonds that span distances.

Most international Business School in Nigeria



12

Academic partnership and agreements .

592

Job Adverts per year

>15

More than 15 nationalities

200+

Students coming from different sectors

25

Partnership agreements with national and international companies

75

National and international lecturers

19,551

Candidates willing to apply each year

12

National and international events every year, including talks, conferences, summits, events.

105

Webinars, workshop and meeting with multinational companies

76%

of our students recommend us or are satisfied with RBS

3,892

Hours of classes

98%

Internship placement



Rankings & Accreditations

Rome Business School Nigeria strives every day to reach the highest quality in terms of helping international leaders grow, investing in people, social responsibility, ethics, diversity and innovation, connecting with companies and building an international network that allows the school to keep up-to-date with the needs of global businesses at all times.

Four of the Rome Business School Master's Programs are among the Eduniversal Ranking 2021 Best Masters & MBA Ranking.

Excellence and dedication in its work enables the School to achieve a high level of education, not only for students, but also for our international partners, recruiters and companies.

With the mission of preparing leaders equipped to manage business activities on a worldwide scale, Rome Business School and Planeta Formación y Universidades uphold a set of essential high business values. This leading and enterprising spirit is now combined with the latest technologies and the ambition to deliver excellence for global communities.



EDUNIVERSAL
RANKING 2020
BUSINESS SCHOOLS



Recognised Degree

TOP 60 Worldwide

International MBA
Ranked 60th in MBA

TOP 60

Master in Marketing and Sales
Ranked 60th in Marketing, Western Europe

TOP 40 Worldwide

Master in Agribusiness Management
Ranked 40th in Fashion Management

1st Nigeria (Business School)

Master in Data Science Management
First Listed Business School by World Data Science Initiative

TOP 40 Worldwide

Master in International Human Resources Management
Ranked 40th in Human Resources Management

Accreditations & Membership

Accreditations



Italian Ministry of Education, University and Research

Rome Business School has been certified by the MIUR (Italian Ministry of Education, University and Research) as a research centre, and is listed on the National Research Registry, with registration n° 61598.



Italian Republic and Chamber of Commerce

Rome Business School is legally certified and authorized by the Italian Republic and Chamber of Commerce to deliver: "management training and consultancy, marketing and communication services, education design, editorial activities by any means, including online publishing, except in the daily press". n. rea - rm-1364167.



European Union

Rome Business School is officially registered as a participant organization of the Education and Culture Directorate-General and the Education, Audiovisual and Culture Executive Agency of the European Commission, with the Participant Identification Code (PIC) n° 937625960.



Chartered Institute of Personnel Management

Rome Business School Nigeria is accredited by CIPM as a higher institution authorized train students for the professional exam. This accreditation gives RBSN students exemption from Foundation, Intermediate, 2 modules in PE1 & 1 Module in PE2 irrespective of their background.

Double Degree



VIU

International University of Valencia

International University of Valencia - Rome Business School's Master Programs are accredited by VIU - Universidad Internacional de Valencia, which gives students 60 university credits (60 ECTS) and double certification.



The Chartered Institute of Marketing (CIM) Awarding Body is pleased to confirm that the following Rome Business School Executive Master degree(s) have been successfully mapped and awarded CIM Accredited Degree status: International Master of Business Administration, Master in Entrepreneurship and Innovation (University of Valencia degrees)



Advertising Practitioner of Nigeria (APCON) has accredited Rome Business School Nigeria Executive Master in Marketing and Communication, Executive Master in Marketing and Sales, Rome Business School Nigeria are able to gain APCON Professional Diploma, and Associate Membership via exemptions whilst studying for their executive master degree.



Rome Business School Nigeria is recognized with a partnership arrangement with IITA for research purposes, student's exchange, Boot camps, research work, and conferences.



Asfor Accreditation

Asfor Accreditation

Our Executive Master in Marketing and Sales is accredited by ASFOR as one of the best master programs in terms of giving its executive students an education in management.

The accreditation verifies that the Master is qualified to disseminate a 4.0 leadership culture in order to grow a future generation of managers equipped to tackle the challenges of modern society and its digital transformation.



National Institute of Marketing of Nigeria

Our International MBA, Master in Marketing and Sales and Master in Marketing and Communication is accredited by NIMN for the award of direct Associate, Full Member and Fellowship to the Institute.



The Human Resources Certification Institute (HRCI) has conferred on Rome Business School Nigeria an Academic Provider Certification through its "Curriculum Alignment status", Rome Business School Executive Student in International Human Resources Management has the privilege to write any of its professional qualifications at a reduce cost



Rome Business School Nigeria is a member of the Association to Advance Collegiate Schools of Business (AACSB). The prestigious accrediting body has conferred on Rome Business School Nigeria, accrediting status for its advanced Business Executive Education Programmes.



Memberships

PRME

Rome Business School is a member of Principles for Responsible Management Education (PRME), a United Nations- supported initiative and a platform for raising the profile of sustainability in schools around the world. PRME equips today's business students with the understanding and ability to deliver change tomorrow.



EADL

The European Association for Distance Learning represents all the privately-owned and non-governmental European organizations offering high quality and educationally sound distance learning. EADL aims to improve the quality and acceptance of distance learning to ensure the maximum benefit for students.



PWA

A non-profit networking organization that supports and promotes the interests of professional women of different nationalities, from diverse cultural environments, welcoming women from various professions at different levels and from different sectors.



PMI - Project Management Institute

Rome Business School is accredited as a Registered Education Provider (REP) by the Project Management Institute (PMI), the world's largest project management member association.



EFMD

Rome Business School is a Member of EFMD, a global, non-profit membership-driven organization specializing in management development. EFMD is a globally recognized accreditation body for business schools, their programs, and corporate universities on a global scale. It strives to develop socially responsible leaders and managers looking for connection opportunities.

Quality



ISO 9001:2015

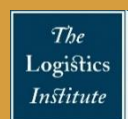
Rome Business School has obtained the ISO 9001:2015 certification that accredits the top-quality standards of our training activities. The ISO 9001:2015 accreditation certified that our organization implements quality systems that provide the foundation for excellent customer satisfaction, staff motivation and continuous improvement.



Rome Business School Nigeria has been accredited and listed as member of the World Data Science Initiatives in the collaboration with other educational institution in the development of human capacity deficits in the area of Data Science.



EFMD Global, has Recognised, certified, and awarded Rome Business School with the highest online course certification system (EOCCS Certified), emphasis on digital technology applied to teaching and learning, practical relevance and quality improvement.



The Logistic Institute, Canada, has accredits Executive Master in Logistic and Supply Chain Management, this accreditations gives Rome Business School Executive Students the opportunity to be registered in the professional Member register of the institution.

@RBSNMBA2023



02 Your journey

IMBA

International Master of Business Administration

Accredited Master's Certification - **60 ECTS**

Language - English

Learning Formula: 100% online

Attendance formula: 3 Weekdays Online (Wednesday, Thursday & Friday), 2 Intensive Sessions in Lagos (1 compulsory Onsite) and 1 (Optional) International Study Tour in Rome, Italy.

Tuition:

100% Online: =NGN=2,000,000

Scholarship Availability: Yes (Up to 30% off the Tuition Fee)

Flexible Payment Plan: Start your Program with =NGN=200,000 and spread the balance up to 10 Months into your study.

