

# Employment Report 2022



# OUTLINE

Welcome to Rome Business School Nigeria Employment Report

Snapshot of Employability

Facts and Figures

Professional career and employability

Rome Business School Impact on salary Progression

Career service at a glance

Career acceleration process



# FOUNDER'S MESSAGE



**Antonio Ragusa**

Founder & Dean Rome Business  
School Nigeria

**W**e are aware that opportunities for professional advancement are increasingly linked to the potential for career growth associated with management training programs. To thrive in the business world, employees usually look for qualities that go beyond education and job experience.

As a result, we have put a lot of effort into providing our executives with a functional career development program to enhance the professional growth of students through training on CV optimization and selection interviews, networking meetings with companies, coaching, head-hunting services, and mentoring programs culminating in the offer of hundreds of job offers tailored to specific profiles and economic sectors of interest.

This impact is naturally the result of a series of integrated factors: teaching with a modern and applicative slant; strong connections with the business world; and, specifically, excellent career services. All this is thanks to our relationships with hundreds of companies in Nigeria and around the world, who supportively share their wealth of experiences and offer our students a seamless learning experience.

Looking at this year's achievement, we recorded a 98% placement rate. This was achieved through our unrelentless effort toward the professional success of our students. We are therefore happy to share these results and thank all the players who contributed to them: the staff, all the partner organizations and companies, all professionals involved, and, of course, the students who, with their stimuli, help us to constantly improve and make them into what they should be.

***Better Managers for a Better World.***

## WELCOME TO ROME BUSINESS SCHOOL EMPLOYMENT REPORT



**Humphery Akanazu (Ph.D.)**  
Country Director  
Rome Business School Nigeria

**A**t Rome Business School, we are committed to ensuring our students' employability and supporting their gradual professional development while taking a variety of parameters into account. Our reality is evolving so constantly and fast that training must be seen as a continuous investment over the course of a lifetime.

This year's report gives you an insight into the evolution of our professional support. We derive our passion by doing something that you truly love, and we are committed to an excellent set of integrated services ranging from personal branding, workshops, training, and networking initiatives designed to facilitate students' entry into the labor market and subsequent professional growth.

We firmly believe that broadening our perspective is necessary to close the gap between the academic and employment world. Your future is our top priority, and we work arduously to support you in realizing your aspirations. This spirit of service and commitment to excellence is summarized in our motto, "Better Managers for a Better World."

The employment report for 2022 provides a summary of the progress we have made with respect to this commitment.

Helping you fulfil your dream is our ultimate goal, join us as we make your dream come true.

# Snapshot of Employability

## ENHANCING OUR STUDENT'S EMPLOYABILITY IS OUR PRIMARY OBJECTIVE IN THE CAREER SERVICE DEPARTMENT



**Oluwafunke Alaba (MBA)**

Head, Career Service & Alumni Relations  
Rome Business School Nigeria

Companies are currently concentrating their efforts on increasing the value of people because the real element of distinction between excellent companies and those with a competitive disadvantage is precisely the investment in intellectual capital, the bearer of a value framework that must coincide with the company's mission and vision.

The Rome Business School Career Service Department's main mission is to provide each student with personalized professional guidance and support that is effectively aligned to their profile and experiences in order to help them reach their full potential and improve their competitiveness in the job market.

The Career Service team works closely and in continual communication with recruiting firms to identify the necessary profiles, trends, and competencies so that we can provide students with the best. We are aware of companies looking for professionals with cross-disciplinary training and an open-to-innovative mindset and a drive to constantly challenge themselves.

Through Rome Business School's practical approach and teaching methodology designed to deliver effective skills and knowledge, we have to strive to shape keen professionals ready to explore the opportunities in the global job markets.

Students are given the guidance to define their potential strategies and objectives in line with their interests and expectations with respect to the employment market, thereby increasing the likelihood of effective positioning and success. This leading and training methodology spirit is now combined with student professional growth and the ambition to deliver for global communities.

## IMPACT OF OUR MASTER'S PROGRAM ON PROFESSIONAL CAREER AND EMPLOYABILITY

Rome Business School Nigeria has revolutionized the conventional method of higher education by offering dynamic and effective training as well as focusing on people to create future managers equipped to lead the world into the next age of modernity and progress.

