



EMPLOYMENT REPORT 2021



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INTRODUCTION TO ROME BUSINESS SCHOOL NIGERIA EMPLOYMENT REPORT



Humphrey Akanazu (Ph.D.)
Country Director
Rome Business School Nigeria

Rome Business School Nigeria (a satellite campus of the Rome Business School Rome, Italy) is a managerial training and research institute of excellence committed to bridging the gap between academics and the labor market. Rome Business School Nigeria thrives through technology and innovation, collaboration, adaptability, and resilience.

This year's employment report focuses on some of the career services and key achievements of RBSN in 2021.

Sequel to 2021, Rome Business School Nigeria had only 6 master programs. Presently, three new master programs have been added to our programs; Logistics And Supply Chain Management, Project Management, Entrepreneurship, And Innovation Management. Also the Doctorate of Business Administration (DBA) in partnership with EMAS.

We are nothing without our students and hence, our alumni career progression is an important factor for us. Looking into this year's record, 68% of our students got new job offers and promotions during and a few months after their study,

82% have increased professional responsibilities, 90% made improvements in their decision making capability.

I encourage you to just take out a few minutes to read the highlights and note some details which can be used for highly accurate decisions and predictions.

FOUNDER'S MESSAGE



Antonio Ragusa
Founder & Dean
Rome Business School Nigeria

I am delighted to present the Rome Business School Nigeria Employment Report 2021, a valuable document that summarizes the impact of our institution on students' professional development and which, more broadly, provides an overview of our career support activities. The Employment Report shows the accomplishment of our students and the impact Rome Business School Nigeria has made on them by giving a detailed snapshot of the School and the professional projection of our students.

The global expansion of international business in the fastest-growing is playing a dynamic impact, implying a need for a modern business school to play a key role in supporting the need for sustainability and talent transformation to meet the need of a highly qualified professional in the global workforce.

Our Career service represents a central activity and we consider it our essential task to support student's professional development, ranging from the preparation of basic documents, such as CVs and cover letters, to training for job interviews, as well as personal branding, workshops, training and networking initiatives designed to facilitate our students' competence and their subsequent professional growth. This

preparation is combined with a constant and targeted range of exclusive professional opportunities that the Rome Business School Nigeria is able to offer thanks to its privileged and constantly growing connections with companies and organizations on an international scale.

The results of this important endeavour are impressive and we are honoured to make our educational contribution to their career as responsible leaders as our motto says "Better Managers for Better World".

Helping you fulfil your dream is our ultimate goal. Join us and make it come true.

RBSN AND COMPANIES

Some Business School Nigeria has worked to create an international network and well as building relationships with globally recognized partners and companies includes: MTN Nigeria, Elizade Motor, Olam international, Radisson, Oxford International, Jobberman Nigeria, Swift Telephone Network, Premier feed mills, UAC, Global profilers, and Fruita Juice.

98%
placement rate



MTN Nigeria



Elizade Motor



Olam International



CAREER SERVICES AT A GLANCE

Career Service & Alumni Relations is student Centered, providing training

and personal development, as our executive students demand seamless, skills-building, and networking experiences.

This department is a center for professional and career development and it provides resources and services for Rome Business School Nigeria.

We are very committed to providing personalized and high quality career support that helps students and alumni achieve their career goals.

We are caring professionals focused on providing students in career planning, Advanced education counseling, and connecting our students with the corporate environment.