The dynamic situation of the modern business world requires qualified professionals with a solid knowledge of the different management areas and well-developed personal skills, such as versatility, adaptability, reflection, determination and creativity.

The **International MBA** is the leading management training program, which equips its participants to reach positions of responsibility in a company by acquiring the skills required to manage and lead companies and institutions. As such, as well as sound management training, an MBA ensures recognition from the entire business community. Therefore, it is the best program for gaining and consolidating new tools and knowledge, through international experience, practical leadership and an enhanced entrepreneurial mindset. The MBA has been designed so that participants can improve and increase their knowledge of business management and administration, work with the main management tools and strengthen their managerial, leadership and analytical skills and competences, work in diverse teams and put what they learn into practice on daily basis. The Program focuses on understanding all areas involved in the management of organizations, with a complete overview of the company, the way it functions and how it is organized, enabling participants to achieve maximum career impact.

The **International MBA** paves the way to new future opportunities and equips you with tools to build a strong professional profile. Discover your untapped potential and your ability to take on responsibility and drive forward meaningful change. It is time to become a better manager, which you can achieve in the following way:



95% Job Placement Rate during the Master program

every participant is eligible for job placement with a top partnering organization in Nigeria, the career service units of the institution has developed partnerships with leading organization in different sector of the economy for placement of students into different roles as it matches with their desire areas of specialties.



Graduation Ceremony,

Rome Business School, Italy, with the option to attend the Graduation Ceremony and a one-week study tour and immersion in Italy. Every student has the opportunity to attend the graduation ceremony at Rome Business School Italy, the graduation ceremony is a 5 days event that also incorporates a study tour, company visits, sightseeing of monuments, and notable places.



International Bootcamp

in Rome, and Kigali

Looking for an international experience to gain a brand-new perspective on the business world? We offer the chance to enrich your knowledge of entrepreneurship, innovation and other key topics in the business world by taking part in our International Programs in Rome and Kigali where you can also expand your professional network.



Life & Soft Skills Program

Self-Discovery. Self-Awareness. Empowerment. Reinvention.

Soft skills are personal attributes that influence our relationships and communication. They are fundamental for conducting effective leadership and steering businesses towards success. In this increasingly technological world, soft skills are the fuel that drives the growth of our relationships. Soft skills are essential abilities and life skills that we should master each and every day in order to become a better version of ourselves.



Networking & Partners

Multinational relationships.

In partnership with several globally renowned leading companies, such as Airtel, Fidson, Messrand, Nigeria Info, Cars45, Microsoft, Rainoil and many more, we give you the opportunity to make contact with real working environments and build a strong professional network, through workshops, webinars, guest speakers and many more activities, encouraging interaction between leading professionals and students, and facilitating the learning process through real case studies.



Business Communications workshop

Design your increased communication skills

A tailored workshop designed to provide in-depth understanding and application of communication skills required to succeed in the workplace. The workshop brings communication experts to deliver training on key communications areas such as written, presentation and public speaking, crisis communication and management, etc.



RBSN Mentoring Program

How much of your potential are you using from 1 to 10? Learn to get the most out of your potential through Alumni mentoring sessions with industry experts in your desired profession. You will improve your competences in terms of achieving your goals, effectively contributing to teamwork activities, communicating effectively, time management and many more key skills for being successful in your future career.



RBSN for Entrepreneurs hip

Are you planning to start up your own business or dreaming of becoming the fresh, innovative driving force within an organization? We will equip you with skills, insights and the curious mindset required to spot new opportunities, make connections and bring new business ventures to life.



Outdoor Training

To be a successful leader in today's world, you must be able to work in a team towards a single goal, using resilience, strategy, agility and adaptability. The guided practice of sport training, which builds trust in communication and awareness of the critical success factors, will immediately give you insight into the conditions required to activate effective teamwork and dynamic team-building.



Virtual Coffee with CEOs

Network with Top CEOs & learn what it takes, to excel in your career.

Develop networking skills directly in two interactive conversations with Top CEOs, during which you can ask questions, inquire about career interests and roadblocks, ask about the keys to career success, and network with a variety of friendly, experienced professionals! The two coffee conversations will be held virtually online, meaning you can join them and participate from anywhere live in real time.

RBSN Hackathon

Gain visibility for your outstanding performance in Project Delivery.

The Hackathon is designed to give your professional visibility on our platform for outstanding delivery on a chosen short term project that you execute. This is usually after you have made a presentation in one of the In-Class lectures where our highly experienced faculty will offer you free consulting and review the key areas of the business challenges.

Your presentation will also spotlight your work as the primary case study for the class. And where a student doesn't have an existing business, an alternative business can be used.



1 **Develop core business competences and leadership excellence**

Promoting the essential knowledge needed to organize the different departments of a company: Marketing, Finance, Accounting, Human Resources, and Operations. Developing capacities and gaining the tools required for effective leadership: Teamwork, Motivation, Communication, Business Ethics, and Social Responsibility. Gaining insight into the perspective of a senior manager or executive and understand the larger context of management.

2 **Develop entrepreneurial spirit, create, plan and grow**

Enhancing the entrepreneurial spirit and laying the foundations for the creation of new businesses, while also fostering innovation and creativity. Operating with ease in complex and competitive national and international organizations, within a framework of sustainable development and growth.

3 **Manage emerging technologies, innovation and change, and build disruptive skills for global business immersion**

Managing the organization's flexibility in response to new technologies, new markets, innovation, and the evolution of society. Adapting to and anticipating the need to change the organization with the key objective of remaining competitive especially within an international global context. Learning and understanding the use of new emerging technologies and the application of data for transforming and developing business in today's digital age.



The **International MBA** enables you to develop the competences required to lead, manage, and grow businesses gaining more in-depth insight into the requirements of the professional market, ranging from team management areas to the economic aspects of international market access. On completion of this Master, you will be able to:

- Develop conceptual, analytical, and planning tools as well as techniques and methodologies needed to take a systematic approach in order to understand and resolve complex business and management problems;
- Build managerial, relational, and entrepreneurial skills that are crucial in the working context;
- Be responsible and innovative leaders who drive change, understand key social issues, and innovate for global business immersion and leadership.

Professional Outlets:

Building on this foundation, our MBA talents will be able to access the market quickly and take on the most senior executive positions, such as:

Marketing Officer

Financial Officer

Executive Trainee

Business Developer

Marketing and Sales Officer

Database Administrator

International Human Resources Officer

Business Operation Manager

Project Manager

Key Account Officer

**Start with
Managerial
Core**

25%

- Business Government and Global Economy
- Strategic Management & Competitive Strategies
- Project & Operations Management
- Global Marketing Management
- Digital Marketing & Metrics
- Accounting & Budgeting

**Focusing and
Specializing**

60%

- Entrepreneurial Business Plan
- People and Talent Management
- Financial Management
- Operations & Performance Management
- Management Data Science & Business Analytics

**Being an Innovative
and Responsible
Leader**

15%

- **Global Business Immersion and Leadership**
- **The Future of Business and Disruptive Innovation**
- New Technologies, Virtual Reality and the Future of Business
- Design Thinking & Disruptive Innovation

**Business &
Career
Practice**

- **RBSN Innovation LAB**
- **4 Look & Touch Company visits**
- **Leadership Development Program**
- **Group Company Shadowing**
- **Business Showmanship**
- **Public Speak Seminar**

**In-Company
Business Project
(Internship)**

- Choose 1 out of 3:**
- 1) Placement by Career service department
 - 2) Placement in student's current organisation
 - 3) Placement in student's preferred company sourced by student

• Basic Accounting

PRE- MASTER COURSE

- Time Management
- Speed reading and Learning Skills
- Research Methods for Business
- Basic Accounting
- **Effective Meeting Management**

* Self Assessment for every course & self study exercises

International MBA Structure

The International MBA program consists of four main sections:



Pre-Master courses:

A series of classes designed to give you tools and guidance to conduct an effective learning journey:

Basic Accounting

The course begins by giving an overview of the core basic accounting principles, types of accounting, and covers basic accounting topics such as the accounting cycle, accounts hierarchy (account classes, account groups, accounts, subsidiary accounts), journal entries related to sales, purchases, collections, payments, and expenses to prepare the students for a more in-depth overview on the management competences modules.