The benefits of earning a master's degree include standing out in a pool of job seekers; gaining additional skills to function efficiently in the workplace; and opportunities for networking and peer review, among others. The Master's program streamlines the focus of a specific field and, thus, students acquire specialized knowledge, which gives them an in-depth understanding of their competencies.

This specialized knowledge improves students' proficiency in a particular discipline, which places them at an advantage when employers raise educational requirements for emerging positions. A specialized master's degree shows focus, enhanced industry expertise, and credibility.

While analyzing the professional effects of our master's programs on the employability and career growth of our students, there is a progression in the annual net salary from the date of entry into the master's program up to post-graduation. In our survey, 83% of students experienced an increase in professional responsibility; 68% got new job offers and promotions; 90% improved decision-making capability. In terms of the time taken to find employment, 70.5% of the students were employed before they embarked on their programs, 11.7% before the end of their Master's programs, and 17.7% within 12 months post-graduation. Additionally, having students from various work functions, departments, organizational sizes, and industries.



## ROME BUSINESS SCHOOL IMPACT ON SALARY PROGRESSION

**H**ere, didactics is conceived as an area of mediation between the different languages and paradigms linked to the new business models, allowing students to acquire analytical, operational, and strategic skills. They improve their critical thinking by studying the basics of problem-solving. "Teamwork, developing strong interpersonal relationships, interacting with team members, and honing soft skills are all taught in the Business School." In order to familiarize ourselves with the reality of business, we examine firm case histories, real-life cases from our company visits, and valuable information from our partnerships with organizations. In addition to receiving a quality education, students also gain exposure to general management principles and learn how to adapt to various international cultures.

Today, more than ever, the ideal candidate is the one who knows how to create empathy with others and who knows how to work in a team in order to create a positive working environment. Responsibility and humanity: the success of the implementation of the health plan by companies inevitably depends on the responsibility and humanity of their employees within the company. This ability will represent the training pillar for the next few years. Our hard skills, soft skills, and life skills programs are designed to prepare our students for career opportunities, especially during job interviews.

The ability to understand, use, and manage your own emotions, technical skills, and, above all, IT profiles are the most requested and rewarded in the labor market. Critical thinking and problem-solving have remained constant in the rankings.

This is very important for professional growth and the initiative to look for opportunities that match their skills and aspirations. Choosing a job, especially a first job, is a very delicate step because the imprint of the wrong company can influence an entire career.