Better Managers for a Better World



68%
Got new job offers

82%
Increased professional Responsibilities

90%
Improved Decision Making Capability

Top 3 recruiting companies in 2021 at Rome Business School Nigeria



Skooleoo



Frutta Juice and Services



TOYOTA Nigeria

ENHANCING STUDENTS' EMPLOYABILITY IS THE PRIMARY GOAL OF THE CAREER SERVICE DEPARTMENT



Training and personal development



Career Services Mission



Connection with the corporate environment

<p>12 Academic partnership and agreements.</p>	<p>592 Job Adverts per year</p>	<p>>15 More than 15 nationalities</p>	<p>200+ Students coming from different sectors</p>
<p>25 Partnership agreements with national and international companies</p>	<p>75 National and international lecturers</p>	<p>19,551 Candidates willing to apply each year</p>	<p>12 National and international events every year, including talks, conferences, summits, events</p>
<p>105 Webinars, workshop and meeting with multinational companies</p>	<p>76% of our students recommend us or are satisfied with RBS</p>	<p>3,892 Hours of classes</p>	<p>98% Internship placement</p>



COMPANY VISITS

An exciting opportunity for our students to meet representatives from

different industries, who will interact with them to present their businesses and explain important aspects, such as their Organizational values, and recruitment strategies.

This initiative provides hands-on opportunities for our students to learn through an exposure to diverse working methods.

It gives the students' in-depth understanding of various companies' philosophies through interaction with the leaders.

This is to help our students develop the knowledge, market insights, and tools that they need to pursue a successful career in a specific industry. Through this process, our students benefit from valuable connections with top companies and recruiters.

RBSN4 Entrepreneurship We focus on your entrepreneurial side.

We cater for our students who are planning to start up their own business or who are dreaming about becoming the fresh and innovative driving force within an organization. We will equip them with skills and knowledge to discover, test, and improve their entrepreneurial skills, develop a business idea and finally launch their own business.

NETWORKING AND PARTNERSHIPS

Rome Business School has established solid partnerships with several

world-renowned leading companies, such as Axxella, MTN, Distell, Olam International, Swift Telephone Network, Fidson Healthcare, Jobberman and many others.

Here in Rome Business School we understand that networking is great for gaining knowledge and creative ideas. It also helps to strengthen business connections.

To ensure that our students build a strong professional network, we constantly organize Company meetings, visits, events and lectures with global representatives, encourage interactions between leading professionals and students, and we facilitate the learning process.

PARTIES AND EVENTS

Parties and reunions are opportunities for students and alumni to reminisce about their time at the Rome Business School Nigeria by reconnecting with old friends, and by giving back. You will be periodically invited to take part in amazing parties and social events in Nigeria and other cities around the world.

We organize different impactful events and parties yearly to get our students and alumni to engage or interact with each other. Such parties and events include webinars, workshops, meet-and-greet, dinner, open days, career fairs, seminars and many more.

OUR ALUMNI NETWORK

Our Alumni network gives access to the Alumni Platform on our Virtual Learning Platform with new opportunities to apply for, specifically addressed to our Alumni. We help our alumni and students connect and network with both local and international organisations, through events and reunions.

CAREER SERVICES IN A NUTSHELL



Build: Your journey towards a satisfying future career begins with self-discovery



ACCELERATION PROCESS

BUILD

With us student can create their career strategy toward a career-satisfying future this begins with self-discovery - examining your career, Skills, interest, values, and personality. It brings you a clearer understanding of the career option that is suitable for you. The career service provides you support through our workshops and seminars we encourage students to learn CV writing, and, afterward, to benefit from our one-to-one Career Services individual meeting. A session on the specifics of the job market will also be part of this first phase to help you understand all of your career possibilities in Nigeria and abroad.

ENGAGE

Our Career Services professionals offer coaching on career-related topics to help students in the competitive recruitment process, networking, job search tools, utilizing career development platforms, interview tips and techniques, navigating career events, salary negotiation, and exclusive weekly job postings. This defined strategy provides a confidence boost for candidates as well as practical tips relating to a professional turning point to opportunities and approach to market opportunities.

ACT

This is mainly focused on networking activities that provide you with valuable work experience and career insights, and can also build key relationships to help you transition to professional positions. Plan your academic schedule so that you can participate in an internship. Build your network as you go through your academic career and as you gain work experience through internships, Company meetings, Business Showmanship, Talent Focus initiatives. The contacts you make along the way will benefit you throughout your entire career and reward



PROFESSIONAL JOURNEY AND EMPLOYABILITY



Why do students need to acquire a post graduate master degree from a Business School? Business schools are specialized institutions known for their ability to produce highly competent workforce who shape and redefine businesses worldwide. Also, business schools has been proven to be effective due to its flexible approach and emphasis on practice and experiences.