Time Management

The Time Management courses will give you the strategies and techniques you need to make the most of your precious time. This course will help students analyze their own strengths and weaknesses, set their own priorities, manage the expectations of others, and become more effective in the workplace.

More about Research Methods for Business

This course is designed to provide students with the necessary skills and knowledge to establish the information required to tackle an identified research business problem (basic or applied) and, based on this understanding, develop and use an actionable research business proposal.

More about Quantitative Methods for Business

This course will give an introduction to the essential quantitative methods for making valuable business decisions. Students will learn the quantitative methods and research techniques used to analyze quantitative data, enabling professionals to organize and understand numbers and, in turn, make good, solid business decisions.

International MBA Structure

The International MBA program consists of four main sections:

2

Understanding Business Inside Out

The driving force of the Master, the major content of the path that you have chosen to take. You will cover the latest insights into international management.

Business Governance and the Global Economy

The global economy refers to the exchange of goods and services integrated within a huge single global market. This Module analyses the key factors that affect a nation's competitive position by investigating the economic forces that drive trade integration and how globalization is changing the macroeconomic scenario.

Strategic Management and Competitive Strategies

Strategic Management is an important concept for managers, decision-makers and entrepreneurs. This module examines how a business views itself overall and within the context of its environment, as well as giving insight into managing business conduct and projects proactively, with a focus on long-term strategy, incorporating factors such as the competition and market shifts into your decision-making, creating a competitive advantage for the company, and resolving organizational problems.

Global Marketing Management

The module covers the best practices for designing international plans around the factors of product, price, promotion and distribution. This module provides the basis for examining global marketing management opportunities and the development of appropriate strategies. A particular emphasis is placed on environmental and cultural practices, as they impact various elements of the marketing mix as well.

Project and Operations Management

You will learn new methodologies and approaches to Project Management and Operation Management that have been developed in recent years. Whichever method and approach we consider, we can only fully understand it and put it into practice if we have a solid basis of key Project Management and Operations concepts and tools.

Digital Marketing & Metrics

The Digital Marketing & Metrics module focuses on the techniques and tools required to reach customers through digital channels, monitoring them through marketing metrics and Key Performance Indicators (KPIs), the measurable values used by marketing teams to show the effectiveness of the campaign across different marketing channels

Accounting and Budgeting

This modules gives your insight into financial statement, budgets, forecasting techniques, purchasing decisions, and information

3

Create Plan and Grow Business**Entrepreneurial Business Plan**

This module focuses on understanding how entrepreneurs create economic and social value by tapping into new opportunities. In addition, the module explores entrepreneurial approaches related to how managers act in the face of complex problems and emerging opportunities. You will critically contrast innovation and invention, perceive innovation as incremental change, understand the importance of continuing entrepreneurial personal development and enhancing your mindset, and business planning, as well as learning the concepts of private equity and venture capital.

People and Talent Management

Digital HR is the digital transformation of HR services and processes through the use of social, mobile, analytics and cloud (SMAC) technologies. The module is designed to help students understand how digitization impacts HR Management and how it can help to drive business outcomes in a digital age, giving you an overview of the organizational structure, explaining the different organizational models and behavior within an organization, and change management.

Financial Management

The main aspects of the financial decision-making process relate to investments, financing dividends and asset management. We have to define the types of assets that a company must acquire, sell or divest in order to achieve efficient management. This module gives students the opportunity to analyze financial statements and interpret financial information, produce financial reports, assess financial risk and develop risk-reduction strategies, manage budgets and cash flow, and predict future financial trends.

Operations and Performance Management

This module provides the knowledge and methodology to enable participants to understand the nature and importance of Supply Chain Management, Operations and Performance management, analysing how companies can satisfy their customers' needs by managing the flow of products, information and supply networks. Participants gain insight into the different areas of Logistics and Supply Chain Management, such as Operations Management, Supply Chain Analytics, Procurement, and Logistics, including SMART targets, metrics and Key Performance Indicators (KPIs), etc.

Management Data Science & Business Analytics

Data Science methodologies explore historical data, make comparisons with competitors, analyze the market, and ultimately, make recommendations on when and where your product or services will sell best. The module covers two key areas of this field: Data Science for Business Growth, and Big Data and Business Analytics.

4

Drive Change and Innovation for Global Business Immersion & Leadership**Global Business Immersion and Leadership**

This module is designed to increase the awareness of culture and its impact on you as an international leader.

Learn how communication styles impact global business and leadership, and how to expand business internationally or achieve effective cross-cultural management.

The Future of Business and Disruptive Innovation

This module covers the future of business and the meaning and implications of disruptive innovation, with a special focus on new technologies, Virtual Reality and Design Thinking. Students discover the key aspects of Virtual Reality, hardware and history, different applications, and the psychology and challenges of the medium, as well as the concept of Design Thinking applied to problem-solving.



International MBA Capstone Project

At the end of your educational experience, you will have the chance to prove your abilities by tackling a real business challenge. Use your talent to identify opportunities and create a truly innovative strategy.

Your own real International Management Project

You can make the difference! Show your potential and put the knowledge acquired on your educational journey into practice. Be a company leader and choose from two main options for your final project:

Option 1

Company development Business Plan

Tackle a real company challenge. Be part of a small team and design an innovative business plan or functional operational plan based on theoretical research. Consider the different aspects of business viability, design a future strategy aligned with the international market, and oversee all the policies and business requirements to create to a truly innovative project.

Option 2

Business Challenge proposed by the students

Propose your development program to a company. Work in a team and design an innovative business solution or functional operational plan based on theoretical research, as well considering the different aspects of business viability, to design a future strategy aligned with the international market.

Option 3

Business Challenge in line with the industry, proposed by the Program Advisor and/or industry professional

The Program Advisors will present the business challenges and you will be guided by some of the most talented professionals in the international business development field. As part of a team, you will design an innovative.

Objectives

**Implementing modern techniques to conduct a research project;
Enhancing problem-solving skills and entrepreneurial mindsets;**

Applying the knowledge acquired on the Master; Conducting management and teamwork activities.

Presentation

You will present your Capstone Project verbally to the Academic Committee composed of the Program Director and leading industry experts and managers

Grading

Your project will be evaluated in terms of, content, originality, and presentation.

Your Program director will grade the written part, while the Academic Committee will mark your presentation skills. The final score of the project will be an average of the two and the result of great teamwork.

Rome Business School's Academic Committee evaluates each intake's best Capstone Project.