**90%**

Improved Decision Making  
Capability

**83%**

Increased Professional  
Responsibilities

**68%**

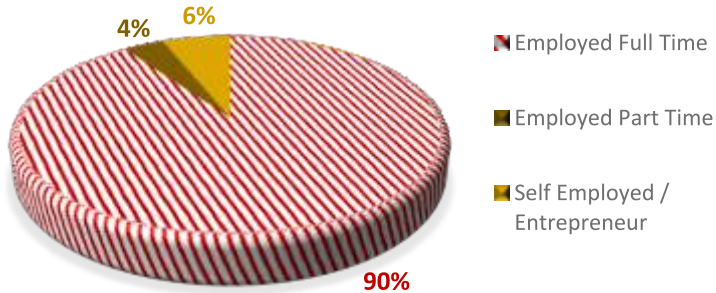
Got New Job Offers  
and Added Skill



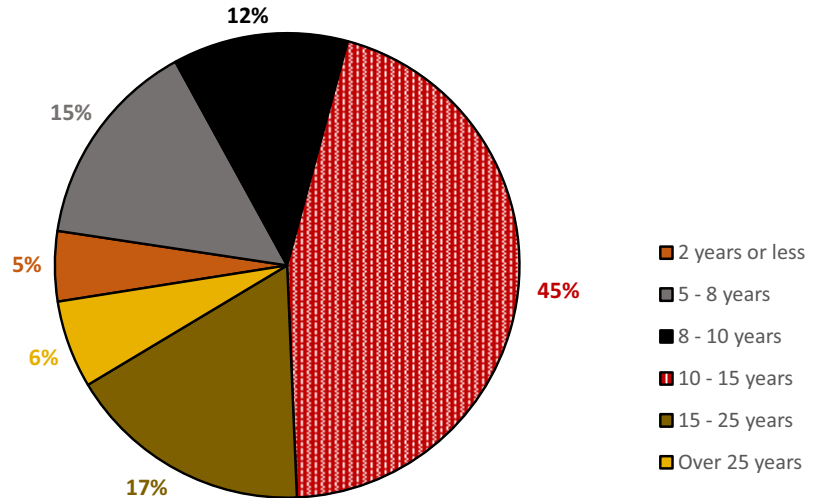
# Facts And Figures

# PROFESSIONAL JOURNEY AND EMPLOYABILITY

## PROFESSIONAL STATUS PRIOR JOINING RBSN

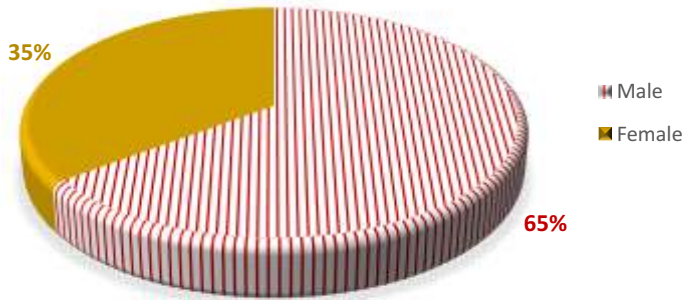


## YEARS OF PROFESSIONAL EXPERIENCE

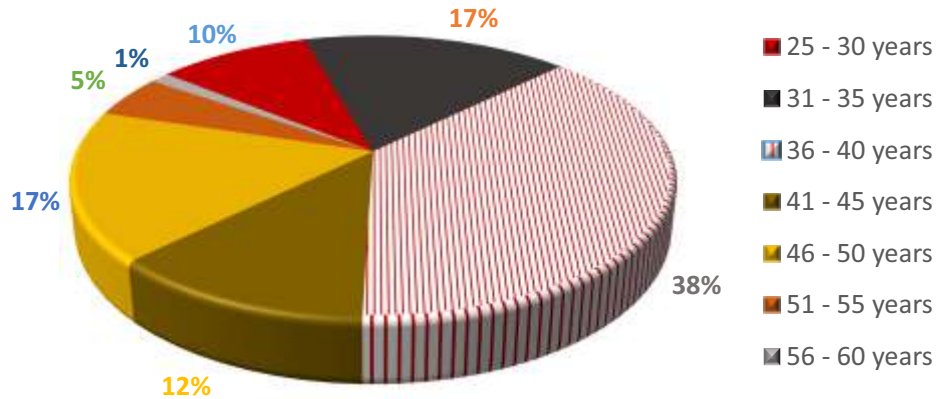


# PROFESSIONAL JOURNEY AND EMPLOYABILITY

### GENDER

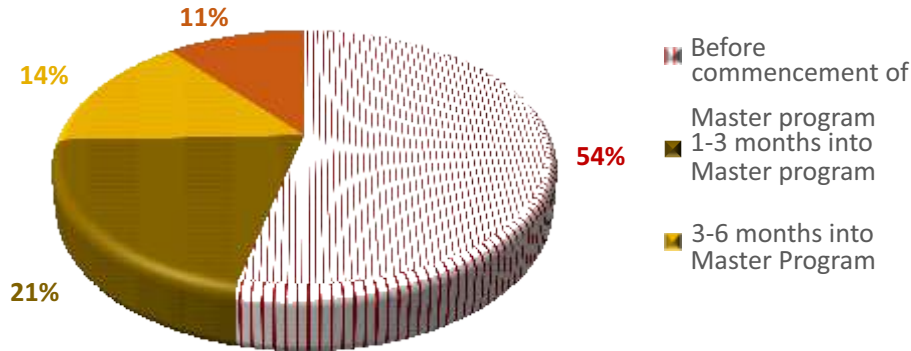


### AGE CATEGORY

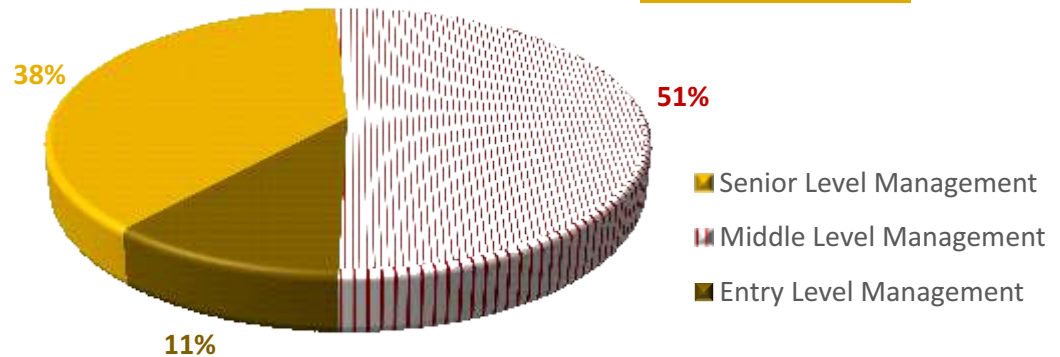