Choosing a master at Rome Business School is an investment in your future, building a strong professional profile and enhancing your career opportunities. Our programs have been carefully structured to give intensive in-class lecture (knowledge, skill and competence-based), flexible schedule, individualized

management coursework, small and international classes, European certificate, career services, networking opportunities amongst others. Here at RBSN, students expectations are guaranteed [[visit our testimonial page](#)].

Some of our students are already professionals and entrepreneurs from mid to senior cadre levels across different industries aspiring to a better and brighter future. Ours is to lead them towards their aspirations in line with best practices. Thus, we leave no stone unturned in providing an excellent training offer to guarantee them a competitive

advantage in the market, courses on the most advanced managerial trends and techniques, career services, Alumni network and community, cutting edge teaching content, and a wide range of flexible study methods. At whatever level our students find themselves whether they are entering the job world, making a leap in their career or starting off a new business, we show them that anything is achievable.



68%

Got New Job Offers

82%

Increased Professional
Responsibilities

90%

Improved Decision Making
Capability

PROFESSIONAL IMPACT OF MASTER PROGRAM

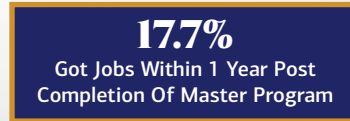
The benefits of earning a Master degree cannot be overemphasized, from standing out in a pool of job seekers, gaining additional skills to function efficiently in the work place, opportunities for networking and peer review amongst others. Masters program streamlines the focus of a specific field and thus, students acquire specialized knowledge which gives in-depth understanding of their competencies. This specialised knowledge improves students' proficiency in a particular discipline, which places them at an advantage when employers raise educational requirements for emerging positions. A specialized Masters degree shows focus, enhanced industry expertise and credibility.



Taking a closer look at the professional impact of our Master programs on our students, there is progression in the annual net salary from the date of entry into the Master program, up to post graduation. 82% of students experienced increase in professional responsibility, 68% got new job offers and promotions while 90% improved decision making capability. On time taken to find employment, 70.5% of the students were employed before they embarked on their programs, 11.7% before ending their Masters programs and 17.7% within 12 months post graduation.

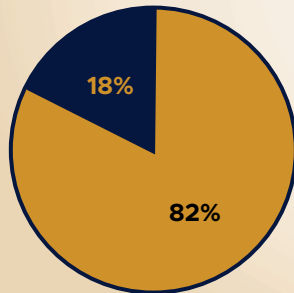
Furthermore, having students from different work functions, departments, organisation sizes and industries

creates a pool of opportunities for networking and more robust learning experience. This networking extends beyond Nigeria as students of Rome Business School globally converge at career fairs and graduation ceremonies.