Structure

- **Ready**
 Stage 1: Team Creation
 Stage 2: Capstone Project - Kick Off
- **Set**
 Stage 3: Research, Project Proposal, Interviews & Critical Thinking Analysis, Mentoring Sessions
- **Go**
 Stage 4: Knowledge in Action
 Stage 5: Capstone Project Presentation

International Stage

Get the chance to participate to one of our short international residential programs:

- **Innovation & Value Creation Bootcamp in Mount Kenya University, Kigali, Rwanda (optional)**
- **Bootcamp for International Business Leaders in Rome Business School (Rome, Italy) (optional)**



Once you have discovered the right path, it is time to start shaping your professional image

What completes you as a professional are your soft skills, your critical competences and your capacity for emotional intelligence.

Soft skills are the secret key to a well-managed workplace and a progressive career path.

On your International MBA path, you have the opportunity to take a specific Soft Skills Development program. Guided and supported by our Didactic experts experts, you will develop your business profile, enhance your employability, and achieve your career objectives.

Get ready to unlock your true potential.

Soft Skills designing program

On your educational journey, you will take a self-growth program to develop and hone the key soft skills required to achieve success in business and play an effective leadership role in today's technologically advanced society.

You will be able to implement the workflow and techniques usually associated with technology and innovation and improve relationship management, communication, and interaction with others.

Communication & Persuasion in the Digital Age

We have designed a course exclusively for improving your communication, equipping you with the right tools to engage audiences at different levels and effectively persuade them according to their current context.

Mindfulness: Focus & Awareness

Mindful working means applying focus and awareness to everything we do, whether we are working or studying. Learn the concept of mindfulness and apply it to your current situation. Create a neural pathway and understand how to focus better on your tasks, avoiding external distraction.

Agility & Adaptability

Adaptability can quickly be summed up as your ability to move in a given direction at any time.

This may be physically, mentally, emotionally or spiritually. This course focuses on the key techniques for becoming more agile and adaptable to changes and unexpected obstacles by also understanding the different ways for embracing adaptability, learning from experience, and applying it to new situations.

Scenarios & Forecasting

The Scenarios and Forecasting course is designed to introduce students and future managers to a planning methodology that gives them insight into future changes and opportunities that may arise, helping them maximize their flexibility so they can compete effectively in different scenarios that may emerge, and preparing them for several possible futures.

Emotional Intelligence

On this course, students learn skills how to interpret and manage their emotions and balance their optimism and pessimism, using coping methods and relaxation techniques. This course also makes students more aware of their own thoughts and emotions and, as a result, improves their ability to interact calmly with others in every context of their lives.

You will be guided by experts in every step of your International MBA path.

Our lecturers are carefully selected international academics and disruptive executives who apply their skills and knowledge every day to achieve their goals. You will benefit from the experience of professionals currently working in the field for leading national and international companies, bringing their emerging insights from real business cases.

Our teaching method is designed to ensure the acquisition of theoretical and practical know-how in order to transfer truly useful competences that foster professional development. Our faculty members are opinion leaders on many of today's most crucial business topics.

75

Lecturers
and
professors

10%

Of them are
academic
professors

85%

Of them
currently work
professionally
in the field as
industry experts,
consultants,
entrepreneurs,
managers, and
practitioners

70%

Of them have
international
experience

30%

Of them have
national experience





Fisayo Oyedeji (Ph.D.)
MBA Lead Faculty

Is the Group Managing Director (GMD) of Core Trust & Investment Limited, a full-service investment banking and financial services outfit. Prior to my foray into Core Trust as a professional entrepreneur, I garnered cognate and demonstrable experience in credit, corporate finance, investment banking, structured finance, and treasury management; starting from my tutelage years at Nigerian Industrial Development Bank (NIDB – now Bank of Industry) as a project/investment analyst. I was also part of the team responsible for establishing the oil and gas businesses, structured transactions and multilateral institutions assisted projects in Continental Trust Bank Plc (now in “UBA”), Fidelity Bank Plc and City Express Bank Ltd (now part of UBA), which improved significantly on the bottom line of these banks.



Babatunde Asenuga (Ph.D.)
MBA Program Advisor

Babatunde S. Asenuga has over twelve (12) years extensive experience in strategic Project Management, Innovation Technology Management, Educational Administration, Technical Entrepreneurship, Business Quantitative Techniques, Enterprise Solutions, Management Information Systems, Project Development and Community Service focused on Peace Advocacy in Nigeria. He has served as a Consultant in various capacities to different individuals and institutions.

Your guides

Austin Nweze (Ph.D.)

For over 15 years he consulted for organizations on organizational transformation/revitalization and developed and delivered training programs for corporate organizations and government establishments in the areas of entrepreneurship development, venture management, leadership, six sigma, media relations, finance, financial planning, retirement planning, marketing, strategy, and soft skills. He is a workshop speaker and consultant at international conferences, seminars, and workshop. He is also the Principal Consultant, Bellwether Consulting – Training, BPO, Strategy.

Toromade Francis

Is a seasoned Agribusiness expert, consultant and analyst with more than two decades experience in leading and managing marketing, sales, procurement, research, training and development, and financial management in the livestock sub-sector in Nigeria and West Africa.

Francis worked as General Manager, Sales and Marketing, for thirteen years at Amo Byng Nig. Ltd: one of Nigeria's leading producers and distributors of high-quality feed concentrates and finished feeds where he led business strategy development and grew sales revenue by more than 1,400%, expanded the business credit facilities, and distribution network across Nigeria and West Africa.

Kehinde Onijingin (Ph.D.)

Is a Human Resource Professional with over 10 years' varied experience at the senior management level. He has a demonstrable history of HR value creation in the manufacturing and financial services industries. Skilled in strategy, employees relations, the legal aspect of HR, talent management, learning and development, organizational development, recruitment, policy formulation and execution, HR procedure and workflow, compensation, HR consulting, and strong business partnership. Dr. Onijingin is a Full Member of the Chartered Institute of Personnel Management of Nigeria. He is also a certified Balanced Scorecard Professional from George Washington University and Balanced Scorecard Institute, West Africa.

Ihenetu Temitope

She has successfully facilitated with different companies on Human Resource Planning, HR Strategy, Strategic Talent management, Benefits and Compensation management, HR metrics and Analytics, Learning and development, Organisational Development and Corporate Strategy.

Olajumoke Bolu-Kujero

Is a Digital Marketing and E-Commerce experts. She is currently the Head of Marketing Jumia Nigeria where she plan and execute marketing campaign, monitor KPIs ensure cost efficiency, adopt best practices, define customer touch points across all business units. She was the Head of Marketing, Wakanow Lagos. She holds a Post Graduate Diploma in Digital Business. .

Tunde Ojo

Tunde Ojo is a branding and communication consultant, entrepreneur, business strategist, and leadership & management coach. He is the founder and the Chief Executive Officer of Touchstone Limited, a global idea consultancy which specializes in brand strategy, marketing communications, and social % behavioural change communications with a track record of delivering results across industries. For over 30 years, Tunde has helped in giving strategic direction and growth to large corporates and major brands from financial services, FMCG to Non-for-profit organizations. Tunde holds BSc & MSc degrees in Mass Communication from University of Lagos.

Charles Ugwu (Ph.D.)