# PROFESSIONAL JOURNEY AND EMPLOYABILITY

## TIME TAKEN TO FIND EMPLOYMENT



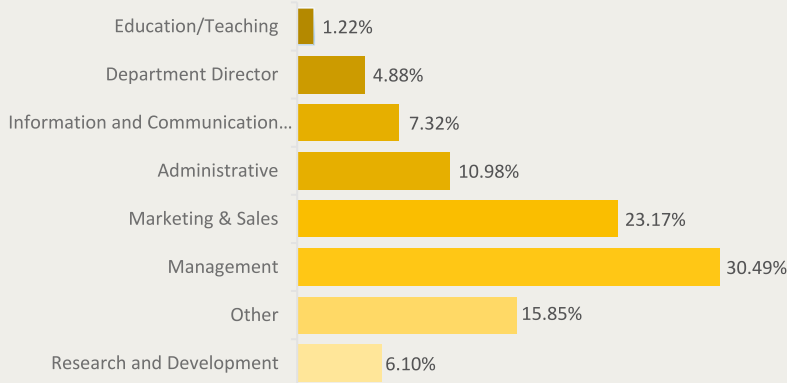
## JOB LEVEL



# PROFESSIONAL JOURNEY AND EMPLOYABILITY

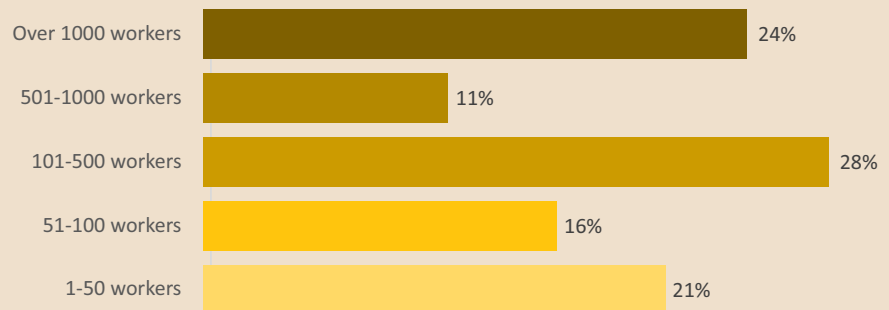
## Work Function Performed

### Work Function Performed



More than 50% of our students have over 5 years of experience in their field, and nearly all the rest have been working for at least two years. This shows that all of our students are professionals with the know-how and hands-on experience of their field. However, they have chosen to invest in our support to advance their career.