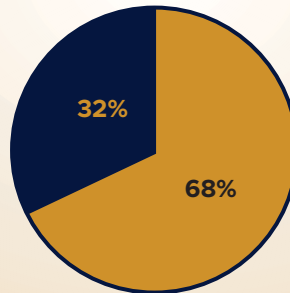
POST GRADUATION STATISTICS

Professional
Responsibility



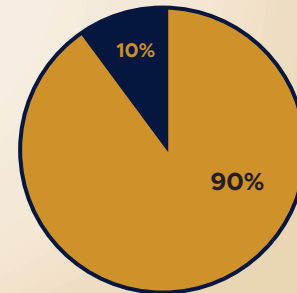
After RBSN
Before RBSN

New Job Offer and
Promotion



After RBSN
Before RBSN

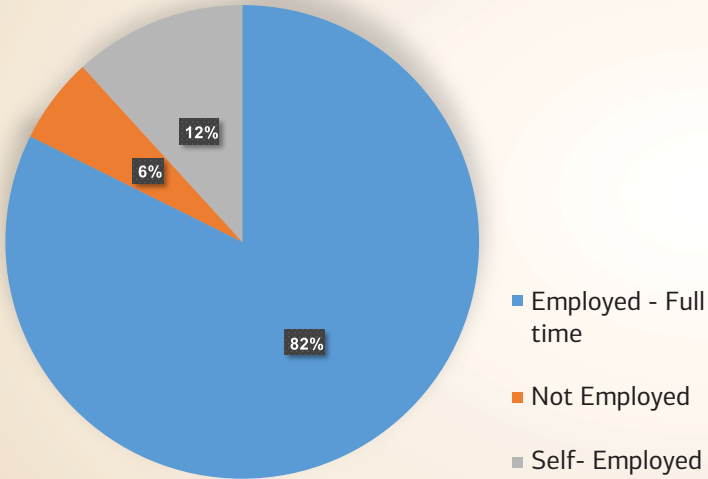
Decision Making
Ability



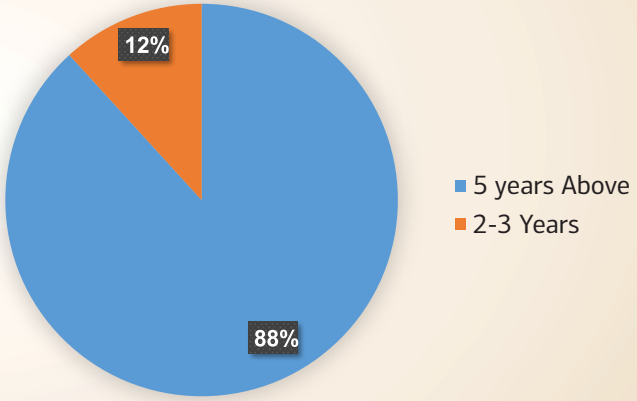
After RBSN
Before RBSN

PROFESSIONAL JOURNEY AND EMPLOYABILITY

Employment Status



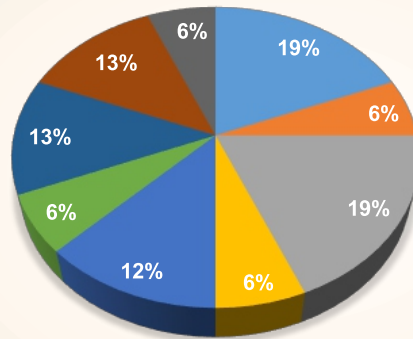
Years of Professional Experience



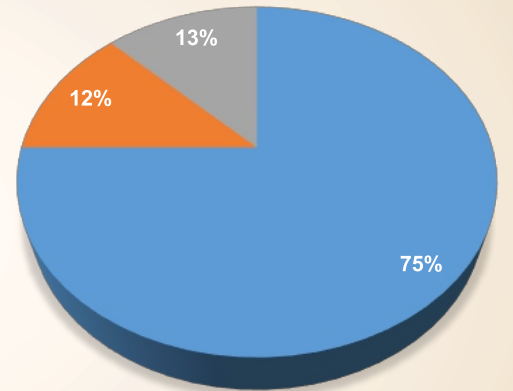
PROFESSIONAL JOURNEY AND EMPLOYABILITY

- FMCG | Retail | Luxury Goods
- Consulting
- Health | Pharmaceutical | Biotechnology
- Information Technology | Telecommunications
- Finance | Accounting
- Manufacturing | Engineering | Construction
- Marketing | Publishing | Media
- NGO | Social Services
- Transport | Logistics