Dr. Charles Ugwu is the immediate past Director of Professional Development at the Chartered Institute of Personnel management of Nigeria and the Managing Partner of the El-Loman International Ltd. He is also a Council member and senior consultant with the Garson Lehman Group (GLG- Austin Texas). With over twenty-five years of active Oil and gas, Professional services and consulting experience in lead roles across four continents, Charles currently champions the professional development of over twelve thousand Human Resources management professionals in Nigeria. As a global capability development Subject Matter Expert, Charles leads a team of Expert Solution Providers (ESP) on leadership, knowledge management, organizational effectiveness with engagement footprints in the US, UK, Gabon, Middle East, Asia, Gambia, Ghana, Sierra Leon, Kenya, South Africa, Malaysia, and Nigeria.

A Certified Business Manager (CBM) with a Doctorate in Business Administration, BSc, an MSc in Economics amongst other academic and professional certifications.

Oluwatosin Oyebola

is currently the Divisional Head of People Management for Credit Direct Limited – the pioneer and largest consumer lending company in Nigeria – where she is responsible for directing people management strategies, people engagement and empowerment to drive excellence and position the organisation as “the place to work”. Before Credit Direct, ‘Tosin worked in consulting and administrative capacities at Phillips Consulting Limited (as Managing Consultant, Human Capital Management) and Nextzon Business Services (as Talent Management Lead). She started her career in business advisory and strategy development at Nextzon.

Her 16 years’ experience spans Business Management, Human Resource Consulting, General HR Administration and HR Outsourcing.

Akinola Ayoola

He was the Chief Human Resource Officer at Oando Plc and is currently the Managing Partner, Jasper Beryl Consulting. He is an accomplished HR practitioner with over 28 years of specialist and generalist experience gained within the public and private sectors while working with the Federal Civil Service of Nigeria as an Administrative Officer, Unilever Plc, Financial Merchant Bank Ltd, Services Techniques Schlumberger, Transocean Inc, and Oando Plc.

Henry Ojielo

He is the Managing Partner S4G Nigeria Limited. He was the General Manager, Retail Sales in responsibility for 75% of total Conoil Sales developed, implementation and delivery of the among business operating plan for retail sales. Sales executive with 23 years experience; 13 of the years in senior and executive management roles. Has mastery in Route-to-Consumer Strategy and implementation, Winning at retail through excellent Trade Marketing Execution. Also strong at Innovation Trade Strategy and Sales Transformation. Has as well, excellent people leadership skills that resulted in the development and retention of talents in various roles.

Developed key talents in GN Plc. through coaching, project leads and mentoring, as well as having all sales leaders spending more time in field with associates - two have moved up to senior management roles, while one is on international assignment. Involved team in Strategy and plan, and created avenues for team bonding, motivation and coaching, which Improved East & North East Region Super engaged employee score in 2015 by 25 points Changed the leadership style in NBC from directive to participatory and coaching, by doing a self-run one-day leadership program for all commercial managers in NBC Plc. Lagos region - many managers have attributed their change in mind-set and growth to the training.

Tunde Ojo

Tunde Ojo is a branding and communication consultant, entrepreneur, business strategist, and leadership & management coach. He is the founder and the Chief Executive Officer of Touchstone Limited, a global idea consultancy which specializes in brand strategy, marketing communications, and social % behavioural change communications with a track record of delivering results across industries. For over 30 years, Tunde has helped in giving strategic direction and growth to large corporates and major brands from financial services, FMCG to Non-for-profit organizations. Tunde holds BSc & MSc degrees in Mass Communication from University of Lagos.

Mahendra Waman

After completing his Engineering in Industrial Electronics in 1995, he pursued Advance Diploma in Computer Hardware and Network Engineering. He believes in practical approach to the Business Administration. After gaining about 13 years of work experience in various business functions, he decided to attain appropriate qualification in Business Administration in order to support his knowledge and experience. In 2012, he completed his MBA with specialization in E-Business from WeSchool in Mumbai.

Over a period of 23 years of his career, Mr. WAMAN has attended many Technical and Professional courses to gain competitive edge. He even possesses globally recognized certifications. In 2007, he was certified as “Lead Auditor in ISO 27001” and in 2017, he passed “Certified Information Systems Auditor” certification which is awarded by Information Systems Audit and Control Association of USA.

Cecilia Osoka

Cecilia is an accomplished and seasoned professional with accounting, audit, finance and banking career spanning over 27years. She holds a BSC. (Hons) Accounting from the University of Lagos, Nigeria. Her MBA at Obafemi Awolowo University (OAU), Ile Ife, Nigeria and she is a Fellow of the Institute of Chartered Accountants of Nigeria, (FCA). She is a Senior Honorary Member of the Chartered Institute of Bankers Of Nigeria (CIBN) and an Associate of the Chartered Institute of Taxation of Nigeria (ACITN).

Her Audit and Accountancy practice career of about 7years was spent at Uniugbe Akintola and Co before moving to the Finance and Banking Sector.

Her banking career which spanned almost 17years began at Merchant Bank of Commerce Ltd as a pioneer Treasury staff.

Henry Ogiri (Ph.D.)

teaches Financial Management, Accounting and Corporate Social Responsibility to MBA students at Rome Business School. Dr. Itotenaan Henry Ogiri is a seasoned Accountant with vast experience in the Nigerian Economy. He has served as Executive Director (Finance & Administration) of the Niger Delta Development Commission (NDDC). Earlier on, he was elected Member of Parliament where he represented Abua/Odual State Constituency in the Rivers State House of Assembly for two consecutive tenors.

Uju Onwuzulike

Uju Onwuzulike is an advisor to Boards, CEOs, and Seniors Management on how to drive systemic growth and lasting organizational performance. He is a Steve Haines trained strategic management and systems thinking expert, a former global partner of Haines Centre for Strategic Management, California, USA, a former strategy officer, and a faculty member in Rome Business School where he teaches International MBAs on strategic management. He has earned a Gold Mastery in Strategic Management from Haines Centre for Strategic Management in collaboration with the University of San Diego and the first in Africa to achieve the Optimal Thinking Assessment Facilitator’s status from the World Academy of Personal Development, the USA since 2007. He has an MBA and a first degree in Mathematics.

Currently, he is the Chief Results Officer of Mentoring Consult Ltd (a strategic management & outstanding performance specialist firm) – and he believes in inspiring board of directors, CEOs and senior management to continuously break the status quo mentality and ambiguity that come in their ways, and quickly become adaptive, strategic, and systemic in managing all facets of business peculiarities.

Emmanuel Agu

Emmanuel Agu has over 18 years’ experience across Consulting, Banking and FMCGs (Diageo, Heineken and Jotna Group). A well-rounded Business and Commercial Leader with a strong track record in business strategy, brand communication/experiential strategy, portfolio commercialization, insight generation that has delivered strong ROI on cutting-edge innovations, and high performing team leadership. Skilled in regional/national communication and local insight generation that delivers strong brand growth. Vast experience in cause marketing. Very knowledgeable about the Nigerian/African consumer space, their habits and attitudes towards brands.

Agu has successfully steered and managed over 20 brands in the Nigerian marketing landscape in the last two decades. A brand turnaround expert with a sound creative skill set, strategic know-how, street-level credibility and executional excellence.

Oluseyi Olanrewaju (Ph.D.)

He is a Fellow member of the Institute of Chartered Accountant of Nigeria (ICAN), Chartered Institute of Taxation of Nigeria (CITN), Chartered Institute of Management Accountants, UK (CIMA), American Institute of Certified Public Accountants, USA (AICPA–The Association), Nigerian Institute of Management (Chartered) (NIM), Institute of Certified Cost Management of Nigeria (ICCMN), Institute of Directors, Nigeria (IoD).