## COMPANY SIZE

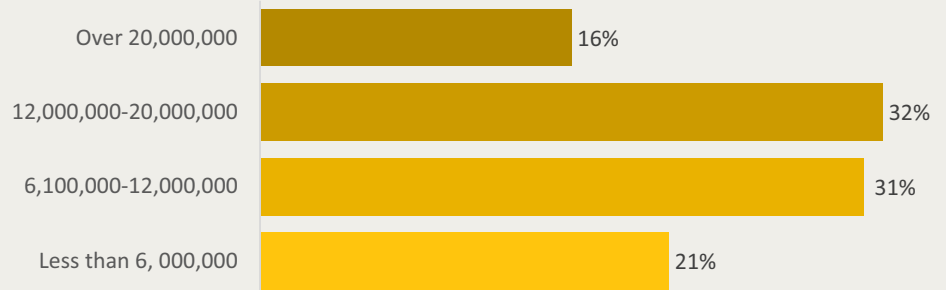


# PROFESSIONAL IMPACT ON MASTERS PROGRAM

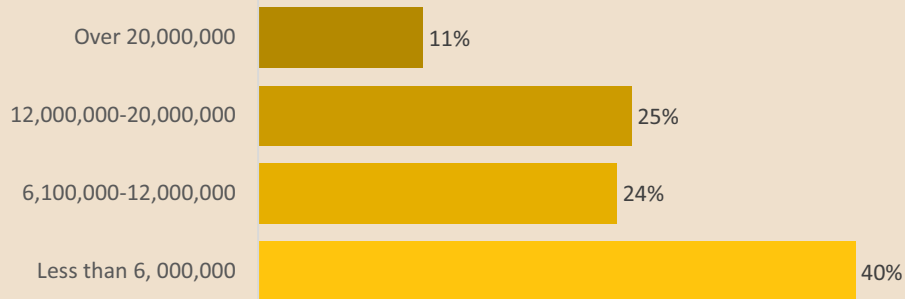
# 90%

Increase Decision  
Making Ability

## ANNUAL NET SALARY RANGE (IN NAIRA) AFTER 6 MONTHS OF ADMISSION INTO ROME BUSINESS SCHOOL

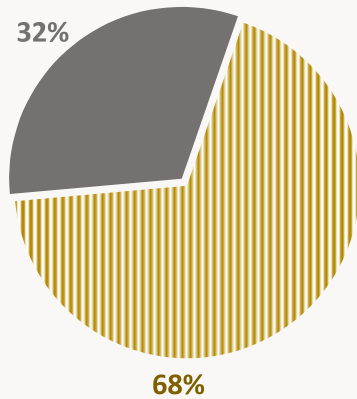


## ANNUAL NET SALARY RANGE (IN NAIRA) AFTER 3 MONTHS OF ADMISSION INTO ROME BUSINESS SCHOOL



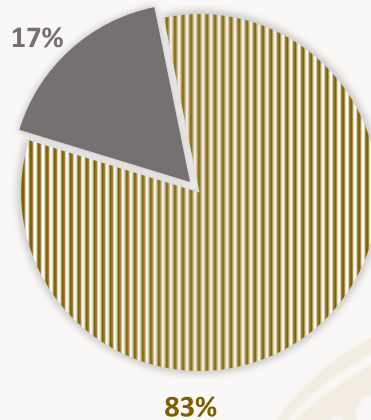
# POST GRADUATION STATISTICS

### New Job Offer and Promotion



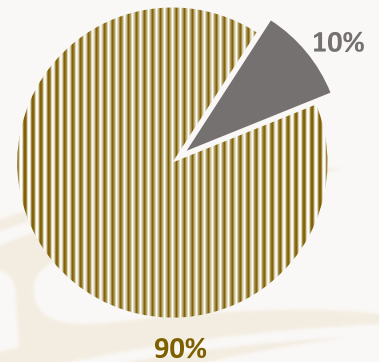
Before RBSN  
After RBSN

### Professional Responsibility



Before RBSN  
After RBSN

### Decision Making Ability



Before RBSN  
After RBSN

# Career Service at a Glance



## The Career Service Centers on Enhancing Students' Employability



Career Service & Alumni Relations is student-centric on providing training and personal development as our executive students demand seamless skills-building, and networking experiences. This department is a Centre for professional and career development, and it provides resources and services for Rome Business School Nigeria. We are very committed to providing personalized and high-quality career support that helps students and alumni achieve their career goals. We are caring professionals focused on providing students with career planning, advanced education counselling, and connecting our students with the corporate environment.

We build you through our individual counselling meetings to discuss every aspect of the career development process, from identifying your academic area of interest to engaging in the job search process. During the one-on-one meeting, our experts from the career service carefully listen to the student's interests, skills, values, and personalities in order to identify together which paths best suit their needs and expectations in terms of professional roles that reflect their career aspirations. You will also have the chance to meet with our external consultants, who work directly with us to help you develop an effective job search strategy. This platform allows enrolled students to set up their job alerts and relevant news updates on their profiles.