Industry



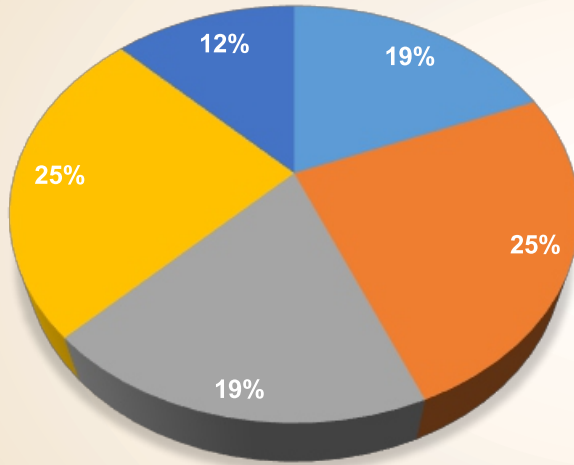
Time Taken To Find Employment



- Before the MBA program
- Before Completion of MBA program
- Less than 1 Year after the MBA program

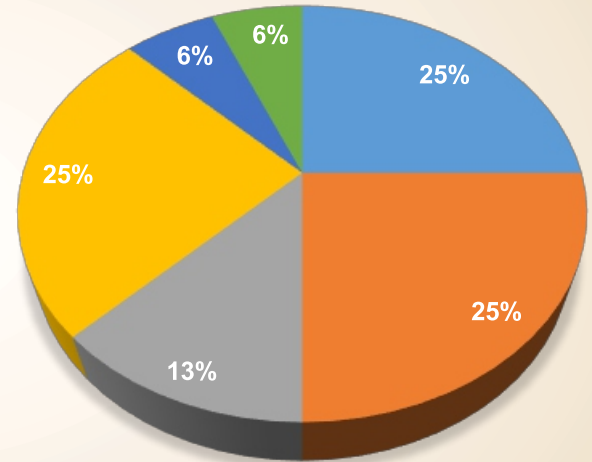
PROFESSIONAL JOURNEY AND EMPLOYABILITY

Organisation Size



■ More than 1000 ■ Less than 51 workers ■ 51- 100 Workers
■ 101- 500 Workers ■ 501- 1000

Department



■ Management ■ Operations ■ Administrative
■ Marketing ■ Education | Training ■ Human Resource

2020 HIGHLIGHTS AT A GLANCE

ROME BUSINESS SCHOOL

CONTEMPORARY PRACTICES AND CHALLENGES IN MARKETING.

MODERATOR:

Prof. Eniola Oluwalana
 Senior Lecturer
 Marketing and Communications
 (Business School)
 Rome Business School, Lagos

PANELISTS:

Mr. Oluwole Egun
 President and Chairman
 of Council of the National Board of
 Marketing of Nigeria


Mrs. Olufemi Odega
 CEO, Egun and Odega
 Consultancy (P) Ltd. (Lagos, Ibadan, Abuja, Port Harcourt, Warri, Warri State)

Date: Monday, 15th June 2021
Start Time: 10:00am (GMT+1)
Venue: Online (Zoom)

ROME BUSINESS SCHOOL

HR PRACTICES AND CHALLENGES IN A CHANGING WORK ENVIRONMENT.

MODERATOR:

Oluwolewa O. Odeh
 HR Program Coordinator
 HR, International Program
 (Lagos, Ibadan, Abuja, Port Harcourt, Warri, Warri State)

PANELISTS:

Anagha Adil
 Head, Human Resources
 & Admin,
 Fusion Healthcare, PE


Oluwaseun Oluwalabi
 Head, HR, HRD, HRD, HRD
 Management
 (Lagos, Ibadan, Abuja, Port Harcourt, Warri, Warri State)

Date: Thursday, 17th June 2021
Start Time: 3:00pm (GMT+1)
Venue: Online (Zoom)

ROME BUSINESS SCHOOL

"Navigating Career Disruptions in a Post Pandemic"

PANELIST:

Foster Ofoye
 Director, Career
 Development
 (Lagos, Ibadan, Abuja, Port Harcourt, Warri, Warri State)

MODERATOR:

Chinyere Agbada
 Head of Career
 Development
 (Lagos, Ibadan, Abuja, Port Harcourt, Warri, Warri State)

Date: Tuesday, 20th July 2021
Start Time: 9:00am (GMT+1)
Venue: Online (Zoom)