Rome Business School’s learning environment goes far beyond the classroom. The campus is a multicultural community made up of diverse students, teachers, professionals, entrepreneurs and staff

Over the course of the International MBA, you will work and exchange ideas with students from different sectors, getting the chance to meet men and women with different backgrounds and experiences but with the common purpose of achieving their life goals. You will broaden your ambitions and expand your talent and future opportunities by being connected with the best business practices from all around the world.

Rome Business School’s International MBA

The Master is designed for people who are ready to step out their comfort zone to start creating, innovating and finding solutions to take action

Fresh graduates interested in pursuing careers in general management, either in non-profit or for-profit businesses or as entrepreneurs or managers.

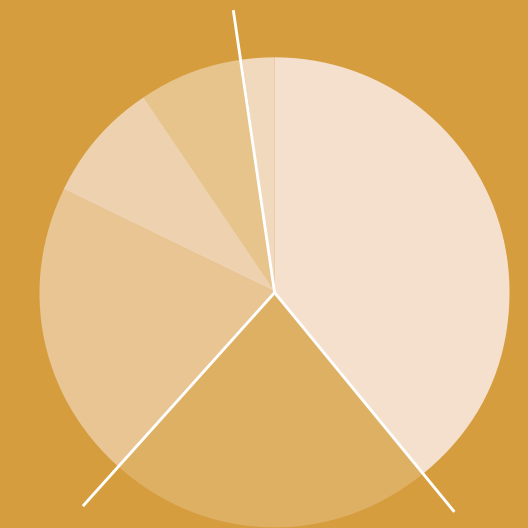
A

Professionals with specialist backgrounds who wish to acquire general management experience to progress in their careers.

B

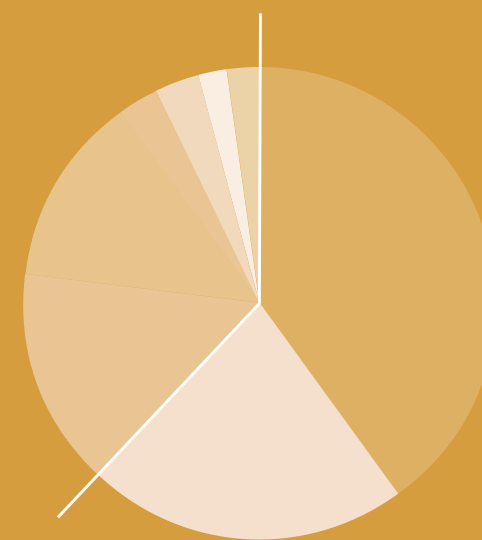
Gain the relevant knowledge, skills and competences required to kick start your career any of the professional outlet and many more

C



Cities:

- 58% Lagos
- 11% Abuja
- 10% Port Harcourt
- 8% Ibadan
- 7% Ota
- 6% Others



Professional Background

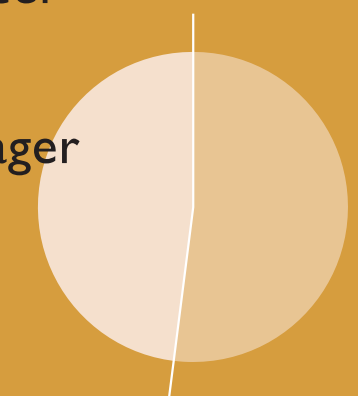
- 40% Economics
- 22% Engineering
- 15% Others
- 13% Humanities & Social Sciences
- 3% Politics
- 3% Law
- 2% Sciences
- 2% Health

Professional Outlets

- 18% Marketing Officer
- 16% Financial Officer
- 15% Business Developer
- 13% Marketing and Sales Officer
- 13% Human Resource Officer
- 12% Business Operations Manager
- 7% Project Manager
- 6% Key Account Manager

24

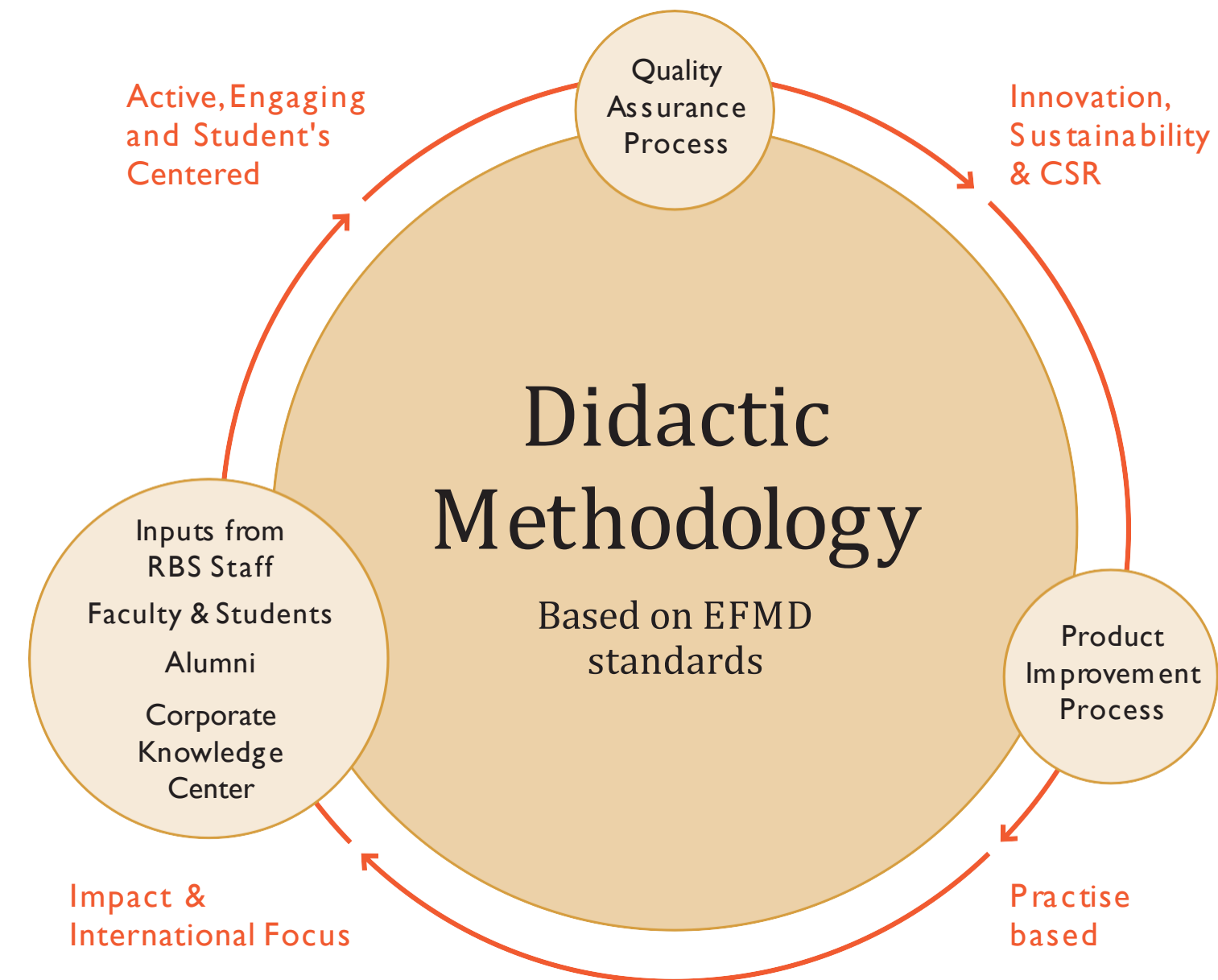
Average age



Gender
48% Woman
52% Men

The Circular Learning Methodology

Also known as Circular Learning, our Didactic Methodology follows the international standards set by the EFMD Circle for Quality Assurance and so provides highly experience-focused training to professionals and young talent focused on achieving career goals by maximizing their competencies, (technical and professional) skills and leadership attributes. Our students learn through a circular and continuous process of action, conceptualization and evaluation.