### MEET OUR CONSULTANTS

**Gbenga Totoyi**

Chief Executive Officer at  
Alan & Grants



**Uchechukwu Ezeamaku**  
Business Manager



**Rita Duro**

CEO Rovedana



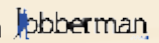
**Yemi Faseun**

Chief Talent Officer at  
YF Partners



**Tolulope**

Jobberman Nigeria



# THE CAREER SERVICE CENTERS ON ENHANCING STUDENTS' EMPLOYABILITY

## PROFESSIONAL WORKSHOPS

Rome Business School gives you in-depth knowledge of the employment world through a series of Career Service Professional Workshops over a six-month period, starting with the Introduction to Career Services session at the beginning of the program. They are run by experts from diverse industries HR professionals, and companies such as Unilever, Nestle, Olam International, Dangote Nigeria, and Toyota Motors. These workshops focus on issues such as Insight into Nigeria and the international job market.

The workshop is to introduce students to new ideas from experts with over 25 years of professional experience relevant to inspire students, to further explore and develop practical professional skills, gain career insight and expand students' network. By connecting them with experts to gain hands-on skills as it gives students an opportunity to try out new methods in the business environment.

## HEADHUNTING SERVICE

In a fiercely competitive job market, in which many qualified applicants apply for one position we have provided our students benefit from the service of the Head-hunter to get valuable feedback on their performance and access to job offers that they might have heard about. Students can take advantage of the professional Head-hunter and start mapping their professional career path.

## COMPANY VISITS

An exciting opportunity for students to meet with different industries, who will interact with them to present their business and explain important aspects, such as their organizational values, and recruitment strategies. This initiatives provides hand-on experience for our students to learn through exposure to diverse working methods.

# THE CAREER SERVICE CENTERS ON ENHANCING STUDENTS' EMPLOYABILITY

## CV OPTIMIZATION

This is an opportunity to support our students in building a solid path toward a successful career and professional future. One of the ways we achieve this is by assisting in CV review to enable them to get their desired dream jobs with the right combination of skills, qualifications, and experience.

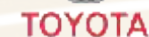
## PLACEMENTS

Rome Business School Nigeria has worked to create an international network as well as build relationships with globally recognized partners. Companies includes, Flour Mills Nigeria, Olam International, Unilever Nigeria, MTN, and Distell.

## CAREER FAIRS

Rome Business School Nigeria tries to bridge the gap between the business world and the classroom. The fair provides students with industry knowledge and also provides them with the experience and skill sets required to be good candidates in the workplace, as well as to equip them to become better managers and global business leaders.

### Our Partner Companies



# **Our Career Acceleration Process**

## OUR CAREER ACCELERATION PROCESS

**BUILD:** With us students can create their career strategy toward a career-satisfying future this begins with self-discovery - examining your career, skills, interest, values, and personality. It brings you a clearer understanding of the career option that is suitable for you. The career service provides you support through our workshops and seminars. We encourage students to learn CV writing, and, afterward, to benefit from our one-to-one Career Services individual meeting. A session on the specifics of the job market will also be part of this first phase to help you understand all of your career possibilities in Nigeria and abroad.

**ENGAGE:** Our Career Service professionals offer coaching on career-related topics to help students in the competitive recruitment process, networking, job search tools, utilizing career development platforms, interview tips and techniques, navigating career events, salary negotiation, and exclusive weekly job postings. This defined strategy provides a confidence boost for candidates as well as practical tips relating to a professional turning point and approach to market opportunities.

**ACT:** This is mainly focused on networking activities that provide you with valuable work experience, career insights, and also build key relationships to help you transition to higher professional positions. You can plan your academic schedule to participate in an internship, Company meetings, Business Showmanship, and Talent Focus initiatives. The contacts you make along the way will benefit you throughout your entire career and reward.