ROME BUSINESS SCHOOL

BBSN Entrepreneurship Pre-Incubation TOPIC: How To Launch a Business

MODERATOR:

Chinyere Agbada
 Head of Career
 Development
 (Lagos, Ibadan, Abuja, Port Harcourt, Warri, Warri State)

SPEAKERS:

Mr. Oluwole Egun
 President and Chairman
 of Council of the National Board
 of Marketing of Nigeria


Mrs. Olufemi Odega
 CEO, Egun and Odega
 Consultancy (P) Ltd. (Lagos, Ibadan, Abuja, Port Harcourt, Warri, Warri State)


Mr. Oluwalabi
 Head, HR, HRD, HRD, HRD
 Management
 (Lagos, Ibadan, Abuja, Port Harcourt, Warri, Warri State)

Date: Tuesday, 17th August 2021
Start Time: 9:00am (GMT+1)
Venue: Online (Zoom)

ROME BUSINESS SCHOOL

Rome Business School Virtual Day Master Open Day

Meet our Masters, Programme Recruitment, Admission Team, Career Service Centre and Alumni who will share useful insights about the programme and your enrolment journey.

Date: From 1st to 2nd June 2021
Time: 10:00am to 5:00pm
Venue: Online (Zoom)


Mr. Oluwalabi
 Head of Career
 Development


Mrs. Odega
 CEO, Egun and Odega
 Consultancy (P) Ltd.


Mr. Oluwalabi
 Head of Career
 Development

ROME BUSINESS SCHOOL

Kickstarting Africa's Logistics and Supply Chain Industry

DATE: 23rd June 2021
TIME: 10:00am - 5:00pm
VENUE: Online (Zoom)


Mr. Oluwalabi
 Head of Career
 Development


Mrs. Odega
 CEO, Egun and Odega
 Consultancy (P) Ltd.


Mr. Oluwalabi
 Head of Career
 Development

EADL & ROME BUSINESS SCHOOL NIGERIA

2021 INTERNATIONAL CONFERENCE

TOPIC: DISTANCE LEARNING: THE TECHNOLOGICAL BUSINESS OUTLOOK

DATE: 23rd June 2021
TIME: 10:00am - 5:00pm
VENUE: Online (Zoom)

ROME BUSINESS SCHOOL

KICKSTARTING AFRICA'S NEXT BIG BUSINESS.

MODERATOR:

Sam Igwe
 Head of Career
 Development

SPEAKERS:

Mr. Oluwalabi
 Head of Career
 Development


Mrs. Odega
 CEO, Egun and Odega
 Consultancy (P) Ltd.


Mr. Oluwalabi
 Head of Career
 Development


Mr. Oluwalabi
 Head of Career
 Development

Date: Tuesday, 22nd June 2021
Start Time: 9:00am (GMT+1)
Venue: Online (Zoom)

2020 HIGHLIGHTS AT A GLANCE

ROME BUSINESS SCHOOL
BETTER MANAGERS FOR A BETTER WORLD

TOPIC:
RBSN Industry Spotlight:
Venture Capital: A Tool for Start-up Growth

MODERATOR

Margaret Okhaiye
Head of Business Development

SPEAKER

Solomon King
Head of Business Development

Date: Tuesday, 9th Nov, 2021
Time: 3:00pm
Venue: Online (Zoom)

ROME BUSINESS SCHOOL
BETTER MANAGERS FOR A BETTER WORLD

THEME:
STRATEGIC MANAGEMENT:
A DRIVER OF BUSINESS GROWTH AND SUSTAINABILITY

AACSB¹

KEYNOTE SPEAKERS

DAY 1

Dr. Charles Egbunike
Executive Director, Nigerian Stock Exchange

DAY 2

Dr. Austin Akpan
Executive Director, Nigerian Stock Exchange

DAY 3

Dr. Adu Okon
Executive Director, Nigerian Stock Exchange

TIME: 10:00AM - 3:00PM DAILY
VENUE: CBA CLASS, ROME BUSINESS SCHOOL, NICERIA (AGOS CAMPUS)
DATE: 16th-18th OF NOVEMBER, 2020