The On Campus Methodology is:

Active

with roleplays, class discussions, expressive and critical thinking.

Engaging

thanks to brainstorming activities, a business case study method, and fieldwork activities.

Student-centered

focused on providing students with real business situations and challenges. Students are the central point whereas professors are facilitators in each and every lecture.

Focused on Innovation and Sustainability

The real world needs real sustainable action, which is why we train our future leaders to be as ethical and environmentally friendly as possible throughout their management career.

Practice-Based

Not an ordinary academic program, but rather a practice-oriented educational path, based on real case scenarios and tangible skill improvement activities.

Impactful and Internationally Focused

In direct contact with multinational partner companies, we provide young talent with direct contact with the business community, enabling them to grow with an international focus based on global market movements and demand.



03

Your destination

The future is in your hands. Use your passions as a starting point and carve out your own path. Throughout your MBA journey in International Management journey, you will be followed and supported by our Career Services team.

We offer professional solutions to help you reach your goals and take your next career step. We will give you a complete education and business contact service designed to enhance your employability depending on the sector in which you choose to specialize.

We study and understand the realities of the job market: what recruiters are looking for, and what you need to do in order to reach your objectives.



Career Acceleration Program – Job Placement

The Career Acceleration Program will help you develop the knowledge, market insights and tools that you need to pursue a successful career in a specific industry. You will benefit from valuable connections with top companies and recruiters leading to a successful job placement.

Build, Engage, Act

With a 3-step structure of self-reflection, exploration and achievement, the program is tailor-made to help you find internships or positions in line with your ambitions and expectations. Each step will enhance your expertise about the market, as well as specific and detailed tips to perform effectively in the very competitive recruitment processes.



1

Starting to Build

Your journey towards a satisfying future career begins with self-discovery. There are many paths in front of you, and together we can find the right one to follow by assessing your skills, strengths, interests, values, and personality.

2

How to Engage

Be prepared to tackle competitive recruitment processes. Students are given tools to define both strategies and objectives: who they are and what they want professionally. Our comprehensive Engage tool kit helps you keep fully informed at all times and prepared for job interviews.

3

Get ready to Act

Act is the third and final phase of the BEA process, it mainly focuses on networking activities to enhance the students' professional visibility. Networking is a reciprocal process that involves making connections, sharing information and asking questions. It is a way of learning how to relate to others effectively.

We are always up-to-date with the latest business trends. Our comprehensive careers tool kit ensures you always keep fully informed, up-to-date and prepared for interviews.

Planning, preparation and opportunity. Don't miss out on any opportunity to succeed.

Career Services	MBA Path	Executive Path	Professional Path				
Build	<ul style="list-style-type: none"> • Individual Career Counselling Meeting • Professional Workshops: Embrace your Talent! (I/III) • MBA Career Management (5+ years of working experience) • Mock interview day 	<ul style="list-style-type: none"> • Senior Career Management • Workshops Career Workshop 1 & Workshop 2 	<ul style="list-style-type: none"> • Individual Career Counselling Meeting • Professional Workshops: Embrace your Talent! (I) 				
Engage	<ul style="list-style-type: none"> • Professional Workshops: Embrace your Talent! (III/IV) • Volunteering Experience • Company Visits • Mock Interview day 	<ul style="list-style-type: none"> • Workshops, Career: Workshop 3 & Workshop 4 • Company Meetings • Meetings with Headhunters 	<ul style="list-style-type: none"> • Professional Workshops: Embrace your Talent (II) • Company Meetings 				
Act	<ul style="list-style-type: none"> • Company Meetings • Professional Workshops: Embrace your Talent! (V) 	<ul style="list-style-type: none"> • Workshops Career: Workshop 5 	<ul style="list-style-type: none"> • Volunteering Experience 				
<table border="0"> <tr> <td data-bbox="920 1737 1218 1928">General Services</td> <td colspan="3" data-bbox="1227 1737 3072 1928"> <ul style="list-style-type: none"> • Rome Business School Talent Day • Rome Business School Job App </td> </tr> </table>				General Services	<ul style="list-style-type: none"> • Rome Business School Talent Day • Rome Business School Job App 		
General Services	<ul style="list-style-type: none"> • Rome Business School Talent Day • Rome Business School Job App 						

Career Development Programs

We will keep you aligned with the dynamic demand of the job market through:

Individual Career Counselling Meetings

Our Career Services counselors will meet you personally to understand your interests, skills, values and personality with the aim of identifying which path better suits your aspirations in terms of future career development.

Career Portal

Rome Business School's Career Portal is the online area where you can find all the most recent national and international job opportunities. You can post job alerts, read relevant news, and update your personal profile to make your information accessible to recruiting companies.

International experience:

Rome Business School's worldwide partners will give you access to a broad range of internship openings in Nigeria. With some of the best business opportunities, these destinations attract students from all over the world. If you're looking to work in a cosmopolitan and business-oriented city, this is the right choice for you.

Professional Workshops Embrace Your Talent

Gain in-depth knowledge of the employment world through a series of Career Services Professional Workshops held by professional HRs of Top recruiting companies such as Hays, Manpower group, Michael Page, and Gi Group.

Career Mentorship Support

Designed for participants to explore new job searching strategies, connect with industry mentors and get help for identifying the direction of their future career.

International volunteering and networking activities

You can join a wide range of initiatives organized in partnership with leading organizations, institutions and companies from all over the world, actively involving students in the organizational side of the events.

Mock interview day

An overview of what to expect in a typical interview session, understand better which ways and methods are used by recruiters to select candidates and enhance your competitiveness in today's job market.

Rome Business School's Talent Focus

Focus on your personal and professional development. Benefit from a great range of events at which you can make contact with international companies.

Company Visits

Listen and interact with representatives from some of the biggest companies talking about their business and explaining their mission, vision and work cultures.

Employability

Define your career path, develop a strategy, hone your self-presentation skills, and sharpen your CV

Access exclusive online tools including a job portal, expert mentoring, consulting training, career targeting, and presence optimization. We provide everything you need to fulfil your aspirations, helping you make the most of your knowledge and unique capabilities. We strive to give a hands-on focus to every one of our courses, not only by teaching, but also guiding, counseling and providing real, tangible and useful knowledge, that can be readily applied to the business world. readily applied to the business world.

Employment Report

Within Rome Business School Nigeria’s multicultural environment, our students become adventurous, thriving in international job settings. No position is too far away, and different perspectives and cultures are always a plus.



Entrepreneurship services

We focus on your entrepreneurial side. Are you planning to start up your own business or dreaming about becoming the fresh and innovative driving force within an organization?

We will equip you with skills, insights, and curious mindset required to spot new opportunities, make connections, and bring new business ventures to life. Step outside your comfort zone, create innovative solutions, and dare to take action!