# 2022 HIGHLIGHT AT A GLANCE

**RBSN Industry Spotlight**  
TOPIC: **EXPLORING AGRICULTURE OPPORTUNITIES AND INSIGHTS**  
CHALLENGING 20th-1st July, 2022

**SPEAKER 1** **SPEAKER 2** **MODERATOR**

**Panel Members:** Mr. Tobi Oluwalana, Mr. Tobi Oluwalana, Mr. Tobi Oluwalana

Time: 3:00pm GMT+1

**LEADERSHIP SERIES**  
**THE ROLE OF EMOTION IN BUSINESS LEADERSHIP & SUSTAINABILITY**

**SPEAKER 1** **SPEAKER 2** **SPEAKER 3**

Time: 3:00pm GMT+1

**WORKPLACE BEST PRACTICE**  
IN THE **NEW NORMAL**

**SPEAKER 1** **SPEAKER 2**

Time: 3:00pm GMT+1

**ROME BUSINESS SCHOOL NIGERIA CAREER FAIR 2022**  
**EMPLOYABILITY**  
PROMOTING CAREER DEVELOPMENT SKILLS & OPPORTUNITIES

**SPEAKER 1** **SPEAKER 2** **SPEAKER 3**

Time: 10:00am - 12:00pm GMT+1

**RBSN FACULTY SYMPOSIUM**  
A SYMPOSIUM ON THE GROWING ROLE OF THE LOCAL CEO

**SPEAKER 1** **SPEAKER 2** **SPEAKER 3**

Time: 3:00pm GMT+1

**RBSN INDUSTRY SPOTLIGHT**  
**IMPROVING BUSINESS DECISIONING WITH DATA**

**SPEAKER 1** **SPEAKER 2**

Time: 3:00pm GMT+1

**RBSN Career Optimization Session**  
**Building A Sustainable Career Path**

**SPEAKER 1** **SPEAKER 2**

Time: Tuesday 23rd August 2022

**CV OPTIMIZATION SERIES: CREATING AN INNOVATIVE RESUME**

**SPEAKER 1** **SPEAKER 2**

Time: Tuesday 26th April 2022

**RBSN INDUSTRY SPOTLIGHT: MANAGING A REMOTE TEAM**

**SPEAKER 1** **SPEAKER 2** **SPEAKER 3**

Time: Wednesday February 2022

**RBSN INDUSTRY SPOTLIGHT: TRENDS IMPACTING THE FUTURE OF WORK**

**SPEAKER 1** **SPEAKER 2**

Time: Friday March 2022

**RBSN INDUSTRY SPOTLIGHT: COMPANY GOVERNANCE SUSTAINABILITY ACTIVITIES IN ORGANISATIONAL GROWTH**

**SPEAKER 1** **SPEAKER 2**

Time: Tuesday March 2022

**ENTREPRENEURSHIP SERIES: CREATING A NEW BUSINESS NETWORK FOR BUSINESS GROWTH**

**SPEAKER 1** **SPEAKER 2** **SPEAKER 3**

Time: 22 February 2022

**RBSN INDUSTRY SPOTLIGHT: BUILDING A SUSTAINABLE SUPPLY CHAIN FOR THE FUTURE**

**SPEAKER 1** **SPEAKER 2** **SPEAKER 3**

Time: 15 February 2022

**RBSN Industry Spotlight**  
**Strategies To Maximize Your Inside Sales Team**

**SPEAKER 1** **SPEAKER 2**

Time: 15 April 2022

**RBSN INDUSTRY SPOTLIGHT: TRENDS IN DIGITAL TRANSFORMATION**

**SPEAKER 1** **SPEAKER 2** **SPEAKER 3**

Time: 18 March 2022


# 2022 HIGHLIGHT AT A GLANCE

ROME BUSINESS SCHOOL  
March 2022 Orientation ceremony

**Topic:**  
*Professional Aptitude*  
**A Tool for Career and Business Growth**

**Date:** 2nd April 2022  
**Time:** 10am  
**Where:** Zoom

**Speaker:**  
Mr. Emeka Oparah



ROME BUSINESS SCHOOL

**RBSM Industry Spotlight**

**Topic:**  
**Managing Leadership Stress**

**Speakers:**  
 - **Emeka Oparah**, CEO of RBSM, Strategic and Learning  
 - **Chibuzo Nwagwu**, Director of Operations, RBSM

**Date:** 4 April 2022 | **Time:** 3:00pm GMT+1 | **Where:** Zoom (Online)

ROME BUSINESS SCHOOL

**RBSM Industry Spotlight**

**Topic:**  
**The Evolution Of Supply Chain Best Practice**

**Speakers:**  
 - **Chibuzo Nwagwu**, Director of Operations, RBSM  
 - **Emeka Oparah**, CEO of RBSM, Strategic and Learning