ROME BUSINESS SCHOOL
BETTER MANAGERS FOR A BETTER WORLD

TOPIC:
RBSN Career Acceleration Program:
Understanding your Career Path

MODERATOR

Aisha Olayinka
Head of Business Development

SPEAKER

David Ajayi
Head of Business Development

SPEAKER


David Eboya
Head of Business Development


Date: 16th Nov, 2021
Time: 3:00pm
Venue: Online (Zoom)


ROME BUSINESS SCHOOL
BETTER MANAGERS FOR A BETTER WORLD

INDUSTRY SPOTLIGHT

TOPIC:
Digital Marketing: Tools For Successful Business Positioning

Moderator

Tamilola Akofe
Head of Business Development

Speakers

Sara Caporaso
Digital Content Specialist

Speaker

Tamilola Olayinka
Head of Business Development

Date: Tuesday, 9th Nov, 2021
Time: 3:00pm (GMT+1)
Venue: Online (Zoom)

ROME BUSINESS SCHOOL
BETTER MANAGERS FOR A BETTER WORLD

October 2021 ORIENTATION CEREMONY

Theme:
Leading Technological Innovation in Africa

Keynote speaker

Anyeika Akumah
Co-Founder & CEO, Treepz Inc

Date: 16th Nov, 2021
Time: 10:00am - 12:00pm
Venue: Online (Zoom)

ROME BUSINESS SCHOOL
BETTER MANAGERS FOR A BETTER WORLD

WE ARE A BUSINESS SCHOOL WITH

AACSB
MEMBERSHIP

TESTIMONIAL

JUDE
AZAI



The in-company internship experience has been eye-opening for me in terms of understanding how to deploy strategic actions within a company set up. I have been exposed to real life practical and actions such as ordinance, planning, incentives, community practices and many more. I would like to point out that my duties match my skill.

Now, I am able to deploy strategic plans and determine how to accomplish the plans. I am able to draft timelines, allocate resources and implement the plans. My supervisor has been very engaging and committed to ensuring that the gains are evident in me. I have received guidance and corrections from my supervisor and I must say that they are very useful. Thank you RBSN for this opportunity to have this in-company experience. Everything that I am able to learn will forever be a part of me.

OSSAI
GODSPOWER



My experience so far at my internship has been interesting. I have gained hands-on experience on how to relate with customers and meet their expectations and needs. I have been able to build on my decision making capability. In general, this internship has helped me to build my skills. I have been exposed to clients both in Nigeria and in the diaspora.

This internship gave me the opportunity to explore different career opportunities and it has helped to grow my professional network. I was exposed to various sectors of the economy such as property sales, real estate investment, asset management, agriculture, human capital development, renewable energy, education, property leasing, banking, logistics, print media, food production, fashion and lifestyle, infrastructure and general construction, information technology management and many more. I am happy that Rome Business School gave me the opportunity to be part of a company that improves lots of individuals and corporate clients and also contributes to the growth and development of Nigeria's economy.

KINGSLEY
OWARE



I enrolled for the M&S Program in March early this year and I can say that I have really learnt a lot from the program. As part of the requirement for the program, I have to do an internship in a company of my choice and so far, I have gained some skills and also built on the skills I had before.

The internship has afforded me the opportunity to refocus within my day job, this is because of the specific KPIs and priorities that are set around assigned projects within the internship program. I have gained more valuable work experience

Lastly, the internship stretches my capacity to prioritize and multitask, which is an important requirement for modern day managers, which I am. By and large, it's been a rewarding experience.

GRADUATION CEREMONY



OUR PARTNERS



ACADEMIC PARTNERSHIP



Contact Us:

Contact Us:

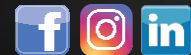
ROME BUSINESS SCHOOL NIGERIA

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Rome Business School Nigeria