Entrepreneurship LAB

Dare to think differently. Dare to act innovatively.

Rome Business School Nigeria —Entrepreneurship LAB, is designed to support our students in the following areas:

- Discovering, testing and improving their entrepreneurial skills;
- Developing a business idea;
- Launching and growing their own business;
- Be competitive on a national and international level.

All Masters have access to RBS for entrepreneurship

	General Service	Pre Incubation	Incubation
On campus	<ul style="list-style-type: none"> • Access to data: Euromonitor • Access to papers and researches • Participation in RBS events such as: <ul style="list-style-type: none"> - Rome Innovation Summit - RBS bootcamp for Entrepreneurs 	<ul style="list-style-type: none"> • Meeting with Entrepreneurship coordinator • Participation in the challenge • 5 workshops • 8 talks with Entrepreneurs 	<ul style="list-style-type: none"> • Access to physical space: • RBS Venture HUB • Mentoring session • Round tables • Venture labs • Pitch Day
Online	<ul style="list-style-type: none"> • Access to data: Euromonitor • Access to papers and researches • Participation in RBS events such as: <ul style="list-style-type: none"> - Rome Innovation Summit - RBS bootcamp for Entrepreneurs 	<ul style="list-style-type: none"> • Meeting with Entrepreneurship coordinator • Participation in the challenge • 5 workshops • 8 talks with Entrepreneurs 	<ul style="list-style-type: none"> • RBS Venture HUB • Mentoring session • Venture labs • Pitch Day

Challenge



04 _____ Your future

Rome Business School Nigeria talents

Think Internationally!
Be a global professional,
step outside your comfort
zone, invest in your talent,
refine your professional
skills, join an extraordinary
community in which you are
encouraged to think outside
of the box. We will help you to
see challenges from
different perspectives and
transform them into new
opportunities and real-world
results.

Develop your talent.
Share your ideas.



Rebecca Olufunke Babalola
Asst. Manager, Employee Relations - Nigerian Agip
Oil Company Ltd, Port-harcout

Hear what Rebecca Olufunke Babalola has to say about her experience

I am an Alumna of International MBA, Specialization in Human Resources Management.

I will always remember the unity of purpose among my classmates, the conducive learning environment, and, oh my God, the entire staff of RBS Nigeria.

I will always remember the seasoned lecturers with a wealth of experience, willing to answer even the dumbest questions from students. In fact, my love for the school was from day one. I did this program just to broaden my knowledge but it has changed my life positively. Glad I did now and will recommend Rome Business School (RBSN) to people at every given opportunity.

Rome Business School also increased my network of contacts, not only in a professional sense, but also personally. Growth is not only generated by books, but also by people and, even with a remote MBA, this School allowed me to meet new colleagues and new friends. This MBA certainly opened new doors in my professional career!

In particular, I chose RBS because of the flexibility, even though I live in Port Harcourt, I ensured I attended my lectures



Sulaiman Iromini
Internal Audit Manager, Unilever Nigeria Plc

Hear what Sulaiman Iromini has to say about her experience

I heard about Rome Business School through an Instagram sponsored advert. The programme covered many aspects – HR, Finance, Strategy, Project Management, etc.

The teaching methodology was superb, they brought real-life practical experiences to bear in teaching students, Being the pioneer set, we had a lot of networking opportunities with other students in the International MBA class and other masters student in other fields in the school.

It has given me a broader perspective in my day to day work and life activities.

I recommend Rome Business School International MBA to whoever is looking for a requisite skill set and knowledge based to run and manage effective business either as an employee, business manager, business owners or entrepreneur's.

Read more success story from our students -
<https://romebusinessschool.ng/testimonials/>



05 **Create a better world**

Expand your vision, get the chance to open your mind to new ways of thinking and opportunities, explore different campuses, and share experiences and insights with other multicultural teams.

Completing a portion of your studies abroad contributes to the development of transferable skills that highly valued by employers, therefore having a big impact on future job offers and career development opportunities.

Step out of your comfort zone and learn from some of the best international realities.

Travel explore and immerse yourself in other cultural visions and ways of thinking, which challenge you to adapt and reassess the way you approaching difficulties.

Get in touch with your most inner self and create your own international network of contacts.



06

Experience RBSN

Student HUB

Our higher education programs do not just consist of classes and examinations: Rome Business School Nigeria works hard to ensure participants experience all the social benefits of a student life. With this in mind, we regularly organize events and activities, opportunities to make contact with each other, build connections and learn more about different cultures and realities.

Rome Business School Nigeria - Social Activities:

Welcome Week

Welcome Party

Rome Networking





08

Take the first step

Being one of the most international business school in Nigeria means welcoming students from every city in Nigeria and Sub-Sahara Africa, and making sure they have the best experience possible. That's why we guarantee top quality Student Services to cater for our student's needs promptly and effectively. Our school offers a wide, comprehensive range of services to everyone who chooses to take of our higher education programs.





A Thorough Selection Process: Qualification and Steps

The candidate must complete the online application form and submit an updated CV or resumé in English. Cover letters are optional.

The candidate must schedule a selection interview immediately after submitting their application. If the candidate's credentials pass the initial prescreening by the Admissions Team, their selection interview request will be approved within 2 working days.

If the candidate's selection interview has been approved, they will be contacted by phone to confirm the requested date and time of the selection interview.

The Admissions Team will conduct candidate interview, during which their achievements, skills, knowledge, English proficiency and motivation will be discussed and evaluated

Once the candidates have successfully completed the interview, they are given the option to advance to the final decision, made by the Admissions Team, which evaluates all screened applications, selects candidates who will be offered a place and awards partial scholarships to the most outstanding candidates.

Candidates admitted to Rome Business School will be issued instructions on enrollment procedures. To enroll, accepted candidates have two options for paying their tuition fees:

- Full tuition payment, for which the candidate receives an additional 10% discount on their tuition, after the application of any partial scholarship;
- Minimum first installment, followed by monthly installments depending on the program and study format;
- Professional and educational requirements: 2 years of working experiences, a bachelor degree and a fluent knowledge of English.

Rome Business School works hard to maintain the highest standard of quality in the programs we offer. That's why, in order to ensure the eligibility of the candidates, all applicants must undergo and successfully pass a selection process structured as follows:

Take the first step
Double Certificates

Rome Business School's Master's Programs are accredited by the VIU – Universidad Internacional de Valencia, from which students receive 60 university credits (60 ECTS). Completing a Master's program at Rome Business School earns participants a double internationally recognized qualification: one from Business School and the other from the VIU – Universidad Internacional de Valencia.



Universidad
Internacional
de Valencia



Get ready to start

You now know that, if you are looking for top-quality advanced training in a particular business area, countless opportunities for skills development and testing yourself, ways to expand your professional network and make contact with elite professionals working in several business fields, we have exactly the program for you. From that point, it is all up to you! Your determination and willingness to learn and experience new ways of thinking are all you need to make the most of one of our programs and start making your way along the path towards success in your career.



Organizations where our executive students work.





enROLL NOW



Your future awaits.

Build it with us.

Better Managers For a Better World

International MBA

Contact us

10 B, Abimbola Okunnuga CL, off Harold Shodipo Cr, Off Joel Ogunnaike Street, Ikeja GRA, Lagos-Nigeria.

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Tel.: +234 (0) 9067556524, +234 (0) 8105084635