**Date:** 11 April 2022 | **Time:** 3:00pm GMT+1 | **Where:** Zoom (Online)

ROME BUSINESS SCHOOL

**Marketing Roundtable**

**Creating Sustainable Strategies to Drive Business Performance**

**Moderator:** **Timothy Oparah**, Sales & Customer Relationship and Business Alignment

**Speakers:** **Oliver Akintola**, Founder, Africa Business School Nigeria

**Date:** 11 May 2022 | **Time:** 3:00pm GMT+1 | **Where:** Zoom (Online)

ROME BUSINESS SCHOOL

**HR ROUNDTABLE:**

**BUILDING DIGITAL READINESS WITH LABOUR DATA**

**Speakers:** **Yemi Ogunlana**, HR Director, RBSM; **Wendy Ogunlana**, HR Director, RBSM; **Emeka Oparah**, CEO, RBSM

**Moderator:** **Emeka Oparah**, CEO, RBSM

**Date:** Thursday, 11th June 2022, 3:00pm GMT+1

ROME BUSINESS SCHOOL

**HR ROUNDTABLE:**

**BUILDING DIGITAL READINESS WITH LABOUR DATA**

**Moderator:** **Emeka Oparah**, CEO, RBSM

**Speaker:** **Neil Ogunlana**, HR Director, RBSM

**Date:** Thursday, 23rd June 2022, 3:00pm GMT+1

ROME BUSINESS SCHOOL

**RBSM INDUSTRY SPOTLIGHT**

**IMPROVING BUSINESS DECISIONING WITH DATA**

**Speakers:** **Emeka Oparah**, CEO, RBSM; **Chibuzo Nwagwu**, Director of Operations, RBSM

**Moderator:** **Emeka Oparah**, CEO, RBSM

**Date:** Thursday, 14th July, 2022, 3:00pm GMT+1

ROME BUSINESS SCHOOL

**RBSM INDUSTRY SPOTLIGHT:**

**EMODS FUNCTIONAL TRENDS IMPACTING THE FUTURE OF WORK**

**Speaker:** **Emeka Oparah**, CEO, RBSM

**Moderator:** **Chibuzo Nwagwu**, Director of Operations, RBSM

**Date:** Friday, March 2022, 3:00pm GMT+1

# Study Tours





## 2022 HIGHLIGHT AT A GLANCE



# Graduation Ceremony

## 2022 HIGHLIGHT AT A GLANCE



# Testimonials

68%

Got Jobs within their  
one Year program



**Eromonsele Agboighale**  
Masters in Marketing and Sales  
Sales & Marketing Manager  
Axxela

*I have always wanted to sharpen my marketing and entrepreneurial mindset and also have a balanced view of general business operations and administration. The Master's program opened my mind to other aspects of marketing, aside from the marketing I have been familiar with. Hence, having conducted due diligence on business schools, Rome Business School was the preferred choice that met my immediate needs.*



**Rebbecca Olufunke Babalola**  
Master in International Human Resource Management  
Ass. Manager Employee Relations  
Nigerian Agip Oil

*Seasoned faculty with a wealth of experience, willing to answer all kinds of questions and provide support to students. My love for Rome Business School was from day one. I did this program because I wanted to broaden my knowledge, but it has changed my life positively. I am glad I did, and I will recommend the school at every opportunity.*

# 98%

Placement Rate

# 83%

Increased Professional  
Responsibilities



## Prudential Ndidiamaka Ozoemena

Masters In Marketing and Sales  
CEO, Prudent & Phlox Consulting

*The In-Company Business Project has helped further enhance my knowledge, profitability, and experience. I was assigned to the marketing and sales department, where I dealt with daily marketing operations. The benefits of this internship are beyond my learning new hands-on skills in production, project management, social media management, and other forms of digital marketing”*



## Valentine Adaiwo

Senior Program Coordinator,  
Public Health Mid-West Africa. IQVIA


*Rome Business School Nigeria offers a learning system that combines applications of theories with real-life experience. As a result, creating managers who are capable of solving issues both theoretically and practically, I was inspired by the excellent way of the educational services.”*

# OUR PARTNERS







# Contact us


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Off Harold Shodipo, Off Joel Ogunnaike